NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 26, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	26.2	21,820
2	60 MINUTES	26.1	21,740
3	M*A*S*H	23.6	19,660
4	E.T. AND FRIENDS(S)	23.2	19,330
5	MAGNUM, P.I.	22.7	18,910
6	CHIPMUNK CHRISTMAS(S)	22.6	18,830
7	CBS TUESDAY NIGHT MOVIES#	21.7	18,080
8	NBC MONDAY NIGHT MOVIES#	21.3	17,740
8	ONE DAY AT A TIME	21.3	17,740
10	FALCON CREST	21.2	17,660
10	JEFFERSONS	21.2	17,660
12	BARBARA WALTERS SPECIAL(S)	21.1	17,580
12	DYNASTY	21.1	17,580
14	SMURFS CHRISTMAS SPECIAL(S)	21.0	17,490
15	SIMON & SIMON	20.7	17,240
15	THREE'S COMPANY	20.7	17,240
17	NEWHART	20.2	16,830
18	REAL PEOPLE	20.1	16,740
19	HART TO HART#	20.0	16,660

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHIPMUNK CHRISTMAS(S)	20.1	43,740
2	E.T. AND FRIENDS(S)	19.3	42,100
3	SMURFS CHRISTMAS SPECIAL(S)	18.8	41,110
4	60 MINUTES	16.5	36,020
5	DALLAS	16.2	35,360
6	NIGHT BEFORE CHRISTMAS(S)	15.3	33,280
7	M*A*S*H	15.2	33,080
8	MAGNUM, P.I.	14.4	31,480
9	CHRISTMAS-COMES-PAC-LAND(S)	14.3	31,210
10	THREE'S COMPANY	13.7	29,830
11	DR. SEUSS-GRINCH-XMAS(S)	13.5	29,450
12	REAL PEOPLE	13.5	29,400
13	CBS TUESDAY NIGHT MOVIES#	13.4	29,140
14	WALT DISNEY#	13.3	28,920
15	CHIPS	13.2	28,880
16	ONE DAY AT A TIME	13.2	28,700
17	HILL STREET BLUES	13.0	28,400
18	BUGS BUNNY-LOONEY XMAS(S)	13.0	28,290
19	DUKES OF HAZZARD	12.9	28,160
20	SIMON & SIMON	12.9	28,130
21	LOVE BOAT	12.9	28,110
22	NEWHART	12.9	28,100

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	21.9	18,920
2	60 MINUTES	21.0	18,140
3	NBC MONDAY NIGHT MOVIES#	18.0	15,540
4	M*A*S*H	17.7	15,260
5	DYNASTY	17.6	15,210
6	E.T. AND FRIENDS(S)	17.5	15,140
7	FALCON CREST	17.5	15,110
8	CBS TUESDAY NIGHT MOVIES#	17.2	14,830
9	ONE DAY AT A TIME	16.9	14,630
10	JEFFERSONS	16.5	14,210
11	MAGNUM, P.I.	16.1	13,940
12	CHIPMUNK CHRISTMAS(S)	16.0	13,850
13	NEWHART	15.7	13,570
14	BARBARA WALTERS SPECIAL(S)	15.7	13,560
15	TRAPPER JOHN, M.D.	15.6	13,430
16	ARCHIE BUNKER'S PLACE	15.5	13,350
17	SIMON & SIMON	15.4	13,310
18	KNOTS LANDING	15.4	13,260

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	20.0	15,560
2	NFL MONDAY NIGHT FOOTBALL	18.1	14,060
3	HILL STREET BLUES	16.9	13,110
4	NFL FOOTBALL GAME-NBC-SAT(S)	15.8	12,320
5	DALLAS	15.6	12,140
6	ABC SUNDAY NIGHT MOVIE#	15.5	12,090
7	MAGNUM, P.I.	15.1	11,760
8	E.T. AND FRIENDS(S)	14.8	11,520
9	CBS NFL FTBL GM1	14.6	11,340
10	M*A*S*H	14.5	11,240
11	CBS NFL FOOTBALL SPEC.(S)	13.7	10,680
12	NFL FOOTBALL GAME 2-NBC	13.5	10,520
13	THAT'S INCREDIBLE#	13.4	10,410
14	SIMON & SIMON	13.3	10,360
15	BARBARA WALTERS SPECIAL(S)	13.0	10,090
16	ABC NFL FOOTBALL SPECIAL(S)	13.0	10,080
17	CBS TUESDAY NIGHT MOVIES#	12.9	10,050
18	FALL GUY	12.7	9,910
19	NEWHART	12.5	9,740
20	ARCHIE BUNKER'S PLACE	12.3	9,570
20	REAL PEOPLE	12.3	9,570

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 26, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	E.T. AND FRIENDS(S)	21.6	11,700
2	CHIPMUNK CHRISTMAS(S)	18.5	10,020
3	HILL STREET BLUES	18.1	9,800
4	CBS TUESDAY NIGHT MOVIES#	17.5	9,470
5	DYNASTY	17.3	9,370
6	M*A*S*H	17.3	9,340
7	SMURFS CHRISTMAS SPECIAL(S)	16.6	8,990
8	DALLAS	15.7	8,510
9	HART TO HART#	15.6	8,440
10	NEWHART	15.3	8,310
11	ONE DAY AT A TIME	14.9	8,070
12	60 MINUTES	14.8	8,010
13	FACTS OF LIFE	14.0	7,590
14	NBC MONDAY NIGHT MOVIES#	14.0	7,560
15	NIGHT BEFORE CHRISTMAS(S)	13.8	7,470
15	SIMON & SIMON	13.8	7,470
17	KNOTS LANDING	13.7	7,430
18	CAGNEY & LACEY	13.7	7,410
19	THREE'S COMPANY	13.6	7,350

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	33.0	8,750
2	60 MINUTES	32.0	8,490
3	P. COMO'S CHRISTMAS-PARIS(S)	28.1	7,460
4	LITTLE HOUSE NW BEGINNING#	25.2	6,670
5	FALCON CREST	25.0	6,640
6	NBC MONDAY NIGHT MOVIES#	24.7	6,560
7	ARCHIE BUNKER'S PLACE	24.3	6,450
8	ANDY WILLIAMS XMAS SPEC.(S)	24.1	6,380
9	JEFFERSONS	23.9	6,330
10	GLORIA	23.7	6,270
11	JOHNNY CASH CHRISTMAS SP.(S)	22.6	6,000
12	ONE DAY AT A TIME	21.9	5,800
13	MAGNUM, P.I.	21.7	5,740
14	TRAPPER JOHN, M.D.	20.6	5,450
15	REAL PEOPLE	20.4	5,400
16	CBS EVENING NEWS-RATHER	20.1	5,340
17	LOVE BOAT	19.5	5,180
18	CHRISTMAS IN WASHINGTON(S)	18.8	4,990
19	M*A*S*H	18.7	4,970

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	HILL STREET BLUES	19.4	10,130
2	ABC SUNDAY NIGHT MOVIE#	18.3	9,580
3	NFL MONDAY NIGHT FOOTBALL	17.9	9,330
4	E.T. AND FRIENDS(S)	17.4	9,100
5	NFL FOOTBALL GAME-NBC-SAT(S)	16.4	8,550
6	60 MINUTES	15.2	7,940
7	M*A*S*H	15.0	7,840
8	CBS NFL FTBL GM1	14.0	7,330
9	CHIPS	13.1	6,840
10	CHIPMUNK CHRISTMAS(S)	12.7	6,620
11	FALL GUY	12.7	6,610
12	THREE'S COMPANY	12.5	6,550
13	ABC NFL FOOTBALL SPECIAL(S)	12.5	6,530
13	CBS TUESDAY NIGHT MOVIES#	12.5	6,530
15	NFL FOOTBALL GAME 2-NBC	12.5	6,510
16	MAGNUM, P.I.	12.4	6,500
17	DYNASTY	12.4	6,460
18	NEWHART	12.3	6,420
19	9 TO 5	12.2	6,360

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	31.2	6,320
2	DALLAS	25.2	5,100
3	MAGNUM, P.I.	22.6	4,580
4	P. COMO'S CHRISTMAS-PARIS(S)	21.4	4,340
5	ARCHIE BUNKER'S PLACE	21.4	4,330
6	CBS EVENING NEWS-RATHER	19.8	4,020
7	THAT'S INCREDIBLE#	19.2	3,890
8	JEFFERSONS	19.1	3,880
8	SIMON & SIMON	19.1	3,880
10	LITTLE HOUSE NW BEGINNING#	18.9	3,840
11	FALCON CREST	18.7	3,800
12	GLORIA	18.6	3,780
13	DUKES OF HAZZARD	18.4	3,730
14	REAL PEOPLE	18.3	3,710
15	ONE DAY AT A TIME	18.1	3,670
16	NFL MONDAY NIGHT FOOTBALL	18.0	3,650

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	3	165	174	A	11.1	18	925	1788	624	278	699	252	494	479	379	139	629	220	427	420	345	141	219	145	241	209
FRI. 9.00P 120 ABC FF		91	95	B	11.2	18	933	1771	620	262	693	253	501	478	371	133	655	224	456	455	369	144	220	119	203	171
9.00 - 9.30				A	10.5	16	875	1789	632	269	705	245	483	488	374	169	653	211	440	433	369	157	231	135^	200	180
9.30 - 10.00				A	9.8	15	816	1826	633	277	701	246	482	484	371	157	654	201	440	436	376	150	256	178	215	186
10.00 - 10.30				A	11.5	19	958	1787	619	286	693	261	504	481	379	116^	611	241	424	409	320	123^	201	131	282	243
10.30 - 11.00				A	12.7	22	1058	1732	611	273	684	249	502	461	382	119	599	220	401	405	320	137	195	139	254	214
ABC NEWS CLOSEUP(S)		189		A	6.5	10	541	1359	597	200^	614	150^	262^	259^	282^	288^	610	174^	360^	303^	319^	224^	55v	18v	80v	47v
1 SUN. 7.00P 60 ABC DN		97																								
7.00 - 7.30				A	7.2	12	600	1328	606	210^	621	166^	276^	274^	287^	273^	635	202^	403	340^	324^	207^	38v	14v	34v	LT
7.30 - 8.00				A	5.8	9	483	1373	580	185^	596	127v	243^	236^	276^	303^	569	138^	304^	250^	309^	240^	75v	22v	133^	101v
ABC NEWSBRIEF-M-F	59	171	176	A	15.5	24	1291	1690	657	266	718	264	438	402	333	221	561	218	368	336	267	154	204	100	207	150
MON. 8.58P 1 ABC N		91	93	B	15.6	24	1299	1736	686	273	742	278	467	417	346	221	609	234	397	360	288	170	186	87	199	145
1 TU&TH 9.58P 1																										
1 WED. 9.57P 2																										
1 FRI. 10.04P 2																										
2 TU-TH 9.58P 1																										
2 FRI. 9.56P 2																										
ABC NEWSBRIEF-SAT.	11	149	176	A	18.3	31	1524	1821	708	329	814	286	431	395	329	326	548	220	313	300	222	201	194	90	265	182
SAT. 9.58P 1 ABC N		84	95	B	18.4	31	1533	1824	762	316	837	286	487	430	387	301	589	215	356	339	270	193	183	99	215	160
ABC NEWSBRIEF-SUN.	12	170	174	A	14.3	22	1191	1715	580	257	614	186	385	366	330	187	760	326	549	482	381	159	211	97^	130	102^
1 SUN. 9.58P 1 ABC N		94	92	B	18.2	28	1516	1855	689	287	738	306	506	453	352	178	791	336	570	516	382	169	186	77	140	100
2 SUN. 8.31P 1																										
ABC NFL FOOTBALL SPECIAL(S)			201	A	13.2	23	1100	1583	518	180^	562	227	395	358	250	142^	917	394	595	568	436	227	78^	19v	26v	17v
2 SUN. 9.00P 191 ABC SE			99																							
9.00 - 9.30				A	12.3	19	1025	1736	507	150^	594	198^	361	347	258	186^	970	368	608	583	493	262	127^	44v	45v	38v
9.30 - 10.00				A	15.3	23	1274	1721	536	175^	606	248	398	365	253	170^	962	420	626	578	431	238	116^	26v	37v	30v
10.00 - 10.30				A	14.2	22	1183	1693	522	173^	574	232	397	367	254	152^	985	458	660	597	427	229	116^	17v	18v	11v
10.30 - 11.00				A	12.5	20	1041	1570	512	183^	546	230	394	355	236	129^	909	396	604	579	419	204^	92^	15v	23v	15v
11.00 - 11.30				A	13.2	24	1100	1405	499	196^	508	233	414	353	233	88^	878	379	568	567	440	220	8v	8v	11v	LT
11.30 - 12.00				A	12.7	29	1058	1345	493	187^	508	210^	399	343	249	101^	824	349	523	532	408	200^	LT	LT	13v	LT
ABC SPORTS UPDATE-SAT	12	144	172	A	13.9	23	1158	1733	718	294	770	168	383	374	373	347	628	205	342	342	317	232	152	40^	183	124
1 SAT. 8.58P 1 ABC SN		83	91	B	15.6	26	1299	1726	700	276	760	197	411	396	399	295	659	214	390	382	334	219	135	52	172	119
2 SAT. 8.57P 2																										
ABC SPORTS UPDATE-SUN	12	190	179	A	11.3	19	941	1770	570	250	681	265	432	357	303	214	767	283	496	414	377	234	176	91^	146	115^
1 SUN. 8.33P 1 ABC SN		98	94	B	15.3	23	1274	1899	672	306	766	289	475	421	355	238	752	289	521	480	378	186	159	57	222	155
2 SUN. 7.57P 2																										
ABC SUNDAY NIGHT MOVIE	10	178		A	17.0	26	1416	1819	590	310	611	231	449	388	331	120^	855	406	677	564	406	138^	195	70^	158^	118^
1 SUN. 9.00P 120 ABC FF		96		B	18.5	29	1541	1899	705	301	762	331	551	480	366	160	787	344	589	526	380	150	197	76	153	112
9.00 - 9.30				A	14.7	22	1225	1910	623	331	663	246	475	387	350	142^	829	370	653	561	399	138^	224	79^	194^	150^
9.30 - 10.00				A	17.2	26	1433	1874	600	315	626	234	457	388	339	132^	881	428	707	569	410	139^	210	74^	157^	114^
10.00 - 10.30				A	18.5	29	1541	1784	574	306	585	221	439	395	321	107^	844	404	675	558	401	132^	200	74^	155^	115^
10.30 - 11.00				A	17.5	29	1458	1723	561	291	574	223	429	378	315	103^	856	417	670	563	405	138^	159^	57^	134^	99^
ABC WORLD NEWS TONIGHT	60	199	199	A	11.8	20	983	1567	689	195	729	177	323	299	328	355	630	191	299	312	292	263	94	46^	114	75
M-F 6.30P 30 ABC N		99	99	B	12.0	22	1000	1558	688	204	736	181	345	335	359	326	635	180	335	330	320	251	75	39	112	70
ABC WRLD NEWS TONIGHT-SUN	10	160	163	A	9.9	17	825	1514	712	202	768	158	307	300	360	404	641	179	323	326	303	268	36v	17v	69^	34v
SUN. 6.30P 30 ABC N		89	89	B	8.2	15	683	1637	765	239	820	211	377	344	360	399	660	177	323	332	309	288	38	20	119	81

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ANDY WILLIAMS XMAS SPEC.(S)		188		A	15.1	25	1258	1418	785	287	870	119^	291	309	464	508	462	56^	178^	176^	288	244	30v	3v	56^	35v
1 TUE. 10.00P 60 CBS GV		98																								
10.00 - 10.30				A	15.5	25	1291	1435	776	280	861	122^	289	299	449	506	472	65^	187	178^	287	244	45v	6v	57^	35v
10.30 - 11.00				A	14.7	25	1225	1393	791	292	875	118^	292	319	475	507	450	48v	169^	172^	288	244	14v	LT	54^	32v
ARCHIE BUNKER'S PLACE	10	191	197	A	19.5	30	1624	1629	746	325	823	207	368	350	355	398	590	158	272	272	280	267	119	67^	97	70^
SUN. 8.00P 30 CBS CS		98	99	B	19.3	30	1608	1634	745	275	806	206	356	343	345	396	616	186	302	286	273	270	95	51	117	76
BARBARA WALTERS SPECIAL(S)			202	A	21.1	34	1758	1502	730	272	772	260	406	403	371	279	573	178	342	338	283	192	64^	47^	93^	81^
2 TUE. 10.00P 60 ABC CC			99																							
10.00 - 10.30				A	21.4	33	1783	1521	722	253	766	260	403	392	357	283	566	186	347	342	275	180	71^	51^	118^	98^
10.30 - 11.00				A	20.8	35	1733	1477	738	291	776	259	408	411	382	278	582	171	338	333	290	205	53^	43^	66^	62^
BENSON	9	180	186	A	15.1	25	1258	1754	700	318	791	221	400	386	373	335	633	219	386	361	319	202	157	85^	173	131
FRI. 8.00P 30 ABC CS		95	97	B	15.8	27	1316	1734	735	289	801	239	430	404	380	312	569	194	352	338	286	177	160	75	204	150
BRING 'EM BACK ALIVE (B)		123		A	10.4	16	866	1853	728	349	732	228^	417	358	381	265^	656	189^	380	365	397	224^	104^	36v	361	237^
1 TUE. 8.00P 60 CBS A		80																								
8.00 - 8.30				A	10.6	16	883	1921	795	424	795	307	490	345	357	254^	678	198^	405	382	413	225^	124^	43v	324	205^
8.30 - 9.00				A	10.2	15	850	1766	655	268^	660	141^	337	369	408	273^	627	175^	348	347	380	222^	82^	27v	397	270^
BUGS BUNNY-LOONEY XMAS(S)		194		A	17.3	25	1441	1963	542	346	660	346	481	386	249	124^	438	232	344	297	169	84^	243	116^	622	392
1 MON. 8.30P 30 CBS EA		99																								
CAGNEY & LACEY	8	188	190	A	17.6	28	1466	1602	749	327	822	323	506	497	401	239	576	239	390	338	249	162	136	92	68^	40^
MON. 10.00P 60 CBS OP		98	98	B	16.6	27	1383	1475	724	302	783	268	464	453	384	255	544	204	350	325	259	160	89	51	59	33
10.00 - 10.30				A	17.6	27	1466	1604	742	325	817	326	512	494	396	233	576	231	390	340	259	162	139	90	72^	38^
10.30 - 11.00				A	17.7	29	1474	1585	747	326	819	319	496	495	401	245	568	239	382	332	240	161	134	94	64^	39^
CBS EVENING NEWS-RATHER	60	201	201	A	15.2	26	1266	1493	692	188	743	103	260	284	354	422	595	112	234	243	298	318	70	32^	85	44^
M-F 6.30P 30 CBS N		99	99	B	13.8	25	1150	1485	699	207	753	123	271	296	350	416	581	127	241	252	277	290	61	26	90	47
CBS EVENING NEWS-DEAN(B)			106	A	6.2	11	516	1857	789	202^	789	172^	299^	325^	320^	429^	817	191^	505	490	488	266^	40v	23v	211^	59v
2 SUN. 6.30P 30 CBS N			62																							
CBS EVENING NEWS-DEAN (B)		111		A	6.9	12	575	1536	692	146^	704	88v	160^	213^	316^	432	705	184^	325^	270^	376^	331^	94v	LT	33v	19v
1 SUN. 6.30P 30 CBS N		63																								
CBS SAT. NEWS-SCHIEFFER	6	152		A	11.8	21	983	1604	679	256	748	111^	235^	299	350	416	658	142^	323	312	328	310	75^	53v	123^	38v
1 SAT. 6.30P 30 CBS N		86		B	9.6	18	800	1498	677	199	745	125	272	304	367	394	613	149	270	273	287	286	61	39	79	41
CBS SAT. NIGHT MOVIE	10	155	181	A	12.6	22	1050	1669	652	261	704	178	412	415	397	239	657	218	409	379	347	190	158	91^	150	118
SAT. 9.00P 120 CBS FF		88	97	B	15.0	26	1250	1756	692	278	746	223	446	427	395	244	683	239	434	397	363	198	173	64	154	121
9.00 - 9.30				A	11.5	19	958	1756	678	242	725	172	388	415	395	277	687	239	430	386	344	199	136	83^	208	151
9.30 - 10.00				A	12.0	20	1000	1661	663	258	709	166	387	412	392	261	672	224	417	384	350	194	144	87^	136	109^
10.00 - 10.30				A	13.1	23	1091	1613	635	263	690	172	414	418	402	221	628	200	381	363	345	189	162	91^	133	109^
10.30 - 11.00				A	13.8	25	1150	1654	643	272	701	204	455	420	400	203	652	217	412	382	349	182	176	98^	125	104^
CBS TUESDAY NIGHT MOVIES	8		189	A	21.7	34	1808	1612	764	301	820	332	524	482	350	238	556	214	361	280	250	176	164	78^	72^	41^
2 TUE. 9.00P 120 CBS FF			99	B	17.7	28	1474	1544	777	296	834	269	485	468	410	283	539	173	319	295	267	184	104	67	67	44
9.00 - 9.30				A	20.6	30	1716	1645	728	296	793	323	492	444	311	253	516	194	326	273	227	179	193	89^	143	78^
9.30 - 10.00				A	22.5	34	1874	1560	739	295	793	314	500	474	342	236	541	193	342	278	252	182	142	61^	84^	51^
10.00 - 10.30				A	22.1	35	1841	1615	788	303	839	348	548	499	363	226	582	228	388	294	268	170	161	84^	33v	19v
10.30 - 11.00				A	21.8	36	1816	1615	798	307	852	346	551	506	375	236	573	237	384	274	252	168	158	76^	32v	17v
CBS WEDNESDAY NIGHT MOVIE	4	176	192	A	16.0	26	1333	1407	746	279	793	170	371	427	474	336	499	153	266	239	260	194	80^	46^	35^	19v
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS WEDNESDAY NIGH-CONT'D																										
1 WED. 9.24P 88 CBS FF		96	97	B	15.8	25	1316	1495	749	322	819	214	435	431	460	312	512	162	290	265	269	181	93	56	71	46
& 10.58P 32																										
2 WED. 9.00P 120																										
9.00 - 9.30				A	12.9	20	1075	1513	706	277	767	215^	384	445	447	292	552	228	324	266	264	188^	143^	87^	51v	27v
9.30 - 10.00				A	16.5	25	1374	1447	747	277	784	164	345	402	453	354	515	178	281	251	244	200	92	51^	56^	31^
10.00 - 10.30				A	16.5	26	1374	1397	744	269	786	168	375	424	469	332	520	160	285	243	275	198	76^	42^	15v	8v
10.30 - 11.00				A	15.9	26	1324	1409	738	268	793	176	395	437	475	321	511	148	279	244	279	193	80^	44^	25^	19v
11.00 - 11.30				A	16.9	32	1408	1240	775	318	839	157^	385	449	537	350	374	47^	135^	192	235	175	10v	10v	17v	LT
CHARLIE BROWN'S CHRISTMAS(S)		190		A	17.2	25	1433	1918	520	295	612	268	422	407	282	127^	378	188	271	238	154^	94^	278	133^	650	402
1 MON. 8.00P 30 CBS EA		99																								
CHEERS	12	203	202	A	12.3	19	1025	1745	742	278	796	318	540	442	368	209	670	330	488	360	272	148	161	89^	118^	78^
THU. 9.00P 30 NBC CS		98	97	B	11.9	18	991	1771	712	297	781	338	535	453	319	206	678	324	497	416	283	144	171	107	141	102
CHIPMUNK CHRISTMAS(S)			211	A	22.6	32	1883	2323	645	265	737	325	534	446	298	177	479	272	351	314	153	100^	269	149	838	522
2 MON. 8.30P 30 NBC EA			99																							
CHIPS	10	188	201	A	15.9	24	1324	2181	708	277	763	299	523	465	360	189	691	301	517	428	312	130	256	90^	471	322
1 SUN. 8.17P 60 NBC OP		95	99	B	16.2	25	1349	2190	693	286	758	287	517	462	355	195	688	283	487	414	324	155	302	132	442	310
2 SUN. 8.06P 60																										
8.00 - 8.30				A	14.7	24	1225	2244	706	294	763	317	494	402	314	222	702	287	512	422	335	141^	254	108^	525	365
8.30 - 9.00				A	15.8	24	1316	2258	705	276	761	309	530	458	345	186	722	325	555	452	320	126	265	98	510	349
CHRISTMAS-COMES-PAC-LAND(S)			201	A	15.7	25	1308	2386	627	217	699	325	547	456	291	131^	501	248	375	353	203	95^	313	196	873	534
2 THU. 8.00P 30 ABC EA			98																							
CHRISTMAS IN WASHINGTON(S)			194	A	14.2	23	1183	1411	777	248	875	201^	393	359	406	422	444	82^	192^	233	234	211	64^	41v	28v	12v
2 MON. 10.00P 60 NBC CE			95																							
10.00 - 10.30				A	14.8	23	1233	1415	761	246	863	206	393	352	394	412	430	94^	191^	227	212	203	84^	53^	38v	24v
10.30 - 11.00				A	13.7	23	1141	1387	783	245	874	190^	384	362	413	429	455	71^	193^	237	251	218	43v	31v	15v	LT
DALLAS	12	205	202	A	26.2	41	2182	1621	822	296	868	213	391	418	397	401	556	178	283	278	246	234	94	52^	103	69
FRI. 9.00P 60 CBS GD		99	99	B	24.6	40	2049	1618	828	296	886	251	429	424	406	385	526	177	279	262	231	213	80	46	126	79
9.00 - 9.30				A	25.5	40	2124	1633	813	287	860	206	384	406	393	405	562	175	284	282	253	237	102	53^	109	71
9.30 - 10.00				A	26.9	42	2241	1604	824	303	870	217	393	427	399	396	550	178	282	276	242	229	88	53^	96	65
DEVLIN CONNECTION (B)		139		A	8.1	15	675	1720	679	149^	776	222^	420	413	385	260^	578	129^	289^	339^	355^	203^	270^	95^	96^	48v
1 SAT. 10.00P 60 NBC GD		76																								
10.00 - 10.30				A	8.0	14	666	1719	682	150^	775	230^	421	400	372	263^	570	139^	290^	335^	344^	194^	259^	95^	115^	56v
10.30 - 11.00				A	8.3	15	691	1683	664	145^	759	207^	409	414	392	252^	571	116^	283^	336^	357	206^	278^	93^	75v	38v
DEVLIN CONNECTION	10		151	A	9.8	18	816	1696	888	516	921	386	622	597	431	190^	476	161^	257^	313	227^	151^	206^	94^	93^	32v
2 SAT. 10.00P 60 NBC GD			84	B	9.7	17	808	1663	761	321	833	268	499	445	421	273	545	178	324	329	286	166	164	67	121	86
10.00 - 10.30				A	9.6	17	800	1653	887	477	911	367	600	594	432	198^	491	174^	256^	314	226^	152^	167^	88^	84^	34v
10.30 - 11.00				A	10.1	19	841	1702	873	544	915	401	635	593	423	178^	453	148^	254^	308	223^	145^	234^	96^	100^	27v
DIFF'RENT STROKES-SAT.	12	150	178	A	12.3	21	1025	1963	758	337	838	271	442	369	355	331	550	191	295	302	245	199	244	128	331	253
SAT. 8.00P 30 NBC CS		83	93	B	14.6	25	1216	1982	746	270	815	260	432	377	329	315	547	194	311	294	232	182	250	125	370	267
DR. SEUSS-GRINCH-XMAS(S)			188	A	14.6	25	1216	2422	667	192^	751	322	550	470	301	186^	649	305	467	363	278	158^	289	119^	733	426
2 SAT. 8.00P 30 CBS EA			97																							
DUKES OF HAZZARD	12	201	198	A	18.2	30	1516	1858	635	186	676	161	308	317	322	318	585	162	297	308	304	245	168	64^	429	226
FRI. 8.00P 60 CBS CS		97	98	B	17.1	29	1424	1868	639	213	682	181	316	321	310	312	559	176	282	271	259	238	146	62	481	261
CONT'D																										

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EVENING CONT'D																										
DUKES OF HAZZARD-CONT'D																										
8.00 - 8.30				A	16.9	28	1408	1870	636	177	673	166	320	323	318	305	578	163	297	308	297	238	169	66^	450	241
8.30 - 9.00				A	19.5	31	1624	1837	634	190	678	158	298	310	320	331	586	158	294	307	309	250	162	59^	411	214
DYNASTY	8	196	202	A	21.1	35	1758	1551	788	338	865	327	534	470	405	255	536	254	367	295	208	130	85	47^	65^	20^
WED. 10.00P 60 ABC GD		98	99	B	22.0	36	1833	1566	797	336	880	355	554	479	400	251	536	245	370	313	222	130	88	54	62	32
10.00 - 10.30				A	21.0	34	1749	1528	773	334	841	312	512	462	396	252	532	246	361	288	208	134	85	43^	70	22^
10.30 - 11.00				A	21.2	35	1766	1570	801	338	887	342	552	479	413	258	537	259	372	303	207	126	87	51^	59^	18v
E.T. AND FRIENDS(S)			201	A	23.2	34	1933	2178	720	273	784	370	606	545	320	141	596	320	470	376	220	109^	258	105^	540	337
2 TUE. 8.00P 60 CBS SF			99																							
8.00 - 8.30				A	22.8	34	1899	2166	718	276	777	344	589	535	332	153	572	304	440	353	208	115^	252	96^	565	359
8.30 - 9.00				A	23.5	34	1958	2195	722	269	790	395	623	558	309	127	621	334	503	399	235	103^	266	115^	518	318
FACTS OF LIFE	9	172	197	A	17.7	27	1474	1776	748	305	873	351	515	389	323	303	492	203	299	277	193	158	223	143	188	122
WED. 9.00P 30 NBC CS		91	98	B	18.0	27	1499	1761	754	286	838	305	470	405	326	313	473	169	276	243	201	167	244	157	206	144
FALCON CREST	11	205	201	A	21.2	36	1766	1516	797	286	857	194	394	431	416	376	491	138	231	238	235	215	115	64^	53^	27^
FRI. 10.00P 60 CBS GD		99	99	B	20.1	35	1674	1521	819	274	870	218	411	417	430	378	481	142	244	228	229	198	90	55	80	59
10.00 - 10.30				A	21.4	36	1783	1523	799	283	860	201	393	432	408	382	495	142	230	231	230	221	106	57^	62^	28^
10.30 - 11.00				A	20.9	36	1741	1512	795	285	853	188	393	430	421	372	492	135	235	245	243	212	127	73	40^	24^
FALL GUY	8	176	199	A	18.0	27	1499	1716	606	242	647	235	400	381	316	191	661	276	441	372	292	179	191	47^	217	145
WED. 9.00P 60 ABC A		94	99	B	19.3	29	1608	1821	642	247	690	260	451	419	350	178	672	288	466	398	308	166	199	68	260	185
9.00 - 9.30				A	16.4	25	1366	1742	592	230	627	221	385	362	305	197	680	286	448	387	300	185	199	51^	236	163
9.30 - 10.00				A	19.6	30	1633	1686	615	249	660	243	408	395	326	184	643	270	434	359	284	174	183	44^	200	128
FAME	12	177	199	A	13.1	20	1091	1764	690	250	750	313	480	386	324	208	512	259	371	275	195	124	247	166	255	179
THU. 8.00P 60 NBC GD		94	98	B	13.2	21	1100	1881	687	272	766	333	517	417	308	202	555	260	397	318	229	128	265	166	295	218
8.00 - 8.30				A	12.6	20	1050	1693	662	228	715	293	434	354	310	217	499	247	345	251	188	135	237	161	242	167
8.30 - 9.00				A	13.7	21	1141	1804	709	265	774	331	518	412	332	196	515	273	392	294	195	107	249	166	266	191
FAMILY TIES	11	167	197	A	15.2	23	1266	1694	761	370	887	391	547	407	308	284	488	200	317	302	212	132	206	121	113	69^
WED. 9.30P 30 NBC CS		91	98	B	15.5	24	1291	1734	769	316	850	331	496	422	321	293	512	200	319	272	210	165	227	148	145	104
FANTASY ISLAND	8	157		A	15.0	27	1250	1670	600	275	652	239	393	369	326	214	476	182^	297	299	183^	154^	239	112^	303	223
1 SAT. 10.00P 60 ABC A		87		B	15.7	28	1308	1696	718	312	782	307	501	452	363	220	566	236	380	339	239	151	182	102	166	132
10.00 - 10.30				A	14.6	26	1216	1724	595	269	645	236	382	361	319	214	502	198^	315	307	186^	164^	252	118^	325	237
10.30 - 11.00				A	15.5	28	1291	1602	600	277	652	240	399	374	330	213	450	167^	279	286	179^	145^	223	105^	277	206
FATHER MURPHY	9	168	184	A	12.6	19	1050	1600	751	294	816	193	305	337	379	423	510	116	196	163	208	282	116	60^	158	73^
TUE. 8.00P 60 NBC GD		87	91	B	13.6	21	1133	1727	790	241	849	184	317	347	380	447	543	145	244	210	218	270	101	51	234	139
8.00 - 8.30				A	12.0	18	1000	1611	743	301	805	188	299	330	377	419	525	132	213	161	207	282	120^	67^	161	82^
8.30 - 9.00				A	13.2	19	1100	1584	758	284	822	198	309	343	381	426	494	105^	181	163	204	280	113	54^	155	66^
GAVILAN	7	170	179	A	10.9	16	908	1711	751	330	804	278	455	409	380	279	715	308	445	402	287	209	107^	42^	85^	51^
TUE. 9.00P 60 NBC A		94	93	B	11.4	17	950	1698	734	279	781	232	419	403	386	287	679	253	426	375	309	214	126	45	112	69
9.00 - 9.30				A	10.7	16	891	1714	754	336	816	274	447	403	389	295	705	312	425	380	271	215	98^	40^	95^	59^
9.30 - 10.00				A	11.2	17	933	1688	740	325	787	282	457	412	366	264	717	300	456	416	299	202	110^	41^	74^	45^
GIMME A BREAK	11	139	157	A	12.8	22	1066	1857	707	283	797	212	412	420	408	288	516	195	306	281	211	176	318	199	226	152
SAT. 9.00P 30 NBC CS		85	88	B	13.5	23	1125	1950	723	251	793	244	452	414	362	274	527	193	314	296	232	168	272	143	358	251
GLORIA	10	192	198	A	18.9	29	1574	1623	755	321	831	225	379	355	348	400	552	145	266	266	271	240	127	82	113	82
SUN. 8.30P 30 CBS CS		98	99	B	19.1	29	1591	1635	762	294	827	235	392	372	352	379	572	186	297	283	250	235	99	63	137	89

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EVENING CONT'D																										
GOLD MONKEY	10	168	200	A	14.4	22	1200	2010	639	228	690	294	473	418	313	177	628	254	415	380	297	159	311	135	381	271
1 WED. 8.00P 7 ABC A		95	98	B	15.7	24	1308	1899	621	267	664	277	450	414	317	167	647	279	465	420	300	146	233	94	355	256
& 8.19P 12																										
& 8.43P 17																										
2 WED. 8.00P 60																										
8.00 - 8.30				A	14.3	22	1191	2097	648	252	702	310	465	428	294	195^	650	283	428	378	277	157^	343	156^	402	287
8.30 - 9.00				A	15.6	24	1299	2115	648	260	689	300	469	425	311	178^	671	313	449	392	277	150^	337	151^	418	302
HAPPY DAYS	10	170	197	A	15.5	23	1291	1932	648	272	714	289	487	394	315	191	533	234	361	305	229	124	301	167	384	256
TUE. 8.00P 30 ABC CS		93	98	B	19.1	29	1591	1968	692	288	755	356	545	431	297	169	492	246	364	293	195	98	302	172	419	285
HART TO HART	9	193		A	20.0	33	1666	1557	725	252	741	316	506	467	367	184	486	249	363	322	208	95^	184	116^	146	66^
1 TUE. 10.00P 60 ABC PD		98		B	18.7	31	1558	1630	768	302	838	342	575	495	393	209	572	262	406	344	235	130	134	77	86	50
10.00 - 10.30				A	19.5	32	1624	1523	702	242	717	298	492	458	367	174	460	237	341	314	194	92^	187	109^	159	76^
10.30 - 11.00				A	20.6	35	1716	1575	740	258	758	331	518	474	367	189	505	259	379	329	216	94^	180	120^	132^	58^
HILL STREET BLUES	12	215	215	A	19.6	32	1633	1739	723	312	781	337	600	541	393	138	804	400	621	540	343	133	115	46^	39^	27^
THU. 10.00P 60 NBC OP		99	99	B	19.0	32	1583	1710	713	328	768	334	556	499	369	161	759	363	583	515	347	131	137	60	46	30
10.00 - 10.30				A	19.2	30	1599	1750	716	305	770	326	592	534	390	136	811	398	622	550	348	135	119	51^	50^	38^
10.30 - 11.00				A	19.9	34	1658	1732	733	317	792	345	610	551	398	139	798	403	621	535	340	130	113	42^	29^	19v
IT TAKES TWO	9	186	191	A	16.3	25	1358	1588	718	268	779	254	446	410	386	271	435	157	244	232	206	151	243	139	131	93
THU. 9.30P 30 ABC CS		94	96	B	16.5	26	1374	1665	706	258	776	260	440	388	353	278	505	184	307	278	226	153	223	142	161	124
JEFFERSONS	10	160	197	A	21.2	32	1766	1579	721	310	805	230	412	389	360	358	488	123	232	230	235	220	159	86	127	96
SUN. 9.00P 30 CBS CS		95	99	B	20.5	30	1708	1677	753	294	834	242	410	392	357	371	536	182	286	269	232	209	153	84	154	105
JOANIE LOVES CHACHI	11	147	192	A	12.5	20	1041	1957	544	199	581	223	391	346	286	153	454	210	319	272	191	103^	341	216	581	371
1 THU. 8.00P 30 ABC CS		88	95	B	13.6	22	1133	1925	602	211	651	237	399	370	299	198	522	217	350	316	226	135	314	181	438	296
2 THU. 8.30P 30																										
JOHNNY CASH CHRISTMAS SP.(S)		186		A	16.4	25	1366	1445	770	248	817	118^	310	343	468	439	523	133^	220	190	274	259	13v	LT	92^	27v
1 TUE. 9.00P 60 CBS GV		97																								
9.00 - 9.30				A	16.5	25	1374	1431	766	249	803	129^	310	334	437	428	529	141^	226	191	268	260	5v	LT	94^	28v
9.30 - 10.00				A	16.4	25	1366	1445	768	243	823	103^	307	347	499	447	510	121^	208	186	278	256	23v	LT	89^	26v
KNIGHT RIDER	11	188	177	A	14.0	22	1166	2098	660	289	726	302	527	461	334	168	672	275	518	454	336	126	338	168	362	245
FRI. 9.00P 60 NBC A		96	93	B	14.9	24	1241	2157	670	288	721	278	494	461	367	167	699	280	498	453	347	149	326	119	411	317
9.00 - 9.30				A	13.7	22	1141	2083	654	287	713	300	513	458	325	167	665	265	509	446	337	129	341	171	364	243
9.30 - 10.00				A	14.4	23	1200	2088	659	286	729	299	531	457	338	167	670	278	518	451	334	123	332	161	357	242
KNOTS LANDING	10	170	193	A	18.8	31	1566	1390	764	262	846	261	474	450	436	300	370	106	196	187	187	139	140	69^	34^	20v
THU. 10.00P 60 CBS GD		95	99	B	17.5	29	1458	1420	786	271	859	276	475	443	422	307	417	133	242	226	207	146	89	45	55	35
10.00 - 10.30				A	18.8	30	1566	1400	764	262	847	266	476	450	431	300	366	99	189	175	192	144	145	69^	42^	25^
10.30 - 11.00				A	18.8	32	1566	1375	764	261	845	258	471	450	440	300	371	111	203	197	184	132	132	66^	27^	15v
LAVERNE & SHIRLEY	10	165	196	A	15.2	22	1266	1901	648	300	711	295	491	379	315	182	517	230	344	287	218	126	322	200	351	237
TUE. 8.30P 30 ABC CS		92	98	B	19.2	29	1599	1956	687	296	755	358	550	431	303	162	483	240	362	293	194	94	341	198	377	264
LITTLE HOUSE NW BEGINNING	11	207		A	19.2	28	1599	1485	758	275	823	184	321	334	406	418	507	137^	247	219	220	239	92^	48^	63^	37v
1 MON. 8.00P 60 NBC GD		98		B	17.8	27	1483	1781	828	278	897	244	429	401	397	413	485	143	246	233	213	209	147	88	252	162
8.00 - 8.30				A	18.4	27	1533	1476	740	260	808	174	298	317	392	426	506	131^	245	220	214	239	102^	54^	60^	35v
8.30 - 9.00				A	20.1	29	1674	1481	766	285	827	191	337	349	414	404	502	138^	246	216	225	238	87^	43^	65^	38^
LOVE BOAT	11	153	183	A	18.3	31	1524	1844	720	325	830	286	443	393	341	339	546	208	310	302	236	196	192	89	276	200
SAT. 9.00P 60 ABC CS		85	97	B	19.6	33	1633	1804	781	309	858	276	485	431	406	319	564	196	326	314	258	194	171	91	211	158
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE BOAT-CONT'D																										
9.00 - 9.30				A	17.1	29	1424	1827	725	324	837	285	442	388	345	349	543	207	307	309	237	192	181	81^	266	200
9.30 - 10.00				A	19.6	33	1633	1843	714	324	819	286	443	393	334	330	544	208	309	298	232	196	199	94	281	200
LOVE, SIDNEY	11	144	157	A	11.2	19	933	1774	701	261	782	200	395	421	421	280	456	144	251	253	220	149	341	219	195	129^
SAT. 9.30P 30 NBC CS		86	88	B	12.1	20	1008	1898	727	253	790	247	452	421	365	270	490	179	289	276	224	157	271	150	347	239
MAGNUM, P.I.	11	193	200	A	22.7	35	1891	1665	682	258	738	192	373	370	391	303	623	210	345	312	291	243	155	47^	149	108
THU. 8.00P 60 CBS PD		98	98	B	22.6	35	1883	1738	725	269	779	215	407	400	402	306	629	201	361	338	315	229	155	44	175	118
8.00 - 8.30				A	21.3	34	1774	1653	689	259	743	187	362	358	390	318	613	201	330	297	285	248	152	48^	145	99
8.30 - 9.00				A	24.1	37	2008	1670	673	256	728	194	379	378	391	290	628	214	356	322	301	237	159	47^	155	115
M*A*S*H	8	192	194	A	23.6	33	1966	1683	693	317	775	331	474	406	322	252	573	245	399	355	250	155	186	107	149	104
MON. 9.00P 30 CBS CS		98	99	B	24.0	34	1999	1678	720	314	790	308	486	438	333	255	568	241	379	336	247	162	169	83	151	104
MATT HOUSTON	10	196	183	A	12.6	19	1050	1729	643	248	713	225	391	356	334	282	653	218	408	384	354	211	218	109^	145	115^
SUN. 8.00P 60 ABC PD		98	95	B	15.2	23	1266	1892	686	310	779	283	475	432	364	253	706	259	477	442	365	188	177	69	230	166
8.00 - 8.30				A	11.5	18	958	1746	649	246	721	225	394	365	335	285	653	209	401	371	362	220	221	109^	151	118^
8.30 - 9.00				A	13.6	21	1133	1714	638	250	708	226	391	353	333	278	653	224	413	396	350	202	213	107	140	111
NBC FAMILY CHRISTMAS(S)			194	A	16.3	23	1358	1748	729	278	837	272	487	429	380	290	535	206	329	328	271	142^	172^	125^	204	134^
2 MON. 9.00P 60 NBC GV			95																							
9.00 - 9.30				A	16.6	23	1383	1798	748	279	852	284	503	440	383	290	543	217	334	342	273	142^	181	134^	222	142^
9.30 - 10.00				A	16.1	23	1341	1679	705	274	816	257	468	414	374	290	519	191	317	311	267	141^	160^	113^	184	125^
NBC MONDAY NIGHT MOVIES	9	190		A	21.3	32	1774	1488	836	271	876	224	427	448	448	369	480	143	269	223	227	187	77^	35^	55^	31v
1 MON. 9.00P 120 NBC FF		96		B	17.6	27	1466	1598	784	300	849	255	469	441	429	316	545	190	329	304	262	174	120	64	84	51
9.00 - 9.30				A	20.4	29	1699	1476	820	262	856	200	395	422	446	378	493	155	280	228	217	188	82^	29v	45^	29v
9.30 - 10.00				A	21.7	31	1808	1484	865	282	905	230	441	468	465	379	462	134	263	226	221	175	73^	30v	44^	34v
10.00 - 10.30				A	21.9	34	1824	1479	830	267	867	230	428	447	432	362	463	130^	254	205	229	187	73^	37^	76^	36^
10.30 - 11.00				A	21.2	35	1766	1501	826	268	869	231	435	448	450	359	504	156	279	231	241	200	76^	44^	52^	21v
NBC NEWS CAPSULE-M-F	59	161	174	A	13.2	20	1100	1852	724	288	787	272	444	417	346	276	553	216	340	286	224	190	214	123	298	174
M-F 8.58P 1 NBC N		85	87	B	13.1	20	1091	1828	729	265	791	250	427	397	353	305	582	205	340	307	256	205	187	105	268	184
NBC NEWS CAPSULE-2-M-F	26	168	174	A	12.9	19	1075	1715	754	300	804	285	494	476	377	242	607	249	405	374	280	157	148	76	156	97
1 MON. 9.55P 1 NBC N		89	90	B	12.8	20	1066	1740	729	298	783	288	482	456	361	237	625	251	421	376	289	167	176	81	156	111
1 W & F 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS CAPSULE-SAT	12	142	157	A	10.2	17	850	1986	752	396	878	261	477	421	407	331	528	170	260	270	247	205	251	151	329	234
SAT. 8.58P 1 NBC N		79	79	B	12.1	20	1008	2015	756	271	830	265	449	395	347	311	546	193	314	290	236	182	257	138	382	284
NBC NEWS CAPSULE-2-SAT.	7		144	A	9.8	17	816	1675	699	357	819	173^	436	474	499	256^	382	94^	211^	226^	189^	156^	267^	203^	207^	150^
2 SAT. 9.58P 1 NBC N			82	B	10.3	17	858	1807	700	237	772	224	425	412	378	264	539	177	309	303	262	174	222	143	274	182
NBC NEWS CAPSULE-SUN	12	168	181	A	16.1	24	1341	1846	729	289	783	268	479	485	415	220	620	234	404	397	307	153	185	85^	258	201
1 SUN. 9.15P 1 NBC N		89	90	B	13.8	20	1150	2015	704	281	760	272	484	439	369	222	667	246	443	395	330	175	254	123	334	245
2 SUN. 9.04P 1																										
NBC NEWS CAPSULE-2-SUN.	5	143		A	11.6	18	966	1568	753	246^	809	231^	500	487	475	251	628	167^	397	377	363	193^	52v	52v	79^	79^
1 SUN. 10.06P 1 NBC N		86		B	15.4	23	1283	1726	737	297	787	284	517	473	404	218	674	252	455	414	343	174	165	101	100	74
NBC NIGHTLY NEWS-SAT.	10		168	A	9.8	18	816	1789	739	111^	809	99^	301	272^	343	463	794	179^	354	385	397	307	77^	43v	109^	39v
2 SAT. 6.30P 30 NBC N			89	B	10.1	19	841	1581	723	204	770	143	302	264	338	420	629	137	297	289	317	280	67	35	115	77

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS	59	207	207	A	11.9	20	991	1546	696	226	750	150	311	317	386	376	610	148	283	271	298	290	81	47^	105	68
M-F 6.30P 30 NBC N		99	99	B	11.2	20	933	1551	714	222	762	155	318	310	368	393	621	146	276	273	295	301	79	39	89	60
NBC SUNDAY NIGHT MOVIE	9	150	201	A	17.8	28	1483	1689	740	294	779	257	473	471	403	230	640	228	426	415	341	142	125	63^	145	111
1 SUN. 9.17P 120 NBC FF		89	99	B	17.8	28	1483	1739	709	286	758	282	503	451	381	201	675	280	464	405	315	160	192	96	114	85
2 SUN. 9.06P 120																										
9.00 - 9.30				A	21.6	32	1799	1922	664	314	706	246	425	419	343	200	689	287	504	473	346	100^	232	125^	295	226
9.30 - 10.00				A	17.8	26	1483	1784	739	317	777	276	474	466	386	228	656	253	444	426	328	141	155	74^	196	144
10.00 - 10.30				A	18.0	28	1499	1652	756	279	796	266	491	477	411	231	618	208	405	400	344	142	113	60^	125	104
10.30 - 11.00				A	18.1	30	1508	1595	756	284	794	254	488	483	426	231	628	218	410	405	346	145	92	45^	81	66^
NEW ODD COUPLE	8	179	184	A	13.6	22	1133	1750	673	308	751	212	403	378	354	296	682	267	439	381	317	189	165	91^	152	117
FRI. 8.30P 30 ABC CS		95	96	B	14.5	24	1208	1717	714	304	785	239	426	404	372	292	603	225	388	366	292	168	144	71	185	140
NEWHART	8	189	192	A	20.2	29	1683	1670	726	343	807	316	495	443	367	262	578	231	381	349	248	172	172	107	113	80
MON. 9.30P 30 CBS CS		98	99	B	21.5	31	1791	1599	734	316	799	284	473	444	360	272	561	225	356	325	245	174	129	68	110	78
NEWSBREAK TUE (B)		112		A	9.7	15	808	1778	758	260^	769	162^	379	362	447	335	545	126^	249^	292^	329	232^	LT	LT	464	286^
1 TUE. 8.58P 1 CBS N		76																								
NEWSBREAK-M-F	58	166	178	A	16.1	24	1341	1687	681	246	735	202	361	353	359	312	546	170	297	275	279	214	153	65	253	143
1 M & TH 8.58P 1 CBS N		89	91	B	15.8	24	1316	1742	693	255	755	230	403	385	357	291	550	188	315	289	258	200	162	75	275	170
1 WED. 9.21P 2																										
FRI. 8.57P 2																										
2 M-TH 8.58P 1																										
NEWSBREAK-SAT.	12	161	178	A	14.2	24	1183	2261	618	186	673	255	416	382	271	208	604	262	418	346	274	154	250	114	734	404
1 SAT. 8.57P 2 CBS N		89	92	B	12.7	21	1058	2095	700	213	746	232	431	391	352	271	605	222	383	344	303	186	206	74	538	337
2 SAT. 8.28P 1																										
NEWSBREAK-SUN.	12	180	186	A	18.0	27	1499	1652	737	311	828	225	405	387	358	375	536	145	279	275	274	218	141	83	147	109
SUN. 8.58P 1 CBS N		94	95	B	19.1	28	1591	1658	762	296	834	236	400	378	366	376	573	169	293	287	277	237	107	60	144	87
NFL MONDAY NIGHT FOOTBALL	6	204	207	A	19.1	32	1591	1595	507	202	541	177	317	282	263	187	883	360	587	519	418	229	93	23^	78	47^
MON. 9.00P 195 ABC SE		96	99	B	20.1	33	1674	1550	474	192	504	178	307	281	244	161	884	346	580	514	425	239	99	19	63	44
9.00 - 9.30				A	19.1	28	1591	1672	518	217	548	172	321	279	268	192	851	325	544	484	414	250	136	49^	137	100
9.30 - 10.00				A	21.8	31	1816	1674	521	226	546	186	323	288	260	184	886	347	578	503	423	249	122	42^	120	71
10.00 - 10.30				A	22.2	33	1849	1661	537	222	573	186	339	319	281	194	896	348	589	525	436	235	109	22^	83	44^
10.30 - 11.00				A	20.5	32	1708	1641	515	207	548	166	330	305	285	182	893	365	599	533	431	212	125	22^	75	47^
11.00 - 11.30				A	18.3	32	1524	1461	483	166	519	176	309	266	258	171	878	377	601	532	409	206	41^	LT	23^	10v
11.30 - 12.00				A	16.2	36	1349	1456	451	157	493	167	279	246	236	176	894	410	608	530	391	219	42^	8v	27^	14v
NIGHT BEFORE CHRISTMAS(S)			187	A	14.9	25	1241	2682	736	215	826	346	601	496	336	214	665	332	493	372	274	140^	312	145^	879	531
2 SAT. 8.30P 30 CBS EA			98																							
9 TO 5	10	199	202	A	19.1	29	1591	1751	682	302	724	302	460	401	310	215	552	244	400	343	259	121	248	127	227	176
TUE. 9.30P 30 ABC CS		97	98	B	20.1	30	1674	1798	740	307	813	347	541	455	343	218	543	237	386	329	239	121	243	130	199	149
ONE DAY AT A TIME	10	157	200	A	21.3	32	1774	1618	724	321	824	288	455	404	348	327	493	144	256	255	231	207	183	107	118	90
SUN. 9.30P 30 CBS CS		93	99	B	20.4	30	1699	1655	756	291	844	261	440	412	364	351	523	187	293	278	229	188	154	90	134	97
P. COMO'S CHRISTMAS-PARIS(S)			191	A	18.8	34	1566	1534	668	228	809	164	284	278	333	476	536	122^	214	229	258	277	97^	51^	92^	73^
2 SAT. 10.00P 60 ABC GV			98																							
10.00 - 10.30				A	19.6	35	1633	1532	646	240	795	170	288	284	333	456	533	128^	219	227	252	273	99^	54^	105^	85^
10.30 - 11.00				A	18.1	33	1508	1520	687	212	816	157^	275	266	328	494	535	114^	209	230	263	279	93^	46^	76^	57^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
POWERS OF MATTHEW STAR	12	164	181	A	11.4	19	950	2053	710	308	764	253	495	451	388	224	627	214	458	401	322	154	320	154	342	236
FRI. 8.00P 60 NBC GD		89	94	B	12.3	21	1025	2002	716	301	778	276	488	440	396	228	626	226	422	376	324	174	264	119	334	252
8.00 - 8.30				A	11.0	18	916	2072	722	292	775	249	497	446	398	236	632	207	456	406	334	158	326	164	339	232
8.30 - 9.00				A	11.8	19	983	2026	698	319	752	258	493	460	379	209	612	217	454	393	308	148	318	146	344	237
PRIVATE BENJAMIN	9		188	A	14.0	20	1166	1504	644	314	671	187^	321	312	341	290	477	131^	284	256	234	166^	211	92^	145^	130^
2 MON. 8.30P 30 CBS CS			98	B	15.8	23	1316	1768	657	274	711	264	437	390	313	223	527	202	352	314	239	147	251	131	279	206
QUINCY, M.E.	10	191	202	A	13.9	23	1158	1566	725	300	785	299	511	468	353	212	666	249	470	412	323	160	105	77^	10v	LT
WED. 10.00P 60 NBC OP		95	99	B	14.4	24	1200	1548	724	284	782	276	469	460	350	243	585	230	395	353	259	158	132	87	49	30
10.00 - 10.30				A	13.7	22	1141	1564	715	300	774	294	497	449	341	211	666	253	472	411	321	158	112	79^	12v	LT
10.30 - 11.00				A	14.1	24	1175	1563	732	300	791	303	521	487	360	209	663	244	465	409	325	161	100^	77^	9v	LT
REAL PEOPLE	11	189	210	A	20.1	30	1674	1756	697	246	755	223	369	371	309	321	571	202	315	269	234	221	188	104	242	129
1 WED. 8.25P 35 NBC PV		95	98	B	17.6	28	1466	1780	754	251	809	230	394	366	344	362	570	183	310	283	248	227	167	89	234	158
2 WED. 8.00P 60																										
8.00 - 8.30				A	19.6	31	1633	1860	714	287	787	225	361	376	318	348	629	227	341	305	259	244	173	101^	271	137^
8.30 - 9.00				A	20.5	31	1708	1708	688	232	743	222	374	369	306	312	548	194	306	256	223	210	192	106	225	124
REMINGTON STEELE	11	188	187	A	13.2	23	1100	1701	661	312	728	318	502	449	319	185	650	228	456	442	349	148	211	126	112	52^
FRI. 10.00P 60 NBC GD		98	96	B	12.8	23	1066	1761	681	301	752	289	509	469	377	186	626	232	442	421	326	139	221	90	162	121
10.00 - 10.30				A	13.4	23	1116	1737	678	318	749	334	525	459	317	186	649	222	455	448	351	151	207	122	132	67^
10.30 - 11.00				A	12.9	22	1075	1671	652	306	712	306	483	441	319	184	660	241	466	436	347	149	211	129	88^	38^
RIPLEY'S BELIEVE IT-NOT	11		175	A	10.3	18	858	1803	538	240^	664	238^	433	359	305	195^	811	317	521	417	371	245^	150^	121^	178^	169^
2 SUN. 7.00P 60 ABC U			94	B	11.9	19	991	2037	667	299	750	306	528	463	348	183	731	293	521	470	367	159	214	102	342	260
7.00 - 7.30				A	10.5	18	875	1809	547	253^	676	230^	423	344	316	215^	804	310	512	420	369	239^	140^	120^	189^	189^
7.30 - 8.00				A	10.0	18	833	1794	527	223^	648	247^	443	369	293	173^	819	324	527	414	375	253^	162^	119^	165^	147^
RUDOLPH'S SHINY NEW YEAR(S)			197	A	14.6	22	1216	2224	595	178^	667	311	465	373	245	178^	356	189^	274	250	134^	66^	385	254	816	522
1 MON. 8.00P 60 ABC EA			98																							
8.00 - 8.30				A	14.3	21	1191	2217	587	191^	660	310	459	364	242	181^	334	175^	250	226	126^	66^	385	258	838	549
8.30 - 9.00				A	15.0	22	1250	2208	599	162^	667	309	468	380	245	175^	375	203	296	271	137^	64^	378	248	788	492
ST. ELSEWHERE	7	198	203	A	11.8	19	983	1538	704	281	748	253	459	412	359	256	675	297	472	429	301	151	94^	54^	21v	LT
TUE. 10.00P 60 NBC GD		99	99	B	11.7	19	975	1499	724	269	767	267	465	432	376	244	594	231	406	379	292	146	97	41	41	17
10.00 - 10.30				A	11.8	19	983	1549	713	283	764	257	459	406	360	270	673	288	458	412	308	161	95^	53^	17v	LT
10.30 - 11.00				A	11.7	20	975	1530	698	277	736	251	464	423	360	240	676	304	486	445	296	141	94^	54^	24v	LT
SEVEN BRIDES/SEVEN BRO(B)			130	A	14.2	21	1183	1477	665	307	756	203^	325	316	361	354	461	126^	219	203	232	207	114^	21v	146^	57^
1 WED. 8.24P 60 CBS MD			83																							
8.30 - 9.00				A	12.7	18	1058	1480	644	330	760	245	341	323	315	335	444	112^	201^	185^	230	209^	139^	12v	137^	51v
9.00 - 9.30				A	16.8	24	1399	1460	686	282	748	162^	313	309	406	370	477	138^	241	222	232	203	88^	34v	147^	61^
SEVEN BRIDES/SEVEN BROS.	9		174	A	12.2	19	1016	1558	692	287	756	248	394	385	361	309	505	193^	271	202^	223^	197^	156^	94^	141^	91^
2 WED. 8.00P 60 CBS MD			91	B	14.1	22	1175	1639	687	293	789	269	418	378	343	304	449	149	239	203	198	177	169	97	232	145
8.00 - 8.30				A	12.1	19	1008	1521	672	263	755	253	390	371	331	320	475	178^	244	194^	207^	195^	150^	93^	141^	92^
8.30 - 9.00				A	12.2	19	1016	1598	714	312	760	247	402	399	390	297	536	210^	299	210^	238	198^	159^	92^	143^	92^
SILVER SPOONS	13	150	173	A	12.6	21	1050	1898	711	329	810	235	417	366	364	330	523	180	267	264	237	197	233	128	332	242
SAT. 8.30P 30 NBC CS		86	88	B	14.4	25	1200	1965	742	270	812	253	430	385	344	315	521	181	301	279	230	175	263	140	369	273
SIMON & SIMON	9	167	193	A	20.7	32	1724	1632	702	243	774	222	435	430	415	273	600	171	341	312	308	225	144	49^	114	81
THU. 9.00P 60 CBS PD		92	98	B	21.0	32	1749	1626	727	266	780	229	427	425	413	281	582	187	350	315	301	198	147	48	117	78
9.00 - 9.30				A	20.1	31	1674	1645	697	235	765	212	418	419	413	278	602	166	334	312	313	232	158	53^	120	88
9.30 - 10.00				A	21.3	32	1774	1616	701	247	777	228	446	441	418	265	598	176	346	313	304	218	133	46^	108	75

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EVENING CONT'D																										
60 MINUTES	12	205	206	A	26.1	42	2174	1657	792	323	835	207	369	366	376	391	716	202	365	358	363	291	50^	24^	56^	33^
SUN. 7.00P 60 CBS DN		99	99	B	24.9	40	2074	1610	751	277	795	169	333	348	375	396	686	182	345	343	343	285	60	25	69	41
7.00 - 7.30				A	24.8	41	2066	1643	783	315	827	207	365	365	372	386	718	203	368	360	362	291	43^	20^	55^	31^
7.30 - 8.00				A	27.6	44	2299	1652	792	327	834	203	368	364	378	391	705	197	358	354	360	287	57	27^	56	34^
SMURFS CHRISTMAS SPECIAL(S)			212	A	21.0	31	1749	2350	644	278	738	332	515	441	289	188	505	279	361	324	158	118^	257	141	850	507
2 MON. 8.00P 30 NBC EA			99																							
SQUARE PEGS	10		184	A	13.5	20	1125	1661	666	364	703	242	409	372	331	250	476	179^	290	218	196^	159^	228	150^	254	227
2 MON. 8.00P 30 CBS CS			98	B	15.5	24	1291	1848	649	277	722	284	460	397	305	218	507	207	346	298	228	133	302	167	317	234
STAR OF THE FAMILY	9	142		A	11.3	17	941	1744	556	216^	563	218^	352	345	269	162^	422	174^	253^	225^	180^	136^	402	222^	357	237^
1 THU. 8.30P 30 ABC CS		88		B	12.3	19	1025	1855	590	224	659	251	405	358	285	208	514	202	340	303	234	139	293	182	389	270
T.J. HOOKER	11		177	A	14.6	25	1216	1760	742	329	802	167^	417	422	400	352	665	210	366	378	357	230	161^	27v	132^	72^
2 SAT. 8.00P 60 ABC OP			92	B	14.9	26	1241	1726	704	283	769	195	412	407	414	297	650	198	378	375	342	222	138	51	169	115
8.00 - 8.30				A	13.7	23	1141	1771	769	340	840	201^	459	449	405	353	671	218	377	386	352	228	131^	16v	129^	65^
8.30 - 9.00				A	15.6	26	1299	1732	713	317	764	135^	377	395	390	350	651	199	350	366	357	228	184^	37v	133^	76^
T.J. HOOKER(B)		141		A	9.9	17	825	1884	797	354	859	249^	454	386	410	358	733	198^	362	368	352	316	104^	44v	188^	96^
1 SAT. 8.00P 60 ABC OP		82																								
8.00 - 8.30				A	9.3	16	775	1849	805	398	866	233^	457	404	433	368	739	170^	342	376	373	332	98^	41v	146^	35v
8.30 - 9.00				A	10.5	18	875	1902	784	311	845	259^	447	370	386	347	723	221^	375	356	329	304	110^	46v	224^	148^
TAXI	12	209	208	A	13.0	20	1083	1717	708	291	745	325	538	470	331	168	687	350	508	431	273	132	162	93^	123	96^
THU. 9.30P 30 NBC CS		98	99	B	13.1	20	1091	1754	706	324	769	351	544	476	314	179	716	363	535	463	286	139	159	79	110	84
THAT'S INCREDIBLE	11		190	A	17.7	26	1474	1630	651	219	737	180	377	323	311	321	706	261	401	353	291	265	113^	36v	74^	58^
2 MON. 8.00P 60 ABC PV			96	B	17.2	26	1433	1811	651	245	690	208	398	380	350	241	697	241	437	402	342	210	176	53	248	172
8.00 - 8.30				A	16.8	25	1399	1573	641	200	716	162^	351	318	313	324	687	244	381	347	294	266	112^	27v	58^	44v
8.30 - 9.00				A	18.7	28	1558	1664	653	233	748	193	395	322	305	317	717	276	418	357	285	258	111^	45^	88^	69^
THREE'S COMPANY	10	199	205	A	20.7	31	1724	1730	633	272	687	274	426	370	294	206	532	239	381	306	232	127	268	137	243	178
TUE. 9.00P 30 ABC CS		97	98	B	22.3	33	1858	1832	699	287	769	324	502	421	326	212	522	233	372	308	220	122	281	158	260	192
TOO CLOSE FOR COMFORT	10	189	194	A	17.8	27	1483	1684	643	224	689	244	417	389	332	216	479	204	308	290	211	133	266	159	250	171
THU. 9.00P 30 ABC CS		95	95	B	18.6	29	1549	1784	709	261	779	287	480	430	362	237	505	205	323	294	216	141	240	147	260	196
TRAPPER JOHN, M.D.	10	160	199	A	19.7	32	1641	1543	736	277	818	287	439	405	351	332	520	172	303	290	240	182	179	105	26^	18v
SUN. 10.00P 60 CBS GD		93	99	B	18.3	30	1524	1535	764	290	845	245	439	413	405	351	530	185	306	284	242	184	116	70	44	30
10.00 - 10.30				A	19.7	31	1641	1541	723	279	812	293	439	399	342	328	510	169	297	284	233	180	178	104	41^	29^
10.30 - 11.00				A	19.7	33	1641	1538	746	273	821	283	436	410	356	334	529	169	307	297	252	185	181	107	7v	4v
20/20	10	196	201	A	14.8	24	1233	1450	703	237	730	217	381	374	396	282	587	180	301	309	287	226	90^	27^	43^	39^
THU. 10.00P 60 ABC DN		98	99	B	15.1	25	1258	1485	719	239	755	196	389	402	401	290	612	159	318	322	300	241	74	36	44	31
10.00 - 10.30				A	15.9	25	1324	1477	711	245	739	219	387	375	397	288	575	169	290	302	286	222	106	34^	57^	53^
10.30 - 11.00				A	13.8	23	1150	1394	688	220	714	212	371	367	390	276	594	189	308	314	279	230	66^	17v	20v	20v
VOYAGERS	10	179	184	A	11.9	19	991	2301	602	219	684	325	495	456	292	145	695	279	525	451	349	131	338	129	584	377
1 SUN. 7.17P 60 NBC A		93	93	B	10.0	16	833	2217	631	284	710	311	495	428	310	173	687	272	487	412	333	158	313	120	507	341
2 SUN. 7.06P 60																										
7.00 - 7.30				A	9.6	16	800	2148	584	226^	668	308	447	430	300	195^	685	221^	455	374	380	193^	338	172^	457	283^
7.30 - 8.00				A	11.9	19	991	2370	609	224	702	348	517	476	292	138	689	287	535	455	341	118^	370	145	609	398
WALT DISNEY	10	163		A	15.0	25	1250	2314	639	219	673	261	398	380	271	215	588	259	402	363	245	149^	251	128^	802	455
1 SAT. 8.00P 60 CBS FV		90		B	13.9	24	1158	2175	697	240	746	263	451	407	346	250	596	224	387	359	293	172	227	85	606	398
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WALT DISNEY-CONT'D																										
8.00 - 8.30				A	14.5	25	1208	2276	663	245	687	264	405	400	282	214	594	255	394	358	253	163^	228	112^	767	432
8.30 - 9.00				A	15.4	26	1283	2356	616	193	658	259	391	362	260	213	582	262	410	367	240	134^	275	144^	841	478
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	12	190	192	A	3.2	17	267	1176	505	150^	517	176^	270^	221^	217^	225^	659	183^	512	487	424^	135^	LT	LT	LT	LT
MON. 12.45A 30 ABC N		94	97	B	4.3	17	358	1255	543	180	567	164	308	334	308	176	665	252	416	409	303	210	21	LT	LT	LT
ABC NEWS:NIGHTLINE-T-F	45	189	187	A	6.4	18	533	1248	616	192	655	183	361	347	369	242	541	148	277	312	280	207	21v	13v	31^	17v
1 TUTHF 11.30P 30 ABC N		97	96	B	6.1	18	508	1297	597	206	641	167	365	354	374	221	614	192	349	350	295	209	27	12	15	LT
1 WED. 11.30P 38																										
2 TU-F 11.30P 30																										
11.30 - 12.00				A	6.5	18	541	1244	609	192	644	179	354	343	362	240	547	154	285	315	277	206	21v	13v	32^	18v
ABC WEEKEND REPORT-SAT.	12	157	161	A	5.4	11	450	1324	576	216^	589	164^	348	351	324	212^	555	148^	328	369	331	149^	51v	18v	129^	129^
SAT. 11.00P 15 ABC N		88	88	B	5.5	12	458	1340	584	219	630	186	344	337	319	230	553	210	369	331	259	139	82	53	75	64
ABC WEEKEND REPORT-SUN.	12	162	164	A	3.7	9	308	1169	642	117^	675	282^	399	331^	170^	276^	494	150^	263^	272^	240^	195^	LT	LT	LT	LT
1 SUN. 11.00P 15 ABC N		90	91	B	4.0	10	333	1287	580	179	624	219	399	379	305	184	581	181	378	343	294	178	46	LT	36	20
2 SUN. 12.11A 15																										
CBS NEWS NIGHTWATCH-1	51	82	80	A	1.6	19	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MTUTHS 2.00A 30 CBS N		74	72	B	1.5	19	125	315	157	98	183	52	104	101	92	57	128	44	68	72	73	LT	LT	LT	LT	LT
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	55	112	112	A	1.0	23	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		92	92	B	1.0	24	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00				A	1.4	21	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.2	23	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.0	24	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	.9	24	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	.8	25	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.8	24	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.0	26	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	12	121	123	A	6.7	13	558	1409	770	359	806	272	427	409	373	338	524	147^	279	303	262	190^	79^	61^	LT	LT
SUN. 11.00P 15 CBS N		69	69	B	6.2	13	516	1288	659	238	688	156	273	294	322	361	546	155	298	321	265	199	36	20	18	12
DAVID LETTERMAN I	47	182	183	A	3.1	16	258	1112	508	159^	608	213^	341	293	253	217^	473	236	387	287	203^	54v	27v	23v	LT	LT
1 MTUTH 12.30A 30 NBC GV		95	96	B	3.0	17	250	1103	487	178	549	238	341	266	214	174	507	286	421	322	174	63	43	LT	LT	LT
1 WED. 12.39A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	47	182	183	A	2.2	15	183	1115	454	147^	596	274^	389	273^	169^	186^	492	306^	427	223^	147^	55v	27v	LT	LT	LT
1 MTUTH 1.00A 30 NBC GV		95	96	B	2.3	17	192	961	390	141	452	219	288	208	154	136	476	297	405	275	137	52	32	LT	LT	LT
1 WED. 1.09A 30																										
2 M-TH 1.00A 30																										
LAST WORD	31	178	178	A	2.7	11	225	1018	528	146^	577	137^	289	307	334	199^	396	134^	214^	240^	191^	137^	40v	27v	LT	LT
1 TUE. 12.00M 63 ABC N		93	93	B	2.8	12	233	1182	549	177	584	148	342	338	349	175	552	211	322	321	255	175	44	LT	LT	LT
1 WED. 12.08A 60																										
1 TH & F 12.00M 60																										
2 TU-F 12.00M 60																										
12.00 - 12.30				A	3.2	11	267	1030	535	127^	581	143^	296	296	330	210^	423	149^	236	258	196^	146^	22v	LT	LT	LT
12.30 - 1.00				A	2.2	10	183	1000	535	148^	590	137^	284^	322^	350	191^	356	126^	186^	213^	164^	121^	54v	43v	LT	LT

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LATE FRINGE CONT'D																													
LATE MOVIE I				69	159	160	A	6.0	20	500	1238	629	315	711	212	408	426	408	191	468	184	324	302	224	122	45^	22v	14v	LT
1 M & TH 11.30P	72	CBS	FF		85	86	B	5.6	20	466	1274	644	294	717	227	419	414	381	211	499	201	342	306	231	125	47	26	11	LT
1 TUE. 11.30P	71																												
1 WED. 12.00M	78																												
1 FRI. 11.30P	65																												
2 M & TU 11.30P	71																												
2 W & TH 11.30P	72																												
2 FRI. 11.30P	70																												
11.30 - 12.00							A	6.5	18	541	1303	646	303	722	217	384	424	402	210	507	202	345	314	238	137	54^	32^	20v	13v
12.00 - 12.30							A	5.9	21	491	1255	640	312	724	222	424	430	410	190	475	187	333	315	232	118^	45^	22v	11v	LT
12.30 - 1.00							A	4.2	22	350	1000	625^	554^	794	200^	594^	511^	522^	129v	160v	68v	68v	40v	35v	92v	LT	LT	46v	LT
LATE MOVIE II				69	158	160	A	4.0	23	333	1102	540	285	615	144^	354	381	396	171^	445	187	331	304	207	96^	42v	LT	LT	LT
1 MON. 12.42A	50	CBS	FF		85	86	B	3.9	24	325	1140	544	262	632	211	410	393	341	161	462	194	328	293	219	102	37	16	LT	LT
1 TUE. 12.41A	51																												
1 WED. 1.18A	47																												
1 THU. 12.42A	48																												
1 FRI. 12.35A	46																												
2 MON. 12.41A	49																												
2 TUE. 12.41A	45																												
2 W & TH 12.42A	48																												
2 FRI. 12.40A	49																												
12.30 - 1.00							A	3.8	14	317	1139	555	221^	605	177^	350^	313^	296^	207^	480	233^	379^	293^	180^	79v	54v	LT	LT	LT
1.00 - 1.30							A	3.9	24	325	1071	505	237	567	133^	314	345	366	166^	462	200	358	321	215	89^	42v	LT	LT	LT
1.30 - 2.00							A	3.9	34	325	1034	643^	612^	874	203^	606^	593^	564^	151v	160v	LT	LT	LT	64v	160v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE				12	56	59	A	1.6	6	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 11.47P	73	NBC	FF		36	38	B	1.5	5	125	625	292	69	314	117	207	162	135	93	277	150	214	191	84	63	LT	LT	LT	LT
2 SUN. 11.36P	49																												
11.30 - 12.00							A	2.2	6	183	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.00 - 12.30							A	1.6	6	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.30 - 1.00							A	1.1	6	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F				59	151	150	A	1.3	12	108	963	361^	148^	537^	278^	362^	222^	166^	167^	398^	213^	324^	194^	111v	74v	LT	LT	LT	LT
1 M & TU 1.30A	45	NBC	N		91	91	B	1.4	14	117	488	176	77	221	112	154	115	84	60	236	130	180	147	68	48	LT	LT	LT	LT
1 WED. 1.39A	44																												
1 THU. 1.30A	46																												
1 FRI. 2.00A	47																												
2 MON. 1.30A	31																												
2 TUE. 1.30A	44																												
2 W & TH 1.30A	45																												
2 FRI. 2.00A	44																												
1.30 - 2.00							A	1.4	12	117	940	427^	171^	555	256^	342^	239^	171^	205^	367^	170^	282^	197^	120v	85v	LT	LT	LT	LT
2.00 - 2.30							A	1.3	11	108	343^	75v	LT	158^	121v	121v	56v	LT	LT	129v	129v	129v	74v	LT	LT	56v	LT	LT	LT
SATURDAY NIGHT				10	190	190	A	8.3	24	691	1702	573	274	749	448	610	446	240	97^	641	339	551	415	262	68^	295	189	17v	17v
1 SAT. 11.30P	80	NBC	GV		96	94	B	7.2	22	600	1561	599	278	660	357	513	393	236	114	606	331	513	421	240	60	246	132	49	32
2 SAT. 11.30P	83																												
11.30 - 12.00							A	9.1	23	758	1668	582	261	745	413	577	446	257	123^	639	324	519	416	258	98^	261	136^	23v	23v
12.00 - 12.30							A	8.3	25	691	1755	574	283	740	449	619	445	240	81^	678	367	600	440	276	53^	315	215	22v	22v
12.30 - 1.00							A	7.2	26	600	1705	566	278	774	503	653	441	218	82^	598	326	529	378	250	44v	333	239	LT	LT
SCTV NETWORK CONT'D				9	188	187	A	3.8	17	317	1155	326^	129^	553	360^	493	259^	174^	54v	532	268^	432	335^	255^	49v	47v	LT	23v	16v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SCTV NETWORK-CONT'D																										
FRI. 12.30A 90 NBC GV		98	98	B	3.0	15	250	1278	464	190	573	317	458	305	201	95	518	277	428	361	205	59	156	105	31	LT
12.30 - 1.00				A	4.9	18	408	1194	438	218^	637	323	528	361	285^	95^	496	203^	366	333	270^	77v	27v	27v	34v	22v
1.00 - 1.30				A	3.6	16	300	1113	253^	107^	430	287^	393^	220^	123^	37v	613	333^	497	394^	280^	30v	50v	LT	20v	20v
1.30 - 2.00				A	2.8	16	233	1176	232^	LT	588	524	576	143^	64v	LT	511^	314^	481^	275^	197^	30v	77v	LT	LT	LT
TONIGHT SHOW	59	208	208	A	7.0	22	583	1274	619	214	697	215	388	346	352	251	531	183	353	302	263	152	35^	16v	11v	LT
1 MTUTHF 11.30P 60 NBC GV		99	99	B	6.5	22	541	1283	639	204	684	209	391	354	353	241	533	204	358	312	243	146	52	26	14	LT
1 WED. 11.39P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.8	22	650	1308	636	201	715	221	401	357	354	259	547	175	356	305	276	170	39^	15v	7v	LT
12.00 - 12.30				A	6.3	22	525	1211	593	216	663	204	364	322	342	239	512	190	345	295	245	135	24v	14v	12v	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			186	A	6.3	16	525	1718	669	93v	774	361^	454^	242^	261^	270^	261^	93v	143^	136^	125^	72v	405^	220^	278^	195^
2 WED. 4.30P 60 ABC FV			98																							
4.30 - 5.00				A	5.6	15	466	1582	692	84v	778	379^	493^	297^	261^	244^	266^	78v	119v	131v	133^	92v	404^	227^	134^	77v
5.00 - 5.30				A	7.0	17	583	1810	642	99v	760	340^	413	190^	256^	291^	255^	106^	161^	138^	118^	56v	403^	214^	392^	287^
ABC DAYTIME NEWSBRIEF-M-F	59	177	177	A	8.3	29	691	1255	895	264	967	460	689	511	374	226	202	103	142	98	68^	55^	35^	29^	51^	LT
M-F 1.57P 2 ABC N		94	94	B	8.2	29	683	1251	836	215	938	434	669	490	383	219	200	105	134	94	60	60	46	37	67	20
ABC NEWS THIS MORNING-645	59	149	149	A	1.9	17	158	968	550	221^	556	70v	265^	253^	303^	272^	322^	43v	132^	183^	229^	139^	71v	51v	LT	LT
M-F 6.45A 15 ABC N		88	88	B	1.8	17	150	809	432	193	440	132	241	218	228	180	254	55	113	136	141	106	73	LT	42	LT
AFTERNOON PLAYHOUSE-TUE(S)		103		A	3.2	8	267	1397	495^	105v	495^	76v	158v	174v	207v	321^	359^	143v	179v	180v	198v	123v	430^	246^	113v	113v
1 TUE. 4.30P 60 CBS CL		62																								
4.30 - 5.00				A	3.0	8	250	1328	500^	84v	500^	71v	188v	188v	241v	312^	271^	96v	96v	148v	175v	123v	500^	236v	57v	57v
5.00 - 5.30				A	3.4	8	283	1438	487^	113v	487^	78v	131v	158v	176v	329^	420^	177v	244^	201v	211v	120v	368^	258^	163v	163v
ALL MY CHILDREN	59	202	202	A	9.0	32	750	1260	876	261	948	454	691	510	373	207	210	112	146	102	64^	58^	43^	28^	59^	11v
M-F 1.00P 60 ABC DD		98	98	B	9.2	33	766	1247	828	219	935	439	676	490	380	208	201	105	132	92	60	63	42	32	69	21
1.00 - 1.30				A	8.4	31	700	1277	873	263	945	455	687	508	372	206	216	117	149	105	64^	60^	53^	29^	63^	11v
1.30 - 2.00				A	9.6	34	800	1226	873	257	944	450	690	510	372	206	200	102	140	99	65^	54^	31^	26^	51^	8v
ANOTHER WORLD	59	204	204	A	4.4	16	367	1106	772	177	892	309	428	359	365	406	177	33v	65^	62^	62^	107^	18v	LT	19v	LT
M-F 2.00P 60 NBC DD		99	99	B	4.6	17	383	1149	821	151	900	275	408	377	380	420	178	58	88	69	64	84	28	23	43	16
2.00 - 2.30				A	4.3	16	358	1112	773	167	894	302	425	362	374	408	184	33v	70^	67^	70^	108^	14v	LT	20v	LT
2.30 - 3.00				A	4.5	17	375	1077	757	181	869	307	417	347	349	399	170	34v	61^	56^	53^	103^	19v	LT	19v	LT
AS THE WORLD TURNS	63	202	202	A	7.3	26	608	1263	875	184	930	229	415	407	397	475	229	48^	89^	73^	103	130	25^	9v	79^	LT
M-F 1.30P 60 CBS DD		99	99	B	7.2	26	600	1236	866	141	943	229	420	406	419	465	213	67	98	81	85	104	24	13	56	13
1.30 - 2.00				A	7.1	25	591	1254	864	189	925	217	405	392	387	489	223	45^	83^	74^	103	129	25v	8v	81^	LT
2.00 - 2.30				A	7.6	28	633	1243	871	170	912	232	410	410	397	455	232	51^	95	74^	97	128	24v	8v	75^	LT
CAPITOL	63	192	192	A	5.8	22	483	1315	889	207	931	279	479	441	388	409	223	50^	96^	75^	116^	116^	33^	LT	128	21v
M-F 2.30P 30 CBS DD		96	96	B	5.8	22	483	1182	829	166	904	253	452	425	397	393	181	65	90	70	71	84	29	15	68	18
CBS EARLY MORNING NEWS	55	119	120	A	1.1	11	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS N		87	87	B	1.2	12	100	139	57	LT	60	LT	LT	LT	LT	LT	62	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1	55	184	185	A	3.5	18	292	1086	596	151^	617	62^	212	260	294	347	400	51v	106^	154^	288	246	31v	LT	38v	17v
M-F 7.30A 30 CBS N		99	99	B	3.1	16	258	1153	592	162	619	86	272	294	350	294	450	67	127	159	243	270	25	LT	59	21

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CBS MORNING NEWS 2	55	185	185	A	3.8	18	317	1082	636	94^	659	78^	174^	224	303	419	366	48v	124^	138^	198	224	LT	LT	57^	LT
M-F 8.30A 30 CBS N		99	99	B	3.3	16	275	1228	705	145	731	136	273	271	327	397	422	89	162	168	189	233	LT	LT	58	19
CHILD'S PLAY	63	154	157	A	4.0	19	333	1225	555	123^	670	196	295	286	260	321	289	97^	142^	131^	89^	136^	41v	LT	225	61^
M-F 10.30A 30 CBS QP		86	86	B	3.6	18	300	1232	657	115	731	261	388	338	278	292	282	109	142	121	82	124	49	31	170	45
DAYS OF OUR LIVES	59	209	209	A	4.8	17	400	1258	830	140^	943	311	465	387	382	435	268	55^	94^	97^	100^	159	25v	17v	22v	LT
M-F 1.00P 60 NBC DD		99	99	B	5.1	18	425	1283	874	149	957	312	454	410	368	442	248	79	118	97	94	123	35	26	43	14
1.00 - 1.30				A	4.5	16	375	1253	824	133^	941	301	450	372	373	451	274	56^	94^	93^	102^	167	13v	LT	25v	LT
1.30 - 2.00				A	5.0	18	417	1245	840	142^	947	316	476	401	391	427	251	54^	90^	93^	89^	147	30v	22v	17v	LT
DIFF'RENT STROKES M-F	54	128		A	2.9	14	242	1153	707	178^	752	306^	426^	367^	293^	285^	162^	34v	50v	58v	45v	104v	LT	LT	239^	33v
1 M-F 10.00A 30 NBC CS		81		B	3.1	15	258	1352	678	144	723	293	443	364	260	236	272	119	163	132	77	107	106	75	251	75
DOCTORS	59	128	128	A	1.7	7	142	1183	852	226^	979	345^	521	332^	395^	422	141^	LT	43v	50v	56v	91v	LT	LT	56v	LT
1 M-TH 12.00N 30 NBC DD		67	67	B	1.6	7	133	1121	805	154	876	246	377	304	304	443	153	39	58	61	63	80	LT	LT	65	LT
1 FRI. 12.16P 14																										
2 M-F 12.00N 30																										
EARLY TODAY M-F	60	166	168	A	1.2	12	100	980	490^	189^	620	130v	360^	400^	420^	200^	340^	80v	220^	210^	170^	120v	LT	LT	LT	LT
M-F 6.30A 25 NBC N		90	92	B	1.3	14	108	726	358	145	384	80	174	230	248	151	271	69	161	180	143	73	LT	LT	LT	LT
EDGE OF NIGHT	57	146	145	A	4.0	12	333	1222	745	198	857	371	595	504	387	196	165^	42v	66^	56^	60^	82^	116^	71^	84^	34v
M-F 4.00P 30 ABC DD		79	78	B	3.8	12	317	1273	748	219	861	380	577	437	364	220	185	82	99	80	48	74	98	71	129	57
FACTS OF LIFE M-F	5		129	A	3.4	16	283	1286	623	153^	676	206^	421	319^	322^	229^	388^	212^	297^	226^	116^	85v	45v	LT	177^	18v
2 M-F 10.00A 30 NBC CS			79	B	3.4	16	283	1286	623	153	676	206	421	319	322	229	388	212	297	226	116	85	45	LT	177	18
FAMILY FEUD	59	173	171	A	4.9	20	408	1218	718	200	792	282	439	334	385	309	254	83^	139^	110^	103^	108^	76^	44^	96^	40^
M-F 12.00N 30 ABC QP		88	88	B	5.3	22	441	1238	705	174	788	286	442	343	339	303	283	116	162	115	90	110	67	44	100	44
FANTASY	69	170	171	A	3.7	12	308	1234	671	178^	727	234	337	253	312	344	328	116^	151^	108^	75^	153^	118^	52^	61^	29v
M-F 3.00P 60 NBC QG		86	86	B	3.4	12	283	1277	712	173	770	267	396	337	346	301	291	116	147	115	74	126	108	59	108	53
3.00 - 3.30				A	3.6	13	300	1193	696	170^	756	240	353	270	323	360	300	101^	138^	93^	66^	147^	90^	40v	47v	23v
3.30 - 4.00				A	3.9	13	325	1209	618	172^	677	221	307	221	286	327	323	119^	151^	106^	68^	150^	135^	59^	74^	33v
GENERAL HOSPITAL	58	203	203	A	9.9	33	825	1281	769	202	848	401	625	464	378	182	186	74	118	95	75	59^	176	134	71^	32^
M-F 3.00P 60 ABC DD		99	99	B	9.4	32	783	1312	757	209	853	395	611	446	359	200	225	117	156	97	67	61	147	112	87	35
3.00 - 3.30				A	9.7	34	808	1249	785	201	856	408	637	476	382	176	183	70^	112	95	75	62^	154	120	56^	19^
3.30 - 4.00				A	10.2	33	850	1285	745	193	832	391	607	448	370	186	179	75	114	87	70	56^	190	143	84	41^
GOOD MORNING, AMERICA-730	60	206	206	A	5.0	26	417	1127	652	117^	661	112^	295	315	353	315	316	45^	124^	171	208	139^	78^	12v	72^	50^
M-F 7.30A 30 ABC N		99	99	B	5.2	27	433	1144	691	161	705	150	349	354	363	306	325	74	144	163	159	146	55	14	59	38
GOOD MORNING, AMERICA-830	60	203	203	A	5.2	25	433	1055	690	143	699	110^	330	341	424	319	275	53^	96^	120^	144	137^	26v	LT	55^	LT
M-F 8.30A 30 ABC N		99	99	B	5.6	27	466	1084	710	142	733	158	350	364	390	317	292	79	132	123	119	140	15	LT	44	11
GUIDING LIGHT	63	200	201	A	7.1	24	591	1365	875	165	934	231	436	426	445	438	239	45^	94^	77^	118	134	66^	33^	126	47^
M-F 3.00P 60 CBS DD		99	99	B	7.3	26	608	1298	871	155	951	246	471	454	453	418	184	59	94	63	76	86	70	41	93	48
3.00 - 3.30				A	6.9	24	575	1323	872	158	929	234	432	424	436	439	229	45^	90^	73^	114	128	53^	24v	112	38^
3.30 - 4.00				A	7.4	24	616	1359	859	164	916	218	426	419	445	429	236	43^	94^	77^	118	131	72^	39^	135	53^
LOVE BOAT DAYTIME	60	185	184	A	4.4	20	367	1174	632	185	695	330	455	338	307	186	210	115^	134^	111^	52^	66^	111^	90^	158^	38v
1 M-F 11.00A 60 ABC CS		95	95	B	4.7	22	392	1233	601	181	691	334	483	356	293	155	298	166	217	161	88	71	84	55	160	56
2 MWTHF 11.00A 60																										
2 TUE. 11.00A 18																										
& 11.28A 32																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
LOVE BOAT DAYTIME-CONT'D																										
11.00 - 11.30				A	4.0	19	333	1144	636	179	694	321	450	331	309	192	188	105^	120^	94^	45v	59^	111^	90^	151^	27v
11.30 - 12.00				A	4.8	21	400	1203	627	185	695	335	458	343	308	179	230	125^	150	125^	58^	70^	115^	90^	163	48^
NBC SPECIAL TREAT(S)		122		A	3.5	9	292	1336	682^	216^	785^	140v	295^	315^	363^	385^	291^	79v	116v	116v	59v	175v	81v	17v	179v	168v
1 TUE. 4.00P 60 NBC FV		79																								
4.00 - 4.30				A	3.8	10	317	1151	671^	111v	671^	31v	145v	271^	350^	400^	278^	54v	120v	120v	66v	158v	32v	32v	170v	170v
4.30 - 5.00				A	3.2	8	267	1517	682^	334^	903	266^	465^	357^	367^	359^	293^	105v	105v	105v	41v	188v	138v	LT	183v	162v
NEWSBREAK-11.57	62	178	178	A	6.8	30	566	1187	625	100^	702	176	317	287	296	352	351	95^	141	114	113	199	19v	10v	115	21v
1 M-TH 11.57A 2 CBS N		91	91	B	6.7	30	558	1220	691	99	756	190	340	318	331	367	335	106	143	112	104	176	25	14	104	28
2 M-F 11.57A 2																										
NEWSBREAK-3.57	63	189	189	A	6.4	20	533	1323	864	171	923	214	435	427	459	426	229	49^	97^	76^	110^	122	67^	43^	104^	29v
M-F 3.57P 2 CBS N		98	98	B	6.2	20	516	1234	845	156	911	211	458	442	462	395	172	54	85	57	67	82	73	46	78	40
ONE LIFE TO LIVE	59	201	201	A	8.1	30	675	1231	868	257	931	451	667	512	381	205	197	81^	119	103	76^	65^	68^	57^	35^	LT
M-F 2.00P 60 ABC DD		99	99	B	7.9	30	658	1247	817	236	909	432	645	479	365	213	205	99	125	84	57	72	65	54	68	22
2.00 - 2.30				A	7.9	29	658	1228	870	272	935	461	675	506	368	205	198	80^	119	100	79^	66^	60^	52^	35^	LT
2.30 - 3.00				A	8.3	31	691	1220	859	239	917	435	653	517	390	202	197	83^	122	105	77^	64^	74^	64^	32^	LT
PRICE IS RIGHT 1	63	197	200	A	6.8	32	566	1253	654	99^	726	180	304	260	281	396	365	103^	150	129	121	202	30^	11v	132	27v
M-F 11.00A 30 CBS AP		98	99	B	6.7	33	558	1242	701	93	760	197	340	310	316	385	345	109	147	121	110	180	32	13	105	27
PRICE IS RIGHT 2	63	197	200	A	8.1	36	675	1273	626	86^	711	176	300	254	277	386	403	129	169	143	124	222	33^	15v	126	25^
1 M-TH 11.30A 30 CBS AP		98	99	B	8.0	37	666	1265	700	95	766	190	332	300	321	399	362	114	150	118	113	197	35	14	102	25
1 FRI. 11.30A 25																										
2 M-F 11.30A 30																										
RYAN'S HOPE	59	176	175	A	5.4	22	450	1216	738	225	805	381	556	430	333	198	253	113^	172	137	107^	69^	84^	55^	74^	13v
M-F 12.30P 30 ABC DD		95	95	B	5.6	22	466	1181	732	200	831	393	575	434	333	208	220	96	128	111	80	78	55	41	75	20
SEARCH FOR TOMORROW	60	170	170	A	2.3	9	192	1203	760	176^	864	255^	370	323	360	411	271^	52v	62v	67v	73v	193^	LT	LT	52v	LT
M-F 12.30P 30 NBC DD		89	89	B	2.5	10	208	1215	809	138	881	242	361	322	316	443	248	62	88	81	89	147	23	LT	63	LT
TATTLETALES	63	105	106	A	2.7	8	225	1391	814	160^	858	227^	328	365	320	453	377	120^	146^	115^	97^	231^	LT	LT	139^	31v
M-F 4.00P 30 CBS QG		59	59	B	2.6	8	217	1218	783	128	826	218	387	374	359	369	287	74	92	78	93	188	23	LT	82	28
TEXAS	59	176	176	A	2.9	13	242	1149	806	169^	889	297	434	347	356	389	169^	33v	44v	54v	53v	115^	LT	LT	91^	LT
1 M-TH 11.00A 60 NBC DD		84	84	B	2.6	12	217	1205	824	185	910	326	476	374	374	370	179	38	53	53	59	117	LT	LT	95	LT
1 FRI. 11.00A 55																										
2 M-F 11.00A 60																										
11.00 - 11.30				A	2.9	14	242	1153	805	166^	889	281	422	351	363	397	165^	37v	45v	53v	49v	112^	LT	LT	95^	20v
11.30 - 12.00				A	2.9	13	242	1140	801	178^	892	317	442	343	348	384	161^	25v	41v	50v	49v	111^	LT	LT	87^	LT
TODAY SHOW-7.30AM	60	208	208	A	4.4	22	367	1286	678	193	724	103^	270	354	414	353	455	104^	185	214	188	224	47^	LT	60^	28v
M-F 7.30A 30 NBC N		99	99	B	4.2	22	350	1274	660	172	693	94	224	317	382	358	481	73	182	237	254	229	43	25	57	34
TODAY SHOW-8.30AM	60	208	208	A	4.7	23	392	1245	710	142^	779	127^	281	288	317	437	405	59^	132^	138^	139^	254	LT	LT	54^	LT
M-F 8.30A 30 NBC N		99	99	B	4.4	22	367	1214	727	133	764	132	270	302	335	416	397	46	131	158	177	229	20	15	33	LT
$25,000 PYRAMID	63	147	147	A	3.8	19	317	1246	605	123^	694	169^	305	319	338	331	312	82^	142^	148^	129^	154^	47v	LT	193	41v
M-F 10.00A 30 CBS QP		82	82	B	3.5	17	292	1213	682	132	756	215	370	370	346	318	313	124	171	141	104	129	35	17	109	27
WHEEL OF FORTUNE	59	157	158	A	4.8	23	400	1225	667	115^	755	190	345	313	354	345	343	103^	165	147^	132^	161	15v	LT	112^	18v
M-F 10.30A 30 NBC QG		90	90	B	4.8	23	400	1304	717	122	798	221	393	364	375	329	304	98	144	124	107	147	59	40	143	44

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
YOUNG AND THE RESTLESS	63	201	202	A	7.5	30	625	1202	805	131	868	246	434	403	367	395	216	53^	96	79^	86^	113	22v	11v	96	9v
M-F 12.30P 60 CBS DD		99	99	B	7.5	30	625	1205	839	147	908	246	447	415	407	406	202	82	111	83	75	83	18	11	77	15
12.30 - 1.00				A	7.5	31	625	1174	784	122	843	243	425	396	350	380	225	54^	95	80^	86^	122	15v	LT	91^	LT
1.00 - 1.30				A	7.6	30	633	1194	808	134	874	245	434	400	375	401	200	51^	94^	78^	84^	99	26^	12v	94^	9v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	8	160	175	A	6.3	20	525	1425	301	117^	362	190^	275	229^	124^	70^	196^	84^	112^	74^	80^	84^	320	227^	547	403
SAT. 12.00N 30 ABC FV		86	93	B	5.6	20	466	1589	299	119	374	199	280	230	135	59	239	97	169	142	123	54	292	178	684	456
ABC WIDE WORLD-SPORTS SAT	6	190	192	A	8.3	17	691	1450	510	136^	531	96^	245	237	260	257	707	248	397	321	328	269	125^	61^	87^	47^
SAT. 5.00P 90 ABC SA		99	99	B	8.2	18	683	1515	488	155	514	136	274	269	250	200	765	268	451	409	373	255	114	52	122	83
5.00 - 5.30				A	7.1	16	591	1548	495	100^	524	102^	258	228	252	241	706	260	405	325	309	261	192^	66^	126^	86^
5.30 - 6.00				A	8.9	19	741	1313	418	92^	440	65^	185	189	241	229	716	250	418	327	349	259	83^	48^	74^	28v
6.00 - 6.30				A	9.0	17	750	1477	604	202	612	117^	284	288	276	293	689	237	370	304	313	280	109^	71^	67^	33v
AFTERNOON PLAYHOUSE-SUN(S)		84		A	2.9	6	242	1190	257^	LT	257^	38v	38v	104v	86v	153v	438^	179v	306^	306^	206v	132v	300^	111v	195v	195v
1 SUN. 5.00P 60 CBS CL		59																								
5.00 - 5.30				A	2.6	5	217	982^	144v	LT	144v	LT	LT	46v	60v	98v	374^	236v	272v	272v	96v	102v	252v	64v	212v	212v
5.30 - 6.00				A	3.3	6	275	1298	331^	LT	331^	61v	61v	138v	103v	193v	468^	123v	319^	319^	283^	149v	324^	142v	175v	175v
AMERICAN BANDSTAND '83	8	152	162	A	4.5	13	375	1528	346	78v	386	201^	237^	168^	97^	142^	393	249^	308^	265^	107^	85^	346	230^	403	216^
1 SAT. 12.30P 30 ABC PC		82	87	B	4.5	15	375	1420	318	98	406	234	277	181	98	109	370	211	292	200	126	70	270	181	374	237
& 4.03P 27																										
2 SAT. 12.30P 60																										
12.30 - 1.00				A	4.8	14	400	1475	399	102^	444	224^	292^	218^	130^	134^	355	212^	252^	223^	93^	103^	371	220^	305	207^
1.00 - 1.30				A	6.0	17	500	1770	238^	64v	272^	152^	152^	119v	62v	120v	425^	312^	392^	338^	96v	33v	390^	316^	683	300^
4.00 - 4.30				A	2.3	6	192	1005^	443^	LT	443^	240v	240v	110v	46v	203v	432^	193v	270v	208v	198v	162v	88v	LT	42v	LT
ASK NBC NEWS-8:28AM	14	191	188	A	4.2	30	350	1660	168^	159^	282^	146^	146^	123^	113^	111^	87v	27v	27v	27v	60v	60v	188^	120^	1103	751
SAT. 8.28A 2 NBC CN		96	96	B	4.2	30	350	1589	204	81	240	154	173	96	79	46	162	65	88	100	91	36	210	93	977	611
ASK NBC NEWS-8:58AM	14	195	180	A	5.6	31	466	1824	214^	150^	308	186^	217^	146^	80^	71^	109^	65v	104^	104^	44v	LT	240^	132^	1167	758
SAT. 8.58A 2 NBC CN		97	84	B	5.1	27	425	1602	212	103	252	162	189	105	68	55	144	78	96	78	42	40	282	109	924	570
ASK NBC NEWS-10:28AM	14	204	205	A	9.5	35	791	1722	169	105^	171	93^	123^	80^	54^	48^	224	100^	127^	99^	79^	68^	367	205	960	568
SAT. 10.28A 2 NBC CN		99	99	B	8.1	32	675	1707	226	110	256	151	201	117	77	46	186	104	137	104	68	34	301	158	964	568
ASK NBC NEWS-10:58AM	14	190	180	A	7.1	26	591	1609	145^	69^	145^	69^	127^	82^	58^	18v	226	81^	102^	92^	48v	106^	312	145^	926	579
SAT. 10.58A 2 NBC CN		91	83	B	6.9	27	575	1642	202	82	220	120	166	107	72	46	176	91	122	92	62	39	309	145	937	571
ASK NBC NEWS-11:58AM	13		170	A	7.1	24	591	1108	234^	127^	264^	230^	264^	134^	34v	LT	158^	55v	96v	96v	80v	62v	203^	LT	483	213^
2 SAT. 11.58A 2 NBC CN			79	B	6.3	23	525	1641	289	125	313	174	235	154	105	59	264	159	205	137	84	47	321	104	743	431
ASK NBC NEWS-11:58AM(B)		170		A	6.7	22	558	1658	192^	90v	265^	169^	201^	137^	66v	30v	228^	201^	201^	106v	27v	27v	317^	105v	848	560
1 SAT. 11.58A 2 NBC CN		79																								
BEST/KIDS-PEOPLE TOO I	14	95	93	A	1.2	5	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 9.30A 37 ABC CL		68	68	B	1.3	6	108	803	201	49	250	108	189	147	131	LT	245	158	190	131	62	LT	111	62	197	126
2 SUN. 9.30A 40																										
9.30 - 10.00				A	1.3	6	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
BEST/KIDS-PEOPLE TOO II	14	95	93	A	1.8	7	150	1280	447^	174v	447^	120v	180v	287^	254^	160v	241^	75v	160v	208v	166v	33v	92v	80v	500^	253^
1 SUN. 10.07A 23 ABC CL		68	68	B	2.0	8	167	1276	318	98	357	176	230	185	147	76	309	186	235	148	114	42	210	77	400	274
2 SUN. 10.10A 20																										

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WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 1	7	174	172	A	4.2	17	350	1774	294^	163^	337^	174^	230^	205^	111^	52v	403	265^	329^	266^	97^	60v	197^	77v	837	448
SAT. 9.30A 60 CBS CA		84	84	B	4.0	16	333	1654	331	153	364	189	253	222	121	74	388	243	301	245	114	67	166	78	736	383
9.30 - 10.00				A	3.3	14	275	1684	305^	167^	333^	160^	214^	178^	109v	64v	442^	273^	351^	292^	106v	81v	142^	51v	767	353^
10.00 - 10.30				A	5.1	19	425	1816	275^	160^	336	189^	242^	219^	105^	42v	367	254^	303	244^	89^	47v	231^	91^	882	513
BUGS BUNNY/ROAD RUNNER 2	7	171	168	A	6.2	22	516	1888	342	162^	404	230^	269	255	117^	85^	378	280	295	193^	71^	68^	378	220^	728	430
SAT. 10.30A 60 CBS CA		84	83	B	5.8	21	483	1787	403	182	477	277	343	250	125	104	384	248	307	238	106	62	265	140	661	362
10.30 - 11.00				A	5.7	21	475	1804	281	142^	355	213^	243^	229^	84^	70^	388	274	307	208^	83^	70^	358	192^	703	414
11.00 - 11.30				A	6.8	24	566	1910	383	174^	434	239	285	267	142^	96^	361	277	277	172^	57^	71^	384	235	731	433
CAPTAIN KANGAROO-SAT	13	129	128	A	1.1	16	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 7.00A 60 CBS CL		84	83	B	1.0	14	83	379	79	LT	79	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	75	LT	173	93
7.00 - 7.30				A	.9	16	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.4	17	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS FIELDTRIP(S)			91	A	3.6	7	300	1910	463^	113v	463^	117v	260^	258^	252^	140v	1112	598^	904	766^	380^	208^	72v	LT	263^	263^
2 SUN. 5.00P 60 CBS CL			61																							
5.00 - 5.30				A	3.4	7	283	1876	389^	103v	389^	70v	218^	212v	251^	107v	1098	612^	925	780^	377^	173v	56v	LT	333^	333^
5.30 - 6.00				A	3.7	7	308	1984	536^	127v	536^	159v	298^	298^	256^	176v	1151	602^	911	778^	390^	240^	89v	LT	208^	208^
CBS NCAA BASKETBALL-SAT	3	187		A	6.3	15	525	1373	343^	118^	394^	185^	235^	187^	128^	121^	666	261^	447^	331^	305^	207^	228^	28v	85v	46v
1 SAT. 3.45P 124 CBS SE		98		B	5.7	15	475	1432	357	98	399	134	211	191	161	153	773	391	556	398	296	176	140	21	120	94
4.00 - 4.30				A	6.3	16	525	1482	337^	74v	493	238^	339^	235^	194^	101v	661	317^	450^	255^	245^	211^	222^	38v	106v	106v
4.30 - 5.00				A	5.6	13	466	1152	346^	65v	382^	146^	223^	196^	174^	105v	553	231^	351^	268^	242^	202^	159^	LT	58v	LT
5.00 - 5.30				A	6.1	14	508	1398	335^	158^	335^	157^	157^	150^	76v	144^	738	256^	521	436^	385^	188^	246^	LT	79v	LT
CBS NCAA BKBL POST-SAT	1	187		A	5.5	12	458	1214	431^	180^	431^	161^	208^	153^	104v	223^	642	140^	367^	330^	345^	251^	141^	45v	LT	LT
1 SAT. 5.49P 11 CBS SC		98		B	5.5	12	458	1214	431	180	431	161	208	153	104	223	642	140	367	330	345	251	141	45	LT	LT
CBS NFL TODAY PRE	7	184	187	A	7.6	23	633	1731	418	173^	502	191^	319	275	220	161^	800	330	545	551	438	168^	179^	66^	250	145^
SUN. 12.30P 30 CBS SC		96	94	B	6.9	22	575	1511	364	111	405	165	268	213	184	119	826	353	539	516	416	186	117	35	163	116
CBS NFL FTBL GM1	6	201	200	A	16.0	38	1333	1512	388	160	443	154	260	245	212	145	851	318	550	545	441	205	123	32^	95	71^
SUN. 1.00P 188 CBS SE		99	97	B	16.2	38	1349	1492	370	136	415	145	247	216	196	139	847	334	555	516	419	221	120	30	110	79
1.00 - 1.30				A	12.9	34	1075	1555	382	154	457	180	281	260	209	138	832	298	511	547	442	209	161	44^	105^	77^
1.30 - 2.00				A	15.5	38	1291	1500	364	148	425	149	243	234	202	146	853	328	540	546	435	216	135	33^	87^	66^
2.00 - 2.30				A	16.5	39	1374	1501	351	155	420	153	250	221	195	138	868	334	563	564	441	206	125	31^	88^	61^
2.30 - 3.00				A	16.4	38	1366	1489	357	162	409	153	245	228	188	128	875	336	585	574	445	190	113	29^	92	64^
3.00 - 3.30				A	16.8	38	1399	1528	407	156	449	148	256	243	217	158	858	328	568	545	448	197	108	30^	113	80^
3.30 - 4.00				A	17.1	37	1424	1535	424	173	465	146	276	268	233	151	864	310	562	545	460	207	119	36^	87	70^
CBS NFL FTBL POST	2	122		A	6.9	15	575	958	265^	169^	315^	103v	134^	181^	116^	134^	483	135^	271^	259^	269^	168^	144^	LT	16v	16v
1 SUN. 4.02P 26 CBS SC		68		B	7.7	16	641	1246	309	176	363	120	184	201	173	128	679	233	428	403	383	180	133	13	71	53
CBS NFL FTBL POST(B)			96	A	4.9	11	408	1564	391^	187^	393^	43v	197^	229^	275^	161^	937	314^	660	607	527^	214^	97v	33v	137v	103v
2 SUN. 3.59P 27 CBS SC			53																							
CBS NFL FTBL PRE SPECIAL(S)		191		A	6.9	22	575	1569	360^	156^	387^	92v	178^	194^	218^	157^	620	239^	400^	374^	229^	152^	310^	183^	252^	123^
1 SAT. 12.00N 30 CBS SC		98																								
CBS NFL FTBL SPECIAL(S)		205		A	13.4	38	1116	1457	326	104^	360	124^	172^	133^	134^	170^	775	272	460	398	351	273	180^	41v	142^	96^
1 SAT. 12.30P 179 CBS SE		99																								
12.30 - 1.00				A	9.9	30	825	1384	315	130^	339	90^	145^	137^	159^	172^	760	245^	429	445	357	237^	186^	131^	99^	48v
1.00 - 1.30				A	12.6	37	1050	1459	341	124^	386	96^	172^	156^	173^	195^	803	257	460	432	391	279	160^	17v	110^	70^
1.30 - 2.00				A	14.4	42	1200	1498	320	105^	353	109^	181^	131^	141^	161^	785	298	454	400	330	278	182^	38v	178^	110^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
CBS NFL FTBL SPECI-CONT'D																										
2.00 - 2.30				A	13.7	39	1141	1511	360	104^	395	154^	201^	149^	129^	176^	772	301	485	394	332	260	178^	26v	166^	116^
2.30 - 3.00				A	14.8	40	1233	1496	325	90^	359	137^	177^	128^	118^	166^	790	281	479	371	352	295	192^	39v	155^	115^
3.00 - 3.30				A	14.8	40	1233	1397	297	82^	334	145^	155^	107^	102^	161^	752	251	458	366	350	283	182^	23v	129^	103^
CBS NFL FTBL POST SPEC.(S)		201		A	10.4	28	866	1400	292	56v	329	161^	161^	105^	74^	143^	718	275^	450	345	296	257^	192^	31v	161^	121^
1 SAT. 3.29P 16 CBS SC		99																								
CBS NFL FOOTBALL PRE SPEC(S)			199	A	6.5	18	541	1627	387^	95v	444	152^	225^	187^	172^	175^	913	287^	537	456	483	330^	176^	49v	94v	74v
2 SAT. 3.35P 25 CBS SC			99																							
CBS NFL FOOTBALL SPEC.(S)			202	A	15.9	36	1324	1501	364	99^	396	101^	191	192	168^	175^	806	287	479	446	386	259	146^	44v	153^	112^
2 SAT. 4.00P 210 CBS SE			99																							
4.00 - 4.30				A	11.8	32	983	1499	343	103^	372	93^	181^	189^	177^	156^	832	256	453	417	431	292	153^	56v	142^	115^
4.30 - 5.00				A	14.9	40	1241	1465	330	98^	353	84^	166^	180^	171^	151^	805	276	449	433	398	271	157^	53^	150^	117^
5.00 - 5.30				A	15.7	38	1308	1369	305	94^	330	73^	152^	161^	160^	147^	778	256	441	407	379	278	136^	32v	125^	93^
5.30 - 6.00				A	14.7	34	1225	1409	320	99^	338	82^	154^	158^	138^	159^	794	292	498	461	369	244	137^	40v	140^	107^
6.00 - 6.30				A	16.6	35	1383	1535	377	116^	397	117^	204	188	155^	171^	832	308	528	495	399	241	161^	39v	145^	101^
6.30 - 7.00				A	17.4	34	1449	1584	390	86^	439	119^	214	209	165^	197	842	325	533	472	387	249	155^	48^	148^	112^
7.00 - 7.30				A	20.3	38	1691	1599	450	96^	502	121^	243	240	207	227	772	278	450	424	360	259	129^	47^	196	135^
CHAMPIONSHIPS OF THE USGA(S)			135	A	2.4	5	200	1615	619^	200v	619^	70v	110v	270v	200v	349^	835^	255v	476^	546^	425^	289v	LT	LT	161v	140v
2 SUN. 5.00P 30 ABC SE			77																							
FACE THE NATION	12	136	135	A	4.1	13	342	1336	572	151^	572	105^	196^	221^	187^	342^	551	145^	308^	337^	344^	214^	LT	LT	213^	122^
SUN. 11.30A 30 CBS CC		91	89	B	3.4	12	283	1213	494	129	521	93	174	183	181	316	547	166	268	266	253	247	44	19	101	66
FLASH GORDON	13	108		A	4.6	14	383	1864	179^	48v	194^	121v	121v	97v	73v	41v	261^	91v	123v	54v	136v	138v	286^	161^	1123	525^
1 SAT. 12.30P 30 NBC CA		62		B	4.2	14	350	1796	352	123	401	223	304	187	129	86	313	165	253	181	119	53	273	126	809	520
FLINTSTONE FUNNIES	14	192	188	A	3.5	28	292	1586	151^	144^	295^	151^	175^	121^	110^	109^	113^	24v	45v	45v	89v	68v	184^	119^	994	669
SAT. 8.00A 30 NBC CA		96	96	B	3.4	26	283	1562	202	83	246	146	167	100	89	55	168	63	93	108	98	39	182	83	966	615
GARY COLEMAN SHOW	14	190	179	A	7.3	27	608	1643	161^	59^	161^	67^	120^	71^	53^	41v	213	82^	107^	85^	48v	92^	303	145^	966	591
SAT. 10.30A 30 NBC CA		91	83	B	7.2	28	600	1649	201	85	221	117	163	106	74	49	172	93	124	92	59	35	302	152	954	580
GILLIGAN'S PLANET	8	180	180	A	3.1	15	258	1775	291^	85v	334^	128^	178^	183^	131^	101v	318^	176^	238^	204^	96v	66v	254^	112v	869	493
SAT. 9.00A 30 CBS CA		95	95	B	2.9	13	242	1645	286	97	299	125	209	188	128	64	352	159	245	179	153	91	243	88	751	470
HULK/SPIDERMAN 1(B)		171		A	6.0	21	500	1570	88v	36v	116v	116v	116v	53v	LT	LT	80v	42v	53v	11v	11v	27v	332^	101v	1042	640
1 SAT. 11.00A 30 NBC CA		79																								
HULK/SPIDERMAN 1	13		170	A	6.2	22	516	1343	246^	163^	267^	183^	250^	163^	67v	17v	194^	92v	119v	152^	87v	42v	273^	85v	609	244^
2 SAT. 11.00A 30 NBC CA			79	B	6.2	24	516	1675	233	94	259	135	191	136	86	55	219	120	164	126	81	43	333	128	864	504
HULK/SPIDERMAN 2(B)		171		A	7.1	24	591	1929	208^	83v	262^	162^	181^	130^	52v	48v	291^	189^	189^	104^	69v	102v	352^	109^	1024	680
1 SAT. 11.30A 30 NBC CA		79																								
HULK/SPIDERMAN 2	13		170	A	7.6	26	633	1234	270^	135^	300^	243^	300^	172^	57v	LT	145^	44v	81v	98^	83v	47v	271^	65v	518	241^
2 SAT. 11.30A 30 NBC CA			79	B	6.6	25	550	1714	286	120	309	170	232	159	106	57	260	152	205	143	88	44	338	115	807	474
IN THE NEWS- 8.26AM	14	169	169	A	2.1	15	175	1874	303^	LT	303^	LT	144v	144v	127v	159v	326^	108v	206^	98v	98v	120v	468^	325^	777	492^
SAT. 8.26A 3 CBS CN		81	81	B	2.2	16	183	1503	211	55	219	66	147	119	129	63	233	101	175	171	111	42	250	73	801	495
IN THE NEWS- 8.56AM	14	180	178	A	2.6	14	217	1691	314^	LT	314^	LT	111v	170^	152^	144v	193^	102v	120v	55v	32v	73v	464^	285^	720	383^
SAT. 8.56A 3 CBS CN		91	91	B	3.0	16	250	1535	239	104	255	94	163	141	115	64	277	131	211	161	121	56	218	83	785	455

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																																
IN THE NEWS- 9.26AM							14	180	180	A	3.4	16	283	1724	301^	96v	340^	138^	195^	177^	135^	95v	327^	191^	246^	215^	95v	62v	264^	126^	793	413^
		SAT.	9.26A	3	CBS	CN		95	95	B	3.4	15	283	1528	285	115	304	139	205	165	130	70	326	176	230	165	121	78	185	83	713	397
IN THE NEWS- 9.56AM							8	174	172	A	3.6	15	300	1683	300^	160^	326^	153^	203^	183^	107^	66v	433	252^	337^	296^	120^	81v	171^	70v	753	356^
		SAT.	9.56A	3	CBS	CN		84	84	B	3.4	14	283	1588	350	148	368	178	244	210	124	79	390	235	285	234	114	82	149	53	681	320
IN THE NEWS-11.56AM							12		143	A	3.6	12	300	2160	497^	140v	497^	320^	357^	307^	117v	95v	687^	490^	490^	458^	123v	164v	482^	363^	494^	270^
	2	SAT.	11.56A	3	CBS	CN			75	B	3.7	14	308	1596	386	165	482	241	318	222	158	129	335	176	216	171	108	100	179	107	600	311
IN THE NEWS-10.56AM							14	171	169	A	6.3	23	525	1783	307	158^	377	232	259	226^	88^	77^	392	298	321	217^	73^	57v	358	198^	656	381
		SAT.	10.56A	3	CBS	CN		84	83	B	5.3	20	441	1637	349	150	394	222	271	183	92	103	334	216	274	203	95	46	220	104	689	374
IN THE NEWS-11.26AM							14	170	169	A	6.3	22	525	1859	376	190^	425	258	303	262	114^	74^	361	262	262	188^	61^	84^	386	222^	687	427
		SAT.	11.26A	3	CBS	CN		83	83	B	4.9	19	408	1650	379	173	439	240	302	214	117	114	330	206	254	184	99	60	253	137	628	361
IN THE NEWS-11.56AM(B)								144		A	3.4	12	283	2110	299^	107v	338^	129v	181v	192v	209v	114v	361^	135v	173v	173v	125v	156v	403^	239^	1008	696^
	1	SAT.	11.56A	3	CBS	CN		65																								
JETSONS							13	139		A	6.5	21	541	2011	224^	69v	294^	163^	163^	81v	131^	84v	159^	48v	48v	48v	57v	111v	388^	165^	1170	709
	1	SAT.	12.00N	30	NBC	CA		77		B	4.6	17	383	1758	325	137	383	226	297	168	127	69	261	144	223	167	103	36	286	138	828	476
MEATBALL & SPAGHETTI(B)								144		A	3.0	10	250	2264	304^	136v	356^	154v	204v	194v	202v	134v	367^	168v	195v	172v	127v	147v	448^	308^	1093	749^
	1	SAT.	11.30A	30	CBS	CA		65																								
MEATBALL & SPAGHETTI							12		143	A	3.8	13	317	2073	429^	183v	429^	286^	321^	257^	106v	79v	553^	392^	392^	331^	97v	143v	488^	328^	603^	304^
	2	SAT.	11.30A	30	CBS	CA			75	B	3.6	14	300	1629	395	178	490	256	335	226	154	124	308	179	210	168	95	78	188	105	643	316
MEET THE PRESS							12	116	121	A	2.8	10	233	1352	454^	65v	583	210^	218^	140^	91v	365^	657	120v	322^	357^	425^	231^	26v	LT	86v	47v
		SUN.	12.00N	30	NBC	CC		77	81	B	2.8	10	233	1304	527	125	612	138	189	149	154	400	517	106	249	239	250	245	97	57	78	39
MORK/LAVERNE/FONZ HOUR-1							13	187	185	A	4.9	18	408	1926	263^	115^	275^	94^	171^	169^	181^	87^	148^	60v	96^	55v	77v	52v	230^	128^	1273	893
		SAT.	10.00A	30	ABC	CA		98	98	B	5.6	22	466	1883	212	111	255	117	168	154	109	61	179	109	141	92	55	32	365	179	1084	709
MORK/LAVERNE/FONZ HOUR-2							13	187	184	A	5.7	21	475	2063	221^	116^	239^	72^	134^	123^	167^	79^	227^	142^	196^	73^	85^	31v	387	232^	1210	849
		SAT.	10.30A	30	ABC	CA		98	97	B	5.9	23	491	2007	247	148	299	143	193	171	122	72	213	130	170	116	73	31	364	193	1131	728
NCAA BASKETBALL							3	181	186	A	4.8	13	400	1368	270^	95^	300^	47v	149^	167^	171^	123^	736	288^	480	401	335	220^	112^	70v	220^	161^
	1	SAT.	1.30P	109	NBC	SE		92	93	B	4.4	13	367	1393	288	95	329	88	173	162	150	127	730	304	485	394	338	190	123	80	211	151
	2	SAT.	3.47P	116																												
1.30 - 2.00										A	3.7	11	308	1539	254^	182v	328^	159v	199v	220^	91v	108v	643^	325^	419^	363^	286^	224^	74v	74v	494^	280^
2.00 - 2.30										A	3.9	11	325	1378	232^	139v	262^	77v	139v	172v	95v	90v	756	412^	526^	309^	314^	205^	64v	64v	296^	231^
2.30 - 3.00										A	4.0	11	333	1381	217^	121v	241^	61v	120v	187^	126v	54v	876	396^	649^	453^	439^	176v	50v	50v	214^	178v
4.00 - 4.30										A	6.0	16	500	1246	249^	44v	273^	24v	146^	122v	172^	127^	696	251^	426^	358^	267^	260^	129^	86v	148^	92v
4.30 - 5.00										A	4.7	13	392	1227	284^	54v	309^	26v	144v	130v	191^	153v	636	199^	385^	350^	253^	227^	127v	53v	155v	100v
5.00 - 5.30										A	5.1	13	425	1414	326^	76v	359^	LT	136v	164^	245^	195^	741	262^	475^	440^	345^	212^	135v	61v	179^	161^
NCAA BASKETBALL POST							1		185	A	4.9	11	408	1662	462^	18v	489^	52v	248^	273^	317^	216^	735	266^	434^	363^	314^	226^	276^	168^	162^	162^
	2	SAT.	5.43P	17	NBC	SC			93	B	4.9	11	408	1662	462	18	489	52	248	273	317	216	735	266	434	363	314	226	276	168	162	162
NCAA POST SEASON-IAA-II(S)								185		A	2.7	8	225	1222	373^	79v	369^	107v	151v	98v	129v	182v	565^	204v	307^	267v	280^	218v	115v	LT	173v	120v
	1	SAT.	1.00P	188	ABC	SE		97																								
1.00 - 1.30										A	3.4	10	283	1102	202v	50v	202v	74v	159v	114v	114v	LT	481^	117v	244^	215v	272^	173v	172v	42v	247^	184v
1.30 - 2.00										A	2.1	6	175	1709	285v	40v	285v	97v	142v	115v	132v	73v	731^	273v	400^	383^	373^	263v	184v	LT	509^	367^
2.00 - 2.30										A	2.7	8	225	1196	454^	103v	454^	138v	173v	89v	129v	227v	448^	106v	186v	205v	244v	181v	80v	LT	214v	151v
2.30 - 3.00										A	2.2	6	183	1290^	453^	82v	453^	158v	180v	81v	66v	273v	689^	340^	449^	371^	256v	240v	71v	LT	77v	33v
CONT'D																																

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA POST SEASON-I-CONT'D																										
3.00 - 3.30				A	2.3	6	192	1531	521^	115v	521^	125v	172v	125v	197v	308v	777^	417^	547^	442^	301v	230v	93v	LT	140v	62v
3.30 - 4.00				A	3.2	9	267	914	374^	79v	374^	67v	105v	86v	169v	232^	461^	105v	180v	132v	282^	258^	79v	LT	LT	LT
NCAA TODAY SPEC. EDITION(S)			192	A	4.4	15	367	1373	379^	115v	379^	117v	186^	210^	180^	104v	580^	218^	296^	365^	329^	166v	204^	114v	210^	115v
2 SAT. 12.00N 15 CBS SC			99																							
NCAA FOOTBALL SPECIAL(S)			193	A	3.7	11	308	1367	406^	68v	409^	85v	179v	175v	246^	156v	649^	134v	266^	303^	451^	281^	185v	100v	124v	91v
2 SAT. 12.15P 200 CBS SE			99																							
12.30 - 1.00				A	3.9	12	325	1231	360^	77v	360^	50v	111v	178v	193^	132v	540^	136v	203^	240^	344^	226^	215^	111v	116v	86v
1.00 - 1.30				A	3.9	11	325	1311	393^	80v	393^	83v	139v	123v	207^	187v	631^	110v	206^	270^	471^	315^	192^	83v	95v	68v
1.30 - 2.00				A	3.6	11	300	1397	476^	77v	476^	87v	222^	209^	303^	180v	617^	124v	227^	306^	416^	264^	187v	87v	117v	83v
2.00 - 2.30				A	4.3	13	358	1478	430^	39v	430^	67v	201^	210^	319^	153v	699	157v	322^	346^	480^	279^	181^	114v	168v	131v
2.30 - 3.00				A	3.4	10	283	1336	374^	50v	374^	82v	176v	122v	232^	170v	672^	98v	261^	269^	488^	333^	156v	106v	134v	106v
3.00 - 3.30				A	3.0	9	250	1412	380^	56v	396^	100v	196v	148v	248^	148v	768^	104v	372^	364^	607^	324^	164v	80v	84v	72v
NFL '82-NBC-SAT(S)		200		A	6.9	18	575	1327	321^	134^	390^	88v	234^	217^	220^	138^	776	276^	530	397^	413^	217^	23v	23v	138^	104v
1 SAT. 3.30P 30 NBC SC		97																								
NFL FOOTBALL GAME-NBC-SAT(S)		209		A	15.7	34	1308	1622	400	163^	427	116^	234	211	217	170^	942	370	653	579	478	238	169^	52^	84^	58^
1 SAT. 4.00P 187 NBC SE		98																								
4.00 - 4.30				A	11.2	28	933	1367	307	147^	364	92^	222^	188^	184^	142^	867	328	615	530	452	219^	116^	25v	20v	20v
4.30 - 5.00				A	14.1	34	1175	1557	357	138^	413	123^	240	207	188^	158^	958	363	693	582	500	228	148^	41v	38v	38v
5.00 - 5.30				A	15.4	35	1283	1681	388	164^	433	121^	237	193	206	175^	1006	390	698	612	531	251	169^	53^	73^	50^
5.30 - 6.00				A	14.8	32	1233	1723	434	180^	453	107^	240	228	248	184^	1010	403	705	630	516	252	190^	59^	70^	41v
6.00 - 6.30				A	18.0	35	1499	1606	403	159^	403	98^	207	198	225	170	919	355	626	576	467	240	174	47^	110^	70^
6.30 - 7.00				A	19.6	36	1633	1675	437	176	444	129^	239	231	224	171	923	363	618	561	458	243	188	66^	120^	78^
NFL '82-NBC-SAT.(S)			206	A	7.3	24	608	1334	223^	177^	270^	147^	270^	238^	123^	LT	463	153^	185^	274^	218^	189^	377^	263^	224^	105^
2 SAT. 12.00N 30 NBC SC			99																							
NFL FOOTBALL GAME-NBC-SA(S)			208	A	13.4	39	1116	1395	299	100^	334	95^	204^	182^	159^	113^	760	240	407	411	376	289	180^	98^	121^	73^
2 SAT. 12.30P 197 NBC SE			99																							
12.30 - 1.00				A	9.7	30	808	1337	280^	137^	323	123^	222^	202^	141^	77^	608	175^	276^	354	313	254^	263^	148^	143^	77^
1.00 - 1.30				A	12.1	35	1008	1530	374	149^	423	152^	288	238	182^	111^	702	185^	359	444	412	258	237	147^	168^	85^
1.30 - 2.00				A	13.6	40	1133	1372	322	105^	354	107^	224	186^	166^	111^	781	243	437	459	403	285	110^	29v	127^	64^
2.00 - 2.30				A	13.5	41	1125	1361	271	85^	310	87^	182^	157^	148^	115^	802	274	471	426	379	287	149^	74^	100^	68^
2.30 - 3.00				A	15.5	45	1291	1422	279	81^	312	76^	175^	161^	156^	121^	837	290	462	402	374	320	178^	101^	95^	71^
3.00 - 3.30				A	16.2	46	1349	1380	291	82^	312	71^	181	172^	164^	118^	787	259	414	393	369	307	184	105^	97^	69^
NFL '82-NBC	6	183	186	A	5.9	18	491	1473	411	185^	452	189^	274	196^	182^	145^	738	282	482	417	372	176^	205^	46v	78^	36v
SUN. 12.30P 30 NBC SC		92	97	B	5.6	17	466	1461	413	174	443	142	237	210	189	171	737	271	503	416	388	195	159	63	122	73
NFL FOOTBALL GAME 1-NBC	6	208	202	A	12.9	31	1075	1456	369	116	401	91^	182	177	185	189	798	272	479	444	370	257	150	30^	107^	77^
1 SUN. 1.00P 178 NBC SE		85	90	B	12.7	30	1058	1495	375	130	403	104	219	202	212	156	839	298	522	480	412	250	152	39	101	68
2 SUN. 1.00P 196																										
1.00 - 1.30				A	10.0	27	833	1363	336	117^	356	88^	168	161	162	161	738	225	445	445	378	229	192	37v	77^	38v
1.30 - 2.00				A	12.5	30	1041	1384	367	126	397	95^	180	175	173	188	735	228	405	393	335	263	149	27v	103^	76^
2.00 - 2.30				A	13.0	31	1083	1433	360	106^	403	86^	175	172	181	198	794	307	486	453	321	243	126	23v	110^	81^
2.30 - 3.00				A	13.3	31	1108	1517	373	120	419	72^	172	182	212	208	842	304	513	467	380	261	135	29^	121	91^
3.00 - 3.30				A	14.2	32	1183	1486	382	104	409	94^	182	172	189	201	826	260	502	453	410	272	140	27^	111	83^
3.30 - 4.00				A	13.9	31	1158	1519	391	120	421	115	205	190	183	189	813	274	494	438	389	264	161	28^	124	97^
NFL FOOTBALL GAME 2-NBC CONT'D	3	209	208	A	15.4	31	1283	1634	475	176	509	161	287	265	242	176	821	280	508	459	421	260	171	63^	133	96

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
1 SUN. 4.00P 193 NBC SE		95	97	B	16.0	31	1333	1741	481	168	522	179	318	289	245	159	883	315	556	519	444	258	199	74	137	102
2 SUN. 4.00P 172																										
4.00 - 4.30				A	12.0	26	1000	1360	467	144^	498	119^	231^	248	285	195^	661	170^	367	327	399	245	136^	37v	65^	51v
4.30 - 5.00				A	14.1	31	1175	1489	430	162	464	129	250	247	240	159	815	271	475	438	417	279	129	44^	81^	62^
5.00 - 5.30				A	15.6	32	1299	1576	444	181	479	133	273	261	250	162	845	278	525	496	452	265	158	49^	94^	69^
5.30 - 6.00				A	15.7	31	1308	1561	459	179	489	150	278	258	247	167	832	290	526	487	425	247	150	50^	90^	64^
6.00 - 6.30				A	15.5	29	1291	1744	479	191	512	179	284	263	222	183	867	324	562	499	428	253	186	74^	179	136
6.30 - 7.00				A	16.8	30	1399	1774	513	186	550	188	310	266	229	201	841	275	513	454	446	278	204	91	179	129
PAC-MAN/RASCALS/RICHIE-1	13	195	195	A	4.3	25	358	1844	154^	14v	177^	124^	146^	108^	53v	26v	116^	59v	84v	70v	48v	26v	272^	122^	1279	842
SAT. 8.30A 30 ABC CA		99	99	B	5.6	31	466	1814	170	63	205	78	118	105	93	74	125	56	89	69	64	29	296	118	1188	760
PAC-MAN/RASCALS/RICHIE-2	13	196	196	A	6.0	29	500	1902	226^	77^	249	146^	226^	196^	103^	17v	142^	85^	104^	72^	57v	32v	273	92^	1238	825
SAT. 9.00A 30 ABC CA		99	99	B	7.2	33	600	1900	182	69	214	102	148	135	84	55	129	72	103	82	50	17	328	130	1229	784
PAC-MAN/RASCALS/RICHIE-3	13	196	196	A	7.0	29	583	1995	200^	102^	220	114^	184^	152^	106^	26v	136^	78^	86^	46v	58^	44v	293	134^	1346	943
SAT. 9.30A 30 ABC CA		99	99	B	8.2	34	683	1909	187	80	216	103	145	124	82	59	128	76	107	82	48	16	344	151	1221	811
PANDAMONIUM	8	180	178	A	3.0	18	250	1992	353^	LT	353^	LT	144^	209^	193^	144^	205^	96v	133^	65v	45v	72v	514	339^	920	569
SAT. 8.30A 30 CBS CA		91	91	B	2.8	16	233	1641	210	44	213	72	139	134	102	46	307	123	227	168	150	70	309	137	812	510
SCHOOLHOUSE ROCK-8.25AM	13	175	175	A	2.6	19	217	1802	240^	33v	240^	97v	142v	124v	89v	87v	263^	124v	189^	172^	110v	50v	276^	96v	1023	632
SAT. 8.25A 4 ABC CN		93	93	B	3.6	25	300	1729	175	87	218	79	117	99	106	92	126	50	86	79	69	33	220	56	1165	701
SCHOOLHOUSE ROCK-10.56AM	13	187	184	A	5.2	19	433	1848	171^	88^	185^	68v	133^	132^	117^	22v	198^	120^	170^	72v	78^	28v	416	250^	1049	700
SAT. 10.56A 3 ABC CN		98	97	B	5.4	21	450	1965	249	154	307	153	202	175	118	65	232	143	181	121	75	36	346	193	1080	673
SCHOOLHOUSE ROCK-11.54AM	13	179	187	A	6.1	20	508	1614	317	125^	336	155^	226^	178^	118^	76^	262	181^	239^	95^	81^	23v	260	165^	756	451
SAT. 11.54A 5 ABC CN		92	95	B	5.9	21	491	1753	280	145	329	172	231	167	110	75	251	145	200	146	91	39	308	183	865	548
SCHOOLHOUSE ROCK-10.26AM	14	95	93	A	1.9	7	158	1373	430^	228^	430^	170v	259^	298^	203^	132v	145v	LT	126v	126v	126v	LT	76v	57v	722^	373^
SUN. 10.26A 3 ABC CN		68	68	B	2.0	8	167	1191	287	104	343	211	254	198	102	58	249	158	206	110	80	39	166	56	433	276
SCOOBY & SCRAPPY/PUPPY-1	13	178	187	A	5.0	17	417	2012	295	132^	310	117^	221^	190^	165^	52v	312	217^	279^	110^	95^	19v	401	260^	989	617
SAT. 11.00A 30 ABC CA		92	95	B	5.6	21	466	1843	275	150	323	174	227	168	106	74	230	147	186	121	74	35	319	190	971	610
SCOOBY & SCRAPPY/PUPPY-2	13	179	187	A	6.5	22	541	1638	326	148^	347	144^	226	184^	147^	80^	191^	106^	167^	102^	85^	24v	296	194^	804	473
SAT. 11.30A 30 ABC CA		92	95	B	6.3	23	525	1789	277	150	329	173	232	170	113	73	224	129	181	140	84	34	317	192	919	581
SHIRT TALES	14	195	180	A	4.7	27	392	1847	196^	151^	301^	173^	199^	145^	89^	81^	96^	53v	89^	89^	43v	LT	250^	143^	1200	838
SAT. 8.30A 30 NBC CA		97	84	B	4.6	26	383	1632	212	98	251	161	189	107	69	51	152	82	103	83	49	38	275	102	954	603
SMURFS I	14	206	205	A	7.4	37	616	1985	244	148^	286	149^	226	181^	115^	46v	125^	63^	87^	77^	44v	38v	354	225	1220	774
SAT. 9.00A 30 NBC CA		99	99	B	6.8	32	566	1769	240	125	274	166	210	132	85	48	160	85	115	88	59	34	301	128	1034	612
SMURFS II	14	206	205	A	8.9	38	741	1810	222	154^	234	120^	170	123^	81^	60^	128^	74^	85^	74^	29v	43^	344	185	1104	640
SAT. 9.30A 30 NBC CA		99	99	B	7.9	33	658	1716	248	131	278	162	213	132	92	51	152	90	114	82	48	30	290	127	996	571
SMURFS III	14	204	205	A	10.2	38	850	1726	157	102^	159	83^	116^	85^	57^	43^	214	97^	123^	97^	77^	62^	361	197	992	609
SAT. 10.00A 30 NBC CA		99	99	B	8.9	35	741	1726	224	107	254	149	199	118	79	48	173	95	126	96	66	33	307	154	992	595
SPEED BUGGY	14	169	169	A	1.9	15	158	1949	290^	LT	290^	LT	140v	140v	126v	150v	285^	82v	203^	121v	121v	82v	443^	322^	931	557^
SAT. 8.00A 30 CBS CA		81	81	B	2.1	16	175	1551	188	65	199	50	141	138	127	45	223	82	180	183	125	28	261	81	868	552
SPORTSBEAT	6		116	A	2.6	5	217	1493	401^	92v	401^	LT	36v	189v	299^	212v	1022^	410^	636^	622^	424^	354^	LT	LT	70v	70v
2 SUN. 5.30P 30 ABC SC			72	B	3.4	7	283	1417	561	186	597	122	276	282	310	279	695	189	379	368	408	263	48	23	77	43

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SUNDAY MORNING	12	166	164	A	5.0	23	417	1345	597	225^	621	141^	259^	290^	278^	317	489	103^	235^	280^	273^	207^	67v	LT	168^	127^
SUN. 9.00A 90 CBS N		94	93	B	4.9	23	408	1361	567	178	592	140	238	255	267	300	588	173	324	379	306	201	37	LT	144	81
9.00 - 9.30				A	4.3	23	358	1478	616	229^	635	184^	287^	297^	269^	308^	479	121^	251^	242^	229^	228^	57v	LT	307^	243^
9.30 - 10.00				A	5.5	24	458	1273	582	225^	598	133^	259^	310	279	288	472	100^	240^	283	271	189^	70^	11v	133^	100^
10.00 - 10.30				A	5.3	21	441	1288	587	225^	630	111^	231^	268^	290	351	500	89^	212^	298	304	202^	72^	LT	86^	59v
SUPERFRIENDS	13	175	175	A	2.3	18	192	1703	245^	47v	245^	73v	131v	130v	99v	93v	228^	78v	150v	162v	114v	51v	229^	77v	1001	652
SAT. 8.00A 30 ABC CA		93	93	B	3.0	23	250	1731	191	100	232	86	131	107	116	90	125	44	85	80	74	33	201	56	1173	707
THIS WEEK-DAVID BRINKLEY	12	184	187	A	4.5	15	375	1203	560	143^	609	LT	99^	137^	329	470	557	92^	245^	224^	297^	283^	21v	21v	16v	16v
SUN. 11.30A 60 ABC N		98	98	B	4.0	14	333	1374	568	174	614	92	194	205	289	368	640	150	305	296	316	293	38	17	82	42
11.30 - 12.00				A	4.5	15	375	1104	526	128^	566	LT	91^	120^	294^	440	480	88^	213^	203^	234^	245^	42v	42v	16v	16v
12.00 - 12.30				A	4.6	15	383	1253	580	156^	630	LT	104^	146^	350	484	607	93^	265^	234^	345	308^	LT	LT	16v	16v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.6, 1982

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	18,490 22.2				29,650 35.6							
Program	RUDOLPH S SHINY NEW YEAR (R)(OP)				NFL MONDAY NIGHT FOOTBALL NEW YORK JETS VS DETROIT (9:00-12:15AM) (+OP)							
AVERAGE AUDIENCE (Households (000) & %)	12,160 14.6	14.3*		15.0*	14,580 17.5	17.0*		19.8*		19.9*		18.2*
SHARE OF AUDIENCE %	22	21 *		22 *	29	25 *		29 *		30 *		28 *
AVG. AUD. BY ¼ HR. %	14.6	13.9	14.8	15.2	16.4	17.6	19.6	20.0	20.0	19.8	18.9	17.5

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,080 20.5		16,660 20.0		22,490 27.0		17,490 21.0		17,580 21.1			
Program	CHARLIE BROWN S CHRISTMAS (R)		BUGS BUNNY-LOONEY XMAS (R)(OP)		M*A*S*H		NEWHART		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)	14,330 17.2		14,410 17.3		19,830 23.8		15,910 19.1		13,830 16.6	16.5*		16.8*
SHARE OF AUDIENCE %	25		25		33		27		26	25 *		28 *
AVG. AUD. BY ¼ HR. %	16.9	17.5	16.9	17.7	22.7	24.8	18.7	19.4	16.5	16.5	16.7	16.8

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,740 23.7				25,240 30.3							
Program	LITTLE HOUSE NW BEGINNING (OP)				NBC MONDAY NIGHT MOVIES REMEMBRANCE OF LOVE (OP)							
AVERAGE AUDIENCE (Households (000) & %)	15,990 19.2	18.4*		20.1*	17,740 21.3	20.4*		21.7*		21.9*		21.2*
SHARE OF AUDIENCE %	28	27 *		29 *	32	29 *		31 *		34 *		35 *
AVG. AUD. BY ¼ HR. %	17.3	19.4	19.8	20.5	20.3	20.4	21.8	21.7	22.0	21.8	21.5	20.8

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,580 23.5				32,070 38.5							
Program	THAT S INCREDIBLE (OP)				NFL MONDAY NIGHT FOOTBALL DALLAS VS HOUSTON (9:00-12:15AM) (+OP)							
AVERAGE AUDIENCE (Households (000) & %)	14,740 17.7	16.8*		18.7*	17,240 20.7	21.2*		23.7*		24.5*		22.8*
SHARE OF AUDIENCE %	26	25 *		28 *	34	30 *		34 *		36 *		35 *
AVG. AUD. BY ¼ HR. %	16.0	17.6	18.9	18.4	20.6	21.8	23.8	23.7	24.7	24.2	22.7	22.9

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,240 15.9		12,990 15.6		22,490 27.0		19,410 23.3		19,740 23.7			
Program	SQUARE PEGS		PRIVATE BENJAMIN (OP)		M*A*S*H		NEWHART		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)	11,250 13.5		11,660 14.0		19,410 23.3		17,740 21.3		15,490 18.6	18.7*		18.5*
SHARE OF AUDIENCE %	20		20		33		31		30	29 *		31 *
AVG. AUD. BY ¼ HR. %	13.3	13.8	13.6	14.3	21.5	25.1	21.1	21.6	18.4	19.0	18.9	18.1

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,830 23.8		19,990 24.0		18,990 22.8				16,660 20.0			
Program	SMURFS CHRISTMAS SPECIAL		CHIPMUNK CHRISTMAS (OP)		NBC FAMILY CHRISTMAS (SUS-OP)				CHRISTMAS IN WASHINGTON			
AVERAGE AUDIENCE (Households (000) & %)	17,490 21.0		18,830 22.6		13,580 16.3	16.6*		16.1*	11,830 14.2	14.8*		13.7*
SHARE OF AUDIENCE %	31		32		23	23 *		23 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %	20.4	21.6	22.4	22.8	17.2	16.0	16.4	15.7	15.0	14.5	14.1	13.3

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.6	64.3	65.2	66.0	67.9	69.3	69.5	70.4	70.8	71.5	70.9	70.2	66.3	64.2	61.5	59.4
WK. 2	61.9	63.6	64.7	66.4	68.0	69.5	70.1	70.7	70.2	71.3	70.2	69.0	65.3	64.0	61.1	59.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.MON. DEC.13, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. DEC.7, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,160		15,240		19,910		17,910		21,240			
					20.6		18.3		23.9		21.5		25.5			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE S COMPANY		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					14,410		13,910		17,490		16,490		16,660			
					17.3		16.7		21.0		19.8		20.0	19.5*		20.6*
SHARE OF AUDIENCE %					27		25		31		30		33	32 *		35 *
AVG. AUD. BY ¼ HR. %					16.3	18.3	16.6	16.8	20.5	21.5	19.9	19.7	19.2	19.8	20.5	20.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,410				17,830				15,990			
					13.7				21.4				19.2			
Program					← BRING EM BACK ALIVE (B) (OP) →				← JOHNNY CASH CHRISTMAS SP. →				← ANDY WILLIAMS XMAS SPEC. →			
AVERAGE AUDIENCE (Households (000) & %)					8,660				13,660				12,580			
					10.4	10.6*		10.2*	16.4	16.5*		16.4*	15.1	15.5*		14.7*
SHARE OF AUDIENCE %					16	16 *		15 *	25	25 *		25 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					10.6	10.6	9.9	10.5	16.3	16.6	16.4	16.3	16.0	15.1	14.7	14.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,160				13,660				14,830			
					17.0				16.4				17.8			
Program					← FATHER MURPHY (OP) →				← GAVILAN (SUS-OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					11,080				10,080				11,500			
					13.3	12.9*		13.6*	12.1	11.7*		12.6*	13.8	13.6*		14.0*
SHARE OF AUDIENCE %					20	20 *		21 *	18	17 *		19 *	23	22 *		24 *
AVG. AUD. BY ¼ HR. %					12.9	12.9	13.8	13.5	11.8	11.6	12.4	12.8	13.5	13.8	13.9	14.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,410		12,410		19,240		16,740		22,160			
					16.1		14.9		23.1		20.1		26.6			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE S COMPANY		9 TO 5 (OP)		← BARBARA WALTERS SPECIAL →			
AVERAGE AUDIENCE (Households (000) & %)					11,330		11,330		16,910		15,330		17,580			
					13.6		13.6		20.3		18.4		21.1	21.4*		20.8*
SHARE OF AUDIENCE %					20		20		30		28		34	33 *		35 *
AVG. AUD. BY ¼ HR. %					13.0	14.2	13.0	14.2	19.6	21.0	18.3	18.5	21.1	21.6	21.6	20.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					25,740				26,990							
					30.9				32.4							
Program					← E.T. AND FRIENDS MAGICAL MOVIE VISITORS (OP) →				← CBS TUESDAY NIGHT MOVIES I WAS A MAIL ORDER BRIDE →							
AVERAGE AUDIENCE (Households (000) & %)					19,330				18,080							
					23.2	22.8*		23.5*	21.7	20.6*		22.5*		22.1*		21.8*
SHARE OF AUDIENCE %					34	34 *		34 *	34	30 *		34 *		35 *		36 *
AVG. AUD. BY ¼ HR. %					22.7	22.9	23.8	23.2	20.6	20.6	22.2	22.7	22.1	22.1	22.1	21.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,500				11,160				11,000			
					15.0				13.4				13.2			
Program					← FATHER MURPHY (OP) →				← GAVILAN (OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					9,910				8,080				8,080			
					11.9	11.1*		12.7*	9.7	9.6*		9.8*	9.7	10.0*		9.4*
SHARE OF AUDIENCE %					17	16 *		18 *	14	14 *		15 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					10.6	11.6	12.5	12.8	10.0	9.3	9.8	9.7	10.3	9.8	9.4	9.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.3	62.9	62.8	63.0	63.7	65.3	66.1	66.5	67.0	67.4	66.2	65.6	62.3	60.9	59.6	58.5
WK. 2	61.9	64.1	64.1	65.3	66.6	68.1	68.7	69.2	68.2	67.5	66.8	66.1	64.5	63.3	61.3	58.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.TUE. DEC.14, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.8, 1982

WEEK 1

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					15,240 18.3				20,830 25.0				21,410 25.7			
Program				(SUS-OP)	← GOLD MONKEY → (8:00-8:07PM) (8:19-8:31PM) (8:43-9:00PM)(SUS-OP)				← FALL GUY → (OP)				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)					11,160 13.4				15,240 18.3	16.0*		20.6*	17,330 20.8	21.0*		20.7*
SHARE OF AUDIENCE %					20				27	23 *		31 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %					11.7	13.4	14.1	14.0	15.0	16.9	19.7	21.5	21.1	20.8	21.0	20.4

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)						18,490 22.2				22,660 27.2						
Program				CBS NEWS SPEC RPT-7:45PM (7:45-8:24PM) (SUS)		← SEVEN BRIDES/SEVEN BROS.(B) → (8:24-9:24PM) (OP)(+OP)					← CBS WEDNESDAY NIGHT MOVIE → ROSIE: THE ROSEMARY CLOONEY STORY (9:24-10:52PM)(10:58-11:30PM) (OP)(+OP)(SUS-OP)					
AVERAGE AUDIENCE (Households (000) & %)						11,830 14.2		12.7*		14,240 17.1		17.9*		17.1*		16.0*
SHARE OF AUDIENCE %						21		18 *		28		26 *		27 *		26 *
AVG. AUD. BY ¼ HR. %						11.8	12.3	13.1	16.5	18.1	18.1	17.6	17.5	16.6	16.0	15.9

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)						19,410 23.3			15,240 18.3		12,990 15.6		14,410 17.3			
Program			(SUS-OP)		NBC SPECIAL REPORT (8:00-8:25PM) (SUS)		REAL PEOPLE (8:25-9:00PM) (OP)		FACTS OF LIFE (SUS-OP)		FAMILY TIES (OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)						16,240 19.5		19.6*	13,240 15.9		11,080 13.3		11,250 13.5	13.2*		13.8*
SHARE OF AUDIENCE %						28		29 *	23		20		22	21 *		23 *
AVG. AUD. BY ¼ HR. %						18.6	19.4	19.9	15.9	16.0	14.0	12.7	13.1	13.4	13.8	13.9

WEEK 2

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					16,580 19.9				19,660 23.6				21,240 25.5			
Program					← GOLD MONKEY → (R)				← FALL GUY → (OP)				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)					12,500 15.0	14.3*		15.6*	14,660 17.6	16.7*		18.5*	17,740 21.3	20.9*		21.7*
SHARE OF AUDIENCE %					23	22 *		24 *	27	26 *		29 *	35	34 *		36 *
AVG. AUD. BY ¼ HR. %					14.0	14.6	15.4	15.9	16.4	16.9	18.2	18.8	20.6	21.2	21.6	21.9

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					12,830 15.4				19,160 23.0							
Program					← SEVEN BRIDES/SEVEN BROS. → (OP)				← CBS WEDNESDAY NIGHT MOVIE → MEMORIES NEVER DIE							
AVERAGE AUDIENCE (Households (000) & %)					10,160 12.2	12.1*		12.2*	12,410 14.9	12.9*		15.0*		15.9*		15.9*
SHARE OF AUDIENCE %					19	19 *		19 *	24	20 *		23 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					12.3	11.9	12.3	12.2	12.4	13.3	14.7	15.3	15.9	15.8	15.9	15.8

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					21,320 25.6				18,740 22.5		15,740 18.9		14,660 17.6			
Program					← REAL PEOPLE → (OP)				FACTS OF LIFE		FAMILY TIES (SUS-OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)					17,080 20.5	19.6*		21.4*	16,160 19.4		14,160 17.0		11,830 14.2	14.1*		14.3*
SHARE OF AUDIENCE %					32	31 *		33 *	30		26		23	23 *		24 *
AVG. AUD. BY ¼ HR. %					18.5	20.8	21.8	21.1	19.0	19.8	17.6	16.4	13.9	14.3	14.4	14.3

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.5	63.7	63.5	64.9	66.3	67.7	68.7	68.6	68.9	69.0	67.2	66.2	63.9	61.5	60.3	58.9
WK. 2	60.5	61.9	61.7	63.0	63.9	64.4	65.4	64.8	63.7	64.9	65.3	64.6	62.3	61.4	60.6	59.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.WED. DEC.15, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,580 12.7		10,830 13.0		16,410 19.7		14,910 17.9		16,080 19.3			
Program					JOANIE LOVES CHACHI		STAR OF THE FAMILY		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					9,080 10.9		9,410 11.3		13,990 16.8		13,410 16.1		11,830 14.2	15.1*		13.3*
SHARE OF AUDIENCE %					17		17		26		25		23	24 *		22 *
AVG. AUD. BY ¼ HR. %					10.2	11.5	11.0	11.5	16.2	17.5	16.0	16.3	15.8	14.5	13.7	12.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					24,240 29.1				20,580 24.7				18,990 22.8			
Program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					19,490 23.4	22.0*		24.7*	17,330 20.8	20.2*		21.4*	15,740 18.9	18.7*		19.1*
SHARE OF AUDIENCE %					36	35 *		37 *	32	31 *		33 *	31	29 *		32 *
AVG. AUD. BY ¼ HR. %					21.0	23.1	24.6	24.7	19.9	20.4	21.1	21.7	18.6	18.9	19.0	19.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,160 18.2				11,830 14.2		11,160 13.4		19,330 23.2			
Program					← FAME (OP) →				CHEERS		TAXI (SUS-OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					11,250 13.5	12.8*		14.2*	10,330 12.4		10,160 12.2		16,160 19.4	18.9*		19.9*
SHARE OF AUDIENCE %					21	20 *		22 *	19		19		32	30 *		34 *
AVG. AUD. BY ¼ HR. %					12.7	12.8	13.9	14.4	12.6	12.2	11.8	12.5	18.1	19.7	20.2	19.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,160 18.2		12,830 15.4		17,240 20.7		15,160 18.2		16,990 20.4			
Program					CHRISTMAS-COMES-PAC-LAND		JOANIE LOVES CHACHI		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					13,080 15.7		11,750 14.1		15,580 18.7		13,660 16.4		12,830 15.4	16.6*		14.3*
SHARE OF AUDIENCE %					25		21		28		25		25	26 *		24 *
AVG. AUD. BY ¼ HR. %					15.4	16.0	13.6	14.6	18.0	19.3	16.4	16.4	16.8	16.4	14.9	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					22,570 27.1				20,990 25.2				18,910 22.7			
Program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					18,330 22.0	20.5*		23.5*	17,080 20.5	19.9*		21.2*	15,490 18.6	18.8*		18.4*
SHARE OF AUDIENCE %					34	32 *		36 *	31	30 *		32 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %					19.6	21.3	23.4	23.6	19.7	20.1	21.0	21.3	18.9	18.7	18.5	18.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,660 17.6				11,660 14.0		12,500 15.0		20,080 24.1			
Program					← FAME (OP) →				CHEERS		TAXI (OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					10,580 12.7	12.3*		13.1*	10,080 12.1		11,500 13.8		16,410 19.7	19.5*		19.9*
SHARE OF AUDIENCE %					20	19 *		20 *	18		21		32	31 *		34 *
AVG. AUD. BY ¼ HR. %					12.6	12.0	13.1	13.1	12.3	11.9	13.2	14.3	19.0	20.1	20.1	19.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.8	61.1	60.5	61.7	61.6	63.4	65.3	66.5	65.1	65.8	65.3	66.2	64.2	63.0	60.6	58.3
WK. 2	59.8	61.0	60.9	62.1	62.8	63.6	65.0	66.4	65.3	66.1	65.6	66.0	64.2	62.9	59.9	56.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. DEC.10, 1982

Week	Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000))					14,160		12,910		15,080							
		TOTAL AUDIENCE (%)					17.0		15.5		18.1							
		Program					BENSON		NEW ODD COUPLE		← ABC FRIDAY NIGHT MOVIE → DON'T GO TO SLEEP (OP)							
		AVERAGE AUDIENCE (Households (000))					12,910		11,410		9,080							
		AVERAGE AUDIENCE (%)					15.5		13.7		10.9	10.4*		9.8*		11.2*		12.2*
		SHARE OF AUDIENCE %					24		21		17	16 *		15 *		18 *		21 *
		AVG. AUD. BY ¼ HR. %					15.2	15.8	13.5	13.9	10.1	10.6	10.1	9.6	10.9	11.5	12.1	12.3
	CBS TV	TOTAL AUDIENCE (Households (000))					20,080				25,320				20,990			
		TOTAL AUDIENCE (%)					24.1				30.4				25.2			
		Program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
		AVERAGE AUDIENCE (Households (000))					15,830				21,820				17,330			
		AVERAGE AUDIENCE (%)					19.0	17.6*		20.4*	26.2	25.5*		26.9*	20.8	20.9*		20.8*
		SHARE OF AUDIENCE %					30	28 *		32 *	40	39 *		41 *	35	34 *		35 *
		AVG. AUD. BY ¼ HR. %					16.7	18.4	20.4	20.5	24.8	26.2	27.2	26.6	21.3	20.5	20.9	20.7
	NBC TV	TOTAL AUDIENCE (Households (000))					13,410				15,910				15,990			
		TOTAL AUDIENCE (%)					16.1				19.1				19.2			
		Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (OP) →				← REMINGTON STEELE →			
		AVERAGE AUDIENCE (Households (000))					9,910				13,240				12,410			
		AVERAGE AUDIENCE (%)					11.9	11.5*		12.3*	15.9	15.4*		16.4*	14.9	15.2*		14.6*
		SHARE OF AUDIENCE %					19	18 *		19 *	24	23 *		25 *	25	25 *		25 *
		AVG. AUD. BY ¼ HR. %					11.2	11.8	12.0	12.5	15.1	15.7	16.2	16.5	15.1	15.2	14.8	14.5
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000))					14,080		12,160		16,240							
		TOTAL AUDIENCE (%)					16.9		14.6		19.5							
		Program					BENSON		NEW ODD COUPLE		← ABC FRIDAY NIGHT MOVIE → DR. NO(R) (OP)							
		AVERAGE AUDIENCE (Households (000))					12,250		11,160		9,410							
		AVERAGE AUDIENCE (%)					14.7		13.4		11.3	10.5*		9.8*		11.8*		13.1*
		SHARE OF AUDIENCE %					25		22		19	17 *		16 *		21 *		23 *
		AVG. AUD. BY ¼ HR. %					13.9	15.4	13.3	13.5	10.5	10.5	9.8	9.8	11.5	12.1	12.9	13.3
	CBS TV	TOTAL AUDIENCE (Households (000))					18,160				25,410				21,570			
		TOTAL AUDIENCE (%)					21.8				30.5				25.9			
		Program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
		AVERAGE AUDIENCE (Households (000))					14,490				21,820				17,910			
		AVERAGE AUDIENCE (%)					17.4	16.1*		18.6*	26.2	25.4*		26.9*	21.5	21.9*		21.0*
		SHARE OF AUDIENCE %					29	28 *		31 *	43	42 *		44 *	38	38 *		38 *
		AVG. AUD. BY ¼ HR. %					15.5	16.7	18.5	18.8	24.5	26.3	26.6	27.3	22.3	21.6	21.2	20.8
	NBC TV	TOTAL AUDIENCE (Households (000))					12,250				12,410				12,410			
		TOTAL AUDIENCE (%)					14.7				14.9				14.9			
		Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (SUS-OP) →				← REMINGTON STEELE (R) →			
		AVERAGE AUDIENCE (Households (000))					9,080				10,080				9,500			
		AVERAGE AUDIENCE (%)					10.9	10.5*		11.3*	12.1	11.9*		12.3*	11.4	11.6*		11.2*
		SHARE OF AUDIENCE %					18	18 *		19 *	20	19 *		20 *	20	20 *		20 *
		AVG. AUD. BY ¼ HR. %					10.7	10.4	10.9	11.7	11.8	12.0	12.2	12.4	11.7	11.5	11.3	11.0
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	60.7	60.7	61.3	62.3	63.5	64.1	63.6	64.9	65.6	66.7	66.4	65.7	61.6	60.6	60.0	58.5
		WK. 2	55.2	55.7	55.4	57.0	57.9	58.9	59.3	60.5	60.8	61.4	61.2	61.1	58.1	56.4	56.0	55.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.FRI. DEC.17, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))					10,750				15,910				15,330			
TOTAL AUDIENCE (%)					12.9				19.1				18.4			
Program					T.J. HOOKER(B) (R)(OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					8,250				12,080				12,500			
AVERAGE AUDIENCE (%)					9.9	9.3*		10.5*	14.5	13.4*		15.6*	15.0	14.6*		15.5*
SHARE OF AUDIENCE %					17	16 *		18 *	24	23 *		26 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %					9.0	9.5	10.0	11.0	12.6	14.2	15.2	15.9	14.2	15.0	15.8	15.1
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					16,330				16,490							
TOTAL AUDIENCE (%)					19.6				19.8							
Program					WALT DISNEY — WINNIE THE POOH AND TIGER TOO (OP)				CBS SAT. NIGHT MOVIE — CRY FOR THE STRANGERS							
AVERAGE AUDIENCE (Households (000))					12,500				9,250							
AVERAGE AUDIENCE (%)					15.0	14.5*		15.4*	11.1	10.9*		10.7*		11.3*		11.6*
SHARE OF AUDIENCE %					25	25 *		26 *	19	18 *		18 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					14.2	14.8	15.4	15.5	11.1	10.6	10.8	10.6	11.3	11.2	11.7	11.5
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))					12,000		11,000		11,910		11,080		8,410			
TOTAL AUDIENCE (%)					14.4		13.2		14.3		13.3		10.1			
Program	(1)				DIFF RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (SUS-OP)		DEVLIN CONNECTION (B)			
AVERAGE AUDIENCE (Households (000))					10,000		9,910		10,330		9,750		6,750			
AVERAGE AUDIENCE (%)					12.0		11.9		12.4		11.7		8.1	8.0*		8.3*
SHARE OF AUDIENCE %					21		20		21		20		15	14 *		15 *
AVG. AUD. BY ¼ HR. %	20.0				11.3	12.8	11.9	11.9	12.3	12.6	11.7	11.7	7.8	8.2	8.0	8.5
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))					15,830				22,160				20,580			
TOTAL AUDIENCE (%)					19.0				26.6				24.7			
Program					T.J. HOOKER (OP)				LOVE BOAT (OP)				P. COMO S CHRISTMAS-PARIS			
AVERAGE AUDIENCE (Households (000))					12,160				18,410				15,660			
AVERAGE AUDIENCE (%)					14.6	13.7*		15.6*	22.1	20.7*		23.5*	18.8	19.6*		18.1*
SHARE OF AUDIENCE %					25	23 *		26 *	37	35 *		40 *	34	35 *		33 *
AVG. AUD. BY ¼ HR. %					12.9	14.6	15.4	15.7	19.9	21.5	23.5	23.5	20.1	19.1	18.6	17.5
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))					14,330		13,740		19,410							
TOTAL AUDIENCE (%)					17.2		16.5		23.3							
Program	CBS NFL FOOTBALL SPEC. LOS ANGELES RAIDERS VS LOS ANGELES RAMS (4:00-7:30PM)				DR. SEUSS-GRINCH-XMAS (R)(OP)		NIGHT BEFORE CHRISTMAS (R)		CBS SAT. NIGHT MOVIE — DEADLY ENCOUNTER							
AVERAGE AUDIENCE (Households (000))					12,160		12,410		11,750							
AVERAGE AUDIENCE (%)		20.3*			14.6		14.9		14.1	12.0*		13.3*		14.9*		16.0*
SHARE OF AUDIENCE %		38 *			25		25		25	20 *		22 *		26 *		30 *
AVG. AUD. BY ¼ HR. %	20.2	20.4			14.4	14.7	14.7	15.2	12.2	11.8	13.2	13.4	14.9	14.8	16.0	16.1
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					12,160		12,080		12,410		9,580		10,580			
TOTAL AUDIENCE (%)					14.6		14.5		14.9		11.5		12.7			
Program					DIFF RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (OP)		DEVLIN CONNECTION			
AVERAGE AUDIENCE (Households (000))					10,500		11,000		10,910		8,910		8,160			
AVERAGE AUDIENCE (%)					12.6		13.2		13.1		10.7		9.8	9.6*		10.1*
SHARE OF AUDIENCE %					22		22		22		18		18	17 *		19 *
AVG. AUD. BY ¼ HR. %					11.8	13.3	13.0	13.5	12.7	13.6	10.6	10.8	9.4	9.8	10.1	10.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	56.9	57.1	57.2	56.8	57.7	58.6	59.6	60.0	59.0	59.5	59.3	59.3	55.6	55.0	55.3	53.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.9	56.4	55.7	56.7	57.9	58.9	58.9	59.4	58.9	59.7	59.3	59.2	57.4	56.3	54.8	53.6

U.S. TV Households: 83,300,000

(1)NFL FOOTBALL GAME-NBC-SAT,SAN DIEGO VS SAN FRANCISCO,NBC,(4:00-7:07PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,660 5.6															
ABC TV program	ABC WEEKEND REPORT SAT.															
AVERAGE AUDIENCE (Households (000) & %)	4,660 5.6															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.6															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			12,580 15.1													
NBC TV program			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			7,160 8.6	9.0*		8.7*		7.6*								
SHARE OF AUDIENCE %			25	23 *		26 *		27 *								
AVG. AUD. BY ¼ HR. %			9.3	8.8	9.1	8.4	7.7	7.3								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,250 5.1															
ABC TV program	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	4,330 5.2															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.2															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,410 13.7													
NBC TV program			SATURDAY NIGHT (11:30-12:53AM) (SUSTAINING 12:53-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			6,660 8.0	9.1*		7.8*		6.9*								
SHARE OF AUDIENCE %			24	23 *		24 *		25 *								
AVG. AUD. BY ¼ HR. %			9.2	9.0	8.2	7.4	6.9	6.9								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	50.8	46.7	41.5	37.8	34.7	31.7	28.7	25.8	22.4	20.3	18.3	16.5	14.6	13.2	11.9	10.0
	WK. 2	49.3	45.9	40.6	37.7	34.3	31.5	28.6	26.0	22.7	21.2	19.4	16.9	15.0	13.6	12.4	11.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.12, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,250 11.1				14,740 17.7				20,330 24.4							
ABC TV program	ABC NEWS CLOSEUP				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE THE FINAL COUNTDOWN (OP)							
AVERAGE AUDIENCE (Households (000) & %)	5,410 6.5	7.2*		5.8*	11,250 13.5	12.2*		14.8*	14,160 17.0	14.7*		17.2*		18.5*		17.5*
SHARE OF AUDIENCE %	10	12 *		9 *	20	18 *		22 *	26	22 *		26 *		29 *		29 *
AVG. AUD. BY ¼ HR. %	7.7	6.6	5.7	5.8	10.6	13.9	14.8	14.9	13.3	16.1	16.9	17.5	18.6	18.4	18.0	17.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	30,240 36.3				19,410 23.3		18,410 22.1		20,580 24.7		20,160 24.2		20,240 24.3			
CBS TV program	60 MINUTES				ARCHIE BUNKER S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	23,410 28.1	25.9*		30.4*	16,990 20.4		16,330 19.6		17,830 21.4		17,580 21.1		16,910 20.3	20.2*		20.4*
SHARE OF AUDIENCE %	44	42 *		47 *	31		29		31		31		33	32 *		34 *
AVG. AUD. BY ¼ HR. %	23.1	28.6	30.3	30.4	20.4	20.4	19.1	20.2	19.8	22.9	20.5	21.7	20.2	20.2	20.6	20.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		17,160 20.6				18,410 22.1				16,990 20.4						
NBC TV program	(1) (-OP)	VOYAGERS (7:17-8:17PM) (OP)(-OP)				CHIPS (8:17-9:17PM) (OP)(-OP)				NBC SUNDAY NIGHT MOVIE THE FIRST DEADLY SIN (9:17-11:17PM) (OP)						
AVERAGE AUDIENCE (Households (000) & %)		10,830 13.0		12.7*		12,580 15.1		14.5*		10,500 12.6		12.5*		12.4*		12.3*
SHARE OF AUDIENCE %		20		20 *		22		22 *		20		18 *		19 *		20 *
AVG. AUD. BY ¼ HR. %	19.6	10.9	12.0	13.5	15.2	13.6	14.2	14.9	17.5	12.6	12.4	12.6	12.3	12.5	12.2	12.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	13,080 15.7				13,990 16.8				22,910 27.5							
ABC TV program	RIPLEY S BELIEVE IT-NOT (OP)				MATT HOUSTON (R)(OP)				ABC NFL FOOTBALL SPECIAL ATLANTA VS SAN FRANCISCO (9:00-12:11AM)							
AVERAGE AUDIENCE (Households (000) & %)	8,580 10.3	10.5*		10.0*	9,660 11.6	10.8*		12.3*	11,000 13.2	12.3*		15.3*		14.2*		12.5*
SHARE OF AUDIENCE %	18	18 *		18 *	19	17 *		19 *	23	19 *		23 *		22 *		20 *
AVG. AUD. BY ¼ HR. %	10.2	10.8	10.4	9.5	10.2	11.4	11.7	13.0	11.3	13.3	15.2	15.3	14.4	13.9	12.3	12.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	25,910 31.1				17,580 21.1		17,410 20.9		19,830 23.8		19,740 23.7		19,490 23.4			
CBS TV program	60 MINUTES				ARCHIE BUNKER S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	20,080 24.1	23.6*		24.7*	15,410 18.5		15,080 18.1		17,490 21.0		17,910 21.5		15,830 19.0	19.1*		18.9*
SHARE OF AUDIENCE %	40	40 *		40 *	30		28		32		32		32	30 *		33 *
AVG. AUD. BY ¼ HR. %	22.3	24.8	24.4	24.9	18.5	18.5	17.4	18.8	20.4	21.7	21.3	21.8	19.3	18.9	19.1	18.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	12,580 15.1				19,830 23.8				26,990 32.4							
NBC TV program	VOYAGERS (7:06-8:06PM) (OP)(-OP)				CHIPS (8:06-9:06PM) (OP)(-OP)				NBC SUNDAY NIGHT MOVIE OH GOD! BOOK II (9:06-11:06PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	8,910 10.7	9.6*		11.1*	13,830 16.6	14.7*		17.1*	19,160 23.0	21.6*		23.1*		23.5*		23.9*
SHARE OF AUDIENCE %	18	16 *		18 *	26	24 *		27 *	36	32 *		34 *		37 *		41 *
AVG. AUD. BY ¼ HR. %	9.4	9.7	10.7	11.5	14.2	15.0	16.4	17.7	21.1	21.9	22.8	23.3	23.6	23.4	23.7	24.1

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.2	62.7	64.1	65.4	66.1	67.0	67.0	67.6	68.0	68.2	67.8	66.9	64.7	63.0	60.9	59.0
WK. 2	59.1	60.4	61.1	61.5	61.2	62.5	63.3	65.0	65.9	66.8	67.7	66.9	63.8	61.9	58.7	56.7

U.S. TV Households: 83,300,000

(1)NFL FOOTBALL GAME 2-NBC, VARIOUS TEAMS AND TIMES,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE.SUN. DEC.19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.12, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,920 4.7															
ABC TV program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	3,580 4.3															
SHARE OF AUDIENCE %	8															
AVG. AUD. BY ¼ HR. %	4.3															
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,750 6.9															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	5,660 6.8															
SHARE OF AUDIENCE %	13															
AVG. AUD. BY ¼ HR. %	6.8															
NBC TV TOTAL AUDIENCE (Households (000) & %)				1,670 2.0												
NBC TV program	NBC SUNDAY NIGHT MOVIE THE FIRST DEADLY SIN (9:17-11:17PM)			← NBC LATE NIGHT MOVIE → DAMIEN...THE LEEPER PRIEST (11:47-1:00AM) (SUSTAINING 1:00-1:47AM)												
AVERAGE AUDIENCE (Households (000) & %)				1,080 1.3		1.4*		1.1*								
SHARE OF AUDIENCE %				6		6 *		6 *								
AVG. AUD. BY ¼ HR. %	14.0	10.5		1.5	1.6	1.2	1.1	1.0								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					2,750 3.3											
ABC TV program	ABC NFL FOOTBALL SPECIAL ATLANTA VS SAN FRANCISCO (9:00-12:11AM) (+OP)					(1)										
AVERAGE AUDIENCE (Households (000) & %)		13.2*		12.7*	2,580 3.1											
SHARE OF AUDIENCE %		24 *		29 *	11											
AVG. AUD. BY ¼ HR. %	13.4	13.1	12.8	12.5	3.3	3.1										
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,660 6.8															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	5,410 6.5															
SHARE OF AUDIENCE %	13															
AVG. AUD. BY ¼ HR. %	6.5															
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,330 2.8													
NBC TV program	(2)		← NBC LATE NIGHT MOVIE → FROM A FAR COUNTRY (11:38-12:25AM) (SUSTAINING 12:25-1:38AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,670 2.0	2.2*		1.8*										
SHARE OF AUDIENCE %			6	6 *		6 *										
AVG. AUD. BY ¼ HR. %	21.8		2.3	2.1	1.9	1.8										

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	52.7	45.0	37.0	30.8	25.5	22.4	19.4	18.0	15.8	13.8	12.6	11.0	8.9	7.5	6.7	6.0
WK. 2	51.6	45.6	38.1	33.8	29.2	25.6	22.1	19.0	16.9	15.0	13.0	11.1	9.1	7.9	6.9	6.0

U.S. TV Households: 83,300,000

(1)ABC WEEKEND REPORT-SUN.,ABC,(12:11-12:26AM)

(2)NBC SUNDAY NIGHT MOVIE,OH GOD! BOOK II,NBC,(9:06-11:06PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			5,080				5,410									
TOTAL AUDIENCE (%)			6.1				6.5									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000))			3,920				4,330									
AVERAGE AUDIENCE (%)			4.7				5.2									
SHARE OF AUDIENCE %			25				26									
AVG. AUD. BY ¼ HR. %			4.7	4.8			5.2	5.2								
CBS TV TOTAL AUDIENCE (Households (000))			3,420				3,750						3,580		3,580	
TOTAL AUDIENCE (%)			4.1				4.5						4.3		4.3	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD S PLAY	
AVERAGE AUDIENCE (Households (000))			2,830				3,000						3,000		3,080	
AVERAGE AUDIENCE (%)			3.4				3.6						3.6		3.7	
SHARE OF AUDIENCE %			18				18						18		18	
AVG. AUD. BY ¼ HR. %			3.3	3.5			3.6	3.7					3.5	3.6	3.6	3.8
NBC TV TOTAL AUDIENCE (Households (000))			4,580				4,580						2,830		4,580	
TOTAL AUDIENCE (%)			5.5				5.5						3.4		5.5	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								DIFF RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000))			3,580				3,750						2,420		3,830	
AVERAGE AUDIENCE (%)			4.3				4.5						2.9		4.6	
SHARE OF AUDIENCE %			23				22						14		22	
AVG. AUD. BY ¼ HR. %			4.2	4.4			4.5	4.5					2.6	3.1	4.7	4.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			5,660				5,330									
TOTAL AUDIENCE (%)			6.8				6.4									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000))			4,410				4,410									
AVERAGE AUDIENCE (%)			5.3				5.3									
SHARE OF AUDIENCE %			26				25									
AVG. AUD. BY ¼ HR. %			5.2	5.4			5.3	5.3								
CBS TV TOTAL AUDIENCE (Households (000))			3,670				4,000						3,920		4,170	
TOTAL AUDIENCE (%)			4.4				4.8						4.7		5.0	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD S PLAY	
AVERAGE AUDIENCE (Households (000))			3,000				3,250						3,330		3,580	
AVERAGE AUDIENCE (%)			3.6				3.9						4.0		4.3	
SHARE OF AUDIENCE %			18				18						19		20	
AVG. AUD. BY ¼ HR. %			3.4	3.7			3.9	3.8					3.8	4.2	4.2	4.4
NBC TV TOTAL AUDIENCE (Households (000))			4,580				4,750						3,330		4,830	
TOTAL AUDIENCE (%)			5.5				5.7						4.0		5.8	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000))			3,750				4,000						2,830		4,170	
AVERAGE AUDIENCE (%)			4.5				4.8						3.4		5.0	
SHARE OF AUDIENCE %			22				23						16		23	
AVG. AUD. BY ¼ HR. %			4.4	4.5			4.8	4.8					3.1	3.6	4.9	5.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	10.8	13.2	15.7	17.3	18.8	19.9	20.1	20.2	20.4	20.2	19.8	20.3	20.1	20.3	20.4	20.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	10.8	13.3	16.0	17.8	19.7	21.3	21.8	21.6	20.7	20.7	20.7	20.9	20.7	21.1	21.3	21.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.6-10, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,160 6.2				5,000 6.0		5,000 6.0		9,330 11.2				8,580 10.3			
Program	LOVE BOAT DAYTIME				FAMILY FEUD		RYAN S HOPE		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)	3,670 4.4	4.0*		4.7*	4,170 5.0		4,330 5.2		7,410 8.9	8.3*		9.6*	6,750 8.1	7.9*		8.3*
SHARE OF AUDIENCE %	21	19 *		21 *	21		21		32	31 *		34 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %	3.8	4.1	4.6	4.8	4.7	5.2	5.0	5.3	7.7	8.9	9.6	9.5	8.0	7.9	8.1	8.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,500 7.8		7,750 9.3				8,160 9.8				7,500 9.0				4,910 5.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 >(SUS-OP)(OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,500 6.6		6,750 8.1				5,910 7.1	7.0*		7.1*	5,750 6.9	6.8*		7.1*	4,500 5.4	
SHARE OF AUDIENCE %	32		37				29	30 *		29 *	25	24 *		26 *	20	
AVG. AUD. BY ¼ HR. %	6.2	7.0	7.8	8.3			7.1	7.0	7.1	7.1	6.8	6.7	7.1	7.2	5.4	5.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,330 4.0				1,670 2.0		2,250 2.7		5,330 6.4				5,000 6.0			
Program	TEXAS >(SUS-OP)				DOCTORS >(SUS-OP)		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
AVERAGE AUDIENCE (Households (000) & %)	2,420 2.9	2.8*		2.8*	1,420 1.7		1,920 2.3		3,920 4.7	4.4*		4.9*	3,750 4.5	4.4*		4.6*
SHARE OF AUDIENCE %	14	14 *		13 *	7		10		17	16 *		17 *	17	16 *		17 *
AVG. AUD. BY ¼ HR. %	2.9	2.7	2.9	2.8	1.8	1.7	2.2	2.3	4.3	4.5	4.8	5.1	4.4	4.4	4.6	4.5

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,660 6.8				4,830 5.8		5,660 6.8		9,750 11.7				8,750 10.5			
Program	LOVE BOAT DAYTIME >(SUS-OP)				FAMILY FEUD		RYAN S HOPE		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE			
AVERAGE AUDIENCE (Households (000) & %)	3,750 4.5	4.0*		5.0*	4,000 4.8		4,750 5.7		7,580 9.1	8.6*		9.5*	6,750 8.1	7.9*		8.2*
SHARE OF AUDIENCE %	20	19 *		22 *	19		22		32	31 *		33 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %	4.0	4.1	4.8	5.2	4.6	5.1	5.7	5.8	8.3	8.9	9.6	9.5	7.9	7.9	8.1	8.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,830 8.2		7,750 9.3				8,910 10.7				7,910 9.5				5,660 6.8	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,910 7.1		6,750 8.1				6,660 8.0	7.9*		8.1*	6,410 7.7	7.4*		8.0*	5,160 6.2	
SHARE OF AUDIENCE %	33		35				32	32 *		31 *	28	26 *		29 *	23	
AVG. AUD. BY ¼ HR. %	6.7	7.4	7.9	8.3			7.8	8.0	8.0	8.3	7.4	7.3	7.9	8.0	6.1	6.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,500 4.2				1,670 2.0		2,420 2.9		5,410 6.5				4,910 5.9			
Program	TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
AVERAGE AUDIENCE (Households (000) & %)	2,420 2.9	2.9*		2.9*	1,420 1.7		2,000 2.4		4,000 4.8	4.6*		5.1*	3,670 4.4	4.3*		4.5*
SHARE OF AUDIENCE %	13	13 *		13 *	7		9		17	16 *		18 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %	3.0	2.8	2.9	2.9	1.8	1.7	2.3	2.4	4.3	4.8	5.0	5.2	4.3	4.3	4.4	4.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.6	21.2	21.8	22.4	23.9	25.4	24.9	25.4	26.5	27.5	27.8	27.9	27.0	27.5	26.4	27.3
WK. 2	21.4	22.4	23.1	23.8	25.4	26.6	25.8	26.4	27.1	28.1	28.0	27.9	26.8	27.4	26.5	27.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY MON.-FRI. DEC.13-17, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.6-10, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,330 12.4				3,830 4.6										11,410 13.7	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,160 9.8	9.6*		10.1*	3,500 4.2										10,160 12.2	
SHARE OF AUDIENCE %	33	34 *		32 *	13										21	
AVG. AUD. BY ¼ HR. %	9.3	9.9	10.0	10.1	4.2	4.0									12.0	12.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,250 8.7				2,750 3.3										14,580 17.5	
Program	← GUIDING LIGHT (OP) →				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,830 7.0	6.7*		7.3*	2,330 2.8										12,910 15.5	
SHARE OF AUDIENCE %	24	24 *		23 *	9										26	
AVG. AUD. BY ¼ HR. %	6.5	6.9	7.1	7.4	2.8	2.8									15.3	15.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,410 5.3														11,250 13.5	
Program	← FANTASY →				(S)(OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,080 3.7	3.6*		3.9*											9,830 11.8	
SHARE OF AUDIENCE %	12	13 *		13 *											20	
AVG. AUD. BY ¼ HR. %	3.4	3.7	3.8	4.0											11.5	12.1

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,410 12.5				3,750 4.5										11,080 13.3	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,330 10.0	9.7*		10.3*	3,250 3.9										9,580 11.5	
SHARE OF AUDIENCE %	34	34 *		33 *	12										20	
AVG. AUD. BY ¼ HR. %	9.4	10.1	10.3	10.3	4.1	3.7									11.4	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,500 9.0				2,750 3.3										13,910 16.7	
Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,080 7.3	7.2*		7.5*	2,250 2.7										12,500 15.0	
SHARE OF AUDIENCE %	24	25 *		24 *	8										26	
AVG. AUD. BY ¼ HR. %	7.0	7.4	7.5	7.4	2.6	2.7									15.0	15.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,410 5.3														11,160 13.4	
Program	← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,080 3.7	3.6*		3.9*											10,000 12.0	
SHARE OF AUDIENCE %	12	13 *		13 *											21	
AVG. AUD. BY ¼ HR. %	3.5	3.6	3.9	3.9											11.7	12.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	28.2	29.9	31.3	32.9	33.0	35.0	36.4	39.3	41.3	44.6	47.1	49.9	53.4	55.9	57.9	59.4
WK. 2	28.2	30.2	31.4	32.5	32.5	34.5	36.8	39.2	41.3	43.9	46.5	49.6	53.0	55.4	56.7	58.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.13-17, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.11, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
TOTAL AUDIENCE (Households (000))					2,500		4,750		5,830		6,910		4,750		5,500	
TOTAL AUDIENCE (%)					3.0		5.7		7.0		8.3		5.7		6.6	
AVERAGE AUDIENCE (Households (000))					1,830		3,830		4,910		5,830		3,750		4,410	
AVERAGE AUDIENCE (%)					2.2		4.6		5.9		7.0		4.5		5.3	
SHARE OF AUDIENCE %					17		25		27		28		16		19	
AVG. AUD. BY ¼ HR. %					1.9	2.6	4.1	5.0	5.8	6.0	6.7	7.3	4.7	4.3	5.2	5.3
CBS TV — Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)	
TOTAL AUDIENCE (Households (000))	2,080				2,250		3,080		3,170		6,000				8,330	
TOTAL AUDIENCE (%)	2.5				2.7		3.7		3.8		7.2				10.0	
AVERAGE AUDIENCE (Households (000))	1,000				1,750		2,330		2,500		3,420				5,500	
AVERAGE AUDIENCE (%)	1.2	.9*		1.5*	2.1		2.8		3.0		4.1	3.0*		5.3*	6.6	6.3*
SHARE OF AUDIENCE %	17	15 *		17 *	16		15		14		15	12 *		19 *	23	22 *
AVG. AUD. BY ¼ HR. %	.9	.9	1.2	1.8	2.0	2.3	2.8	2.8	2.8	3.2	2.8	3.1	5.1	5.4	6.0	6.5
NBC TV — Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
TOTAL AUDIENCE (Households (000))					4,080		5,410		8,410		8,750		10,330		7,660	
TOTAL AUDIENCE (%)					4.9		6.5		10.1		10.5		12.4		9.2	
AVERAGE AUDIENCE (Households (000))					3,080		4,410		6,660		7,660		8,910		6,250	
AVERAGE AUDIENCE (%)					3.7		5.3		8.0		9.2		10.7		7.5	
SHARE OF AUDIENCE %					28		29		37		37		38		26	
AVG. AUD. BY ¼ HR. %					3.3	4.1	4.7	6.0	7.9	8.2	8.7	9.6	10.7	10.8	7.5	7.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
TOTAL AUDIENCE (Households (000))					2,420		3,920		5,830		7,000		5,410		6,080	
TOTAL AUDIENCE (%)					2.9		4.7		7.0		8.4		6.5		7.3	
AVERAGE AUDIENCE (Households (000))					1,920		3,330		5,080		5,830		4,410		5,000	
AVERAGE AUDIENCE (%)					2.3		4.0		6.1		7.0		5.3		6.0	
SHARE OF AUDIENCE %					19		25		30		30		22		23	
AVG. AUD. BY ¼ HR. %					1.8	2.7	3.6	4.4	5.8	6.4	6.7	7.3	5.2	5.4	6.0	6.0
CBS TV — Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)	
TOTAL AUDIENCE (Households (000))	1,670				1,750		3,330		3,420		6,410				7,750	
TOTAL AUDIENCE (%)	2.0				2.1		4.0		4.1		7.7				9.3	
AVERAGE AUDIENCE (Households (000))	830				1,420		2,670		2,670		3,500				4,830	
AVERAGE AUDIENCE (%)	1.0	.8*		1.2*	1.7		3.2		3.2		4.2	3.5*		4.8*	5.8	5.1*
SHARE OF AUDIENCE %	15	15 *		15 *	14		20		16		18	15 *		20 *	22	20 *
AVG. AUD. BY ¼ HR. %	.8	.9	1.1	1.4	1.5	2.0	3.2	3.1	2.8	3.5	3.5	3.5	4.8	4.8	4.7	5.6
NBC TV — Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
TOTAL AUDIENCE (Households (000))					3,420		4,410		7,160		8,750		9,160		6,830	
TOTAL AUDIENCE (%)					4.1		5.3		8.6		10.5		11.0		8.2	
AVERAGE AUDIENCE (Households (000))					2,670		3,420		5,580		7,160		8,000		5,830	
AVERAGE AUDIENCE (%)					3.2		4.1		6.7		8.6		9.6		7.0	
SHARE OF AUDIENCE %					27		26		36		38		39		27	
AVG. AUD. BY ¼ HR. %					2.5	3.8	3.8	4.5	5.8	7.6	8.3	8.9	9.4	9.8	7.0	6.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.1	7.5	8.7	11.5	13.4	15.1	17.9	20.6	22.5	23.7	24.7	26.6	28.3	29.4	28.6	28.8
WK. 2	5.5	7.0	8.1	10.3	13.0	15.5	17.0	18.3	19.3	21.4	22.5	23.8	24.5	25.6	25.9	26.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. DEC.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.11, 1982

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,920 4.7		6,000 7.2		5,500 6.6		5,660 6.8		10,000 12.0							
	Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		ABC WEEKEND SPECIALS ZACK AND THE MAGIC FACTORY,PART 1		AMERICAN BANDSTAND 83 (12:30-1:00PM) (4:03-4:30PM)		← NCAA POST SEASON-IAA-II VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST →							
	AVERAGE AUDIENCE (Households (000) & %)	3,080 3.7		5,000 6.0		4,660 5.6		2,580 3.1	3.9*	2,250 2.7	3.4*		2.1*		2.7*		2.2*
	SHARE OF AUDIENCE %	13		20		18		8	11 *	8	10 *		6 *		8 *		6 *
	AVG. AUD. BY ¼ HR. %	3.4	4.1	5.8	6.1	5.7	5.5	3.8	4.0	3.9	2.9	2.1	2.1	2.7	2.8	2.2	2.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,830 3.4		7,250 8.7		23,240 27.9									
	Program	BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)		MEATBALL & SPAGHETTI(B) (OP)		CBS NFL FTBL PRE SPECIAL		← CBS NFL FTBL SPECIAL PHILADELPHIA VS NEW YORK GIANTS (12:30-3:29PM) →									
	AVERAGE AUDIENCE (Households (000) & %)		7.0*	2,500 3.0		5,750 6.9		11,160 13.4	9.9*		12.6*		14.4*		13.7*		14.8*
	SHARE OF AUDIENCE %		24 *	10		22		38	30 *		37 *		42 *		39 *		40 *
	AVG. AUD. BY ¼ HR. %	7.0	6.9	3.0	3.1	6.5	7.3	9.2	10.6	12.3	12.9	14.3	14.5	13.1	14.4	14.8	14.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,830 7.0		7,000 8.4		6,660 8.0		4,750 5.7				7,250 8.7					
	Program	HULK/SPIDERMAN 1(B)		HULK/SPIDERMAN 2(B) (OP)		JETSONS		FLASH GORDON				← NCAA BASKETBALL ILLINOIS VS KENTUCKY (1:30-3:19PM) →					
	AVERAGE AUDIENCE (Households (000) & %)	5,000 6.0		5,910 7.1		5,410 6.5		3,830 4.6				3,250 3.9	3.7*		3.9*		4.0*
	SHARE OF AUDIENCE %	21		24		21		14				11	11 *		11 *		11 *
	AVG. AUD. BY ¼ HR. %	6.1	5.9	6.9	7.3	6.5	6.6	4.9	4.3			3.7	3.7	4.2	3.7	3.7	4.3

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,830 7.0		6,910 8.3		7,080 8.5		7,250 8.7									
	Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		ABC WEEKEND SPECIALS ZACK AND THE MAGIC FACTORY,PART 2		← AMERICAN BANDSTAND 83 →									
	AVERAGE AUDIENCE (Households (000) & %)	5,160 6.2		5,750 6.9		5,750 6.9		4,830 5.8	5.6*		6.0*						
	SHARE OF AUDIENCE %	22		24		22		17	17 *		17 *						
	AVG. AUD. BY ¼ HR. %	5.9	6.4	7.2	6.6	6.4	7.5	5.5	5.7	6.0	6.0						
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,670 4.4		4,000 4.8	8,580 10.3										
	Program	BUGS BUNNY/ROAD RUNNER 2 (10:00-11:30AM) (OP)		MEATBALL & SPAGHETTI (OP)		(1)	← NCAA FOOTBALL SPECIAL EASTERN KENTUCKY VS DELAWARE (12:00-3:35PM) →										
	AVERAGE AUDIENCE (Households (000) & %)		6.6*	3,170 3.8		3,670 4.4	3,080 3.7		3.9*		3.9*		3.6*		4.3*		3.4*
	SHARE OF AUDIENCE %		24 *	13		15	11		12 *		11 *		11 *		13 *		10 *
	AVG. AUD. BY ¼ HR. %	7.0	6.1	4.0	3.6	4.4	4.0	4.1	3.7	4.0	3.9	3.7	3.6	4.7	3.9	3.4	3.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,830 7.0		7,660 9.2		8,330 10.0		22,490 27.0									
	Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		NFL 82-NBC-SAT.		← NFL FOOTBALL GAME-NBC-SA NEW YORK JETS VS MIAMI (12:30-3:47PM) →									
	AVERAGE AUDIENCE (Households (000) & %)	5,160 6.2		6,330 7.6		6,080 7.3		11,160 13.4	9.7*		12.1*		13.6*		13.5*		15.5*
	SHARE OF AUDIENCE %	22		26		24		39	30 *		35 *		40 *		41 *		45 *
	AVG. AUD. BY ¼ HR. %	6.0	6.4	7.3	8.0	7.4	7.2	9.1	10.2	11.6	12.6	13.5	13.7	12.9	14.0	15.2	15.9

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	28.8	29.8	30.3	30.3	31.0	31.7	32.7	34.0	33.9	34.1	34.2	34.3	34.7	36.2	36.3	38.5
	WK. 2	27.9	28.3	28.9	30.4	30.4	31.7	32.4	32.7	33.9	34.8	34.0	34.5	33.6	33.9	34.5	34.8

U.S. TV Households: 83,300,000

(1)NCAA TODAY SPEC. EDITION,CBS,(12:00-12:15PM)(S)

For explanation of symbols, See page A.

DAY SAT. DEC.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.11, 1982

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									12,660 15.2							
	Program		NCAA POST SEASON-IAA-II VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST (+OP)			AMERICAN BANDSTAND 83 (12:30-1:00PM) (4:03-4:30PM) (OP)				ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)		2.3*		3.2*		2.3*			6,910 8.3	6.2*		9.3*		9.4*		
	SHARE OF AUDIENCE %		6 *		9 *		6 *			16	13 *		19 *		17 *		
	AVG. AUD. BY ¼ HR. %	2.3	2.4	2.9	3.4	2.0	2.5			5.6	6.7	8.5	10.1	10.9	7.9		
CBS TV	TOTAL AUDIENCE (Households (000) & %)		9,500 11.4		11,830 14.2								4,170 5.0			12,000 14.4	
	Program	(1) (+OP)	CBS NFL FTBL POST SPEC. (3:29-3:45PM)		CBS NCAA BASKETBALL-SAT HOUSTON VS SYRACUSE, USC VS IOWA (3:45-5:49PM) (+OP)								CBS NCAA BKBL POST-SAT (5:49-6:00PM)(OP)			CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		8,660 10.4		5,250 6.3		6.3*		5.6*		6.1*		4,580 5.5			9,830 11.8	
	SHARE OF AUDIENCE %		28		15		16 *		13 *		14 *		12			21	
	AVG. AUD. BY ¼ HR. %	14.8	12.7	10.2	7.6	6.8	5.9	5.8	5.3	6.1	6.2	6.8	5.5			11.2	12.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)			8,000 9.6		26,660 32.0											
	Program	NCAA BASKETBALL ILLINOIS VS KENTUCKY (1:30-3:19PM)(SUS-OP)		NFL 82-NBC-SAT		NFL FOOTBALL GAME-NBC-SAT SAN DIEGO VS SAN FRANCISCO (4:00-7:07PM)											
	AVERAGE AUDIENCE (Households (000) & %)			5,750 6.9		13,080 15.7	11.2*		14.1*		15.4*		14.8*		18.0*		19.6*
	SHARE OF AUDIENCE %			18		34	28 *		34 *		35 *		32 *		35 *		36 *
	AVG. AUD. BY ¼ HR. %	4.3	4.0	5.9	7.9	10.4	12.1	13.8	14.5	15.6	15.2	13.7	15.9	17.4	18.7	19.1	20.0

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									14,240 17.1							
	Program									ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)									6,910 8.3	7.9*		8.5*		8.6*		
	SHARE OF AUDIENCE %									18	18 *		19 *		17 *		
	AVG. AUD. BY ¼ HR. %									7.9	7.9	8.3	8.8	9.4	7.7		
CBS TV	TOTAL AUDIENCE (Households (000) & %)			7,500 9.0		28,570 34.3											
	Program		(2) (+OP)	CBS NFL FOOTBALL PRE SPEC (3:35-4:00PM) (OP)		CBS NFL FOOTBALL SPEC. LOS ANGELES RAIDERS VS LOS ANGELES RAMS (4:00-7:30PM)											
	AVERAGE AUDIENCE (Households (000) & %)		3.0*	5,410 6.5		13,240 15.9	11.8*		14.9*		15.7*		14.7*		16.6*		17.4*
	SHARE OF AUDIENCE %		9 *	18		36	32 *		40 *		38 *		34 *		35 *		34 *
	AVG. AUD. BY ¼ HR. %	3.1	2.9	4.7	7.8	10.7	12.9	14.7	15.1	15.3	16.0	14.2	15.2	16.3	16.8	17.1	17.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)				11,830 14.2							4,410 5.3				9,750 11.7	
	Program	NFL FOOTBALL GAME-NBC-SAT NEW YORK JETS VS MIAMI (12:30-3:47PM) (+OP)			NCAA BASKETBALL IOWA VS UCLA (3:47-5:43PM) (OP)(+OP)							NCAA BASKETBALL POST (5:43-6:00PM) (OP)				NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		16.2*		4,660 5.6		6.0*		4.7*		5.1*	4,080 4.9				8,160 9.8	
	SHARE OF AUDIENCE %		46 *		15		16 *		13 *		13 *	11				18	
	AVG. AUD. BY ¼ HR. %	16.1	16.4	14.0	7.6	6.5	5.4	4.6	4.7	4.9	5.3	5.0	4.9			9.8	9.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	38.3	39.0	38.9	40.0	40.4	41.3	42.8	45.2	47.1	47.7	48.6	50.7	54.3	55.0	56.4	57.0
WK. 2	35.6	36.8	37.2	38.0	38.2	38.5	37.9	39.7	42.4	44.6	45.0	45.9	49.2	51.0	53.1	54.4

U.S. TV Households: 83,300,000

(1)CBS NFL FTBL SPECIAL,PHILADELPHIA VS NEW YORK GIANTS,CBS,(12:30-3:29PM)(S)

(2)NCAA FOOTBALL SPECIAL,EASTERN KENTUCKY VS DELAWARE,CBS,(12:00-3:35PM)(S)

For explanation of symbols, See page A.

DAY SAT. DEC.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.12, 1982

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)											1,670 2.0		2,080 2.5			
	Program											BEST/KIDS-PEOPLE TOO I (9:30-10:07AM) (→OP)		BEST/KIDS-PEOPLE TOO II (10:07-11:00AM) (OP)			
	AVERAGE AUDIENCE (Households (000) & %)											1,080 1.3	1.3*	1,750 2.1			
	SHARE OF AUDIENCE %											6	6 *	8			
	AVG. AUD. BY ¼ HR. %											1.1	1.5	1.8	2.2		
CBS TV	TOTAL AUDIENCE (Households (000) & %)									6,410 7.7							
	Program	LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									3,830 4.6	3.8*		5.0*		4.9*		
	SHARE OF AUDIENCE %									21	21 *		23 *		20 *		
	AVG. AUD. BY ¼ HR. %									3.5	4.2	4.8	5.1	5.1	4.8		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)											1,170 1.4		1,420 1.7			
	Program											BEST/KIDS-PEOPLE TOO I (9:30-10:10AM) (→OP)		BEST/KIDS-PEOPLE TOO II (10:10-10:30AM) (OP)			
	AVERAGE AUDIENCE (Households (000) & %)											1,000 1.2	1.2*	1,250 1.5			
	SHARE OF AUDIENCE %											5	5 *	6			
	AVG. AUD. BY ¼ HR. %											1.1	1.2	1.3	1.6		
CBS TV	TOTAL AUDIENCE (Households (000) & %)									7,660 9.2							
	Program	LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									4,500 5.4	4.7*		5.9*		5.7*		
	SHARE OF AUDIENCE %									24	25 *		26 *		23 *		
	AVG. AUD. BY ¼ HR. %									4.3	5.0	5.8	6.0	5.9	5.6		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.1	6.7	7.4	8.7	10.4	13.0	14.9	16.2	18.1	20.7	22.0	23.8	25.3	26.8	27.1	28.4
WK. 2	4.4	5.1	6.0	7.9	9.9	12.3	14.6	16.8	19.2	20.9	22.5	24.1	24.9	26.0	26.2	26.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. DEC.19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.12, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,910 7.1													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,830 4.6	4.5*		4.7*										
SHARE OF AUDIENCE %			14	14 *		14 *										
AVG. AUD. BY ¼ HR. %			4.5	4.5	4.6	4.7										
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,920 4.7				8,330 10.0		26,820 32.2							
CBS TV program			FACE THE NATION				CBS NFL TODAY PRE		← CBS NFL FTBL GM1 → VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)			2,920 3.5				6,330 7.6		12,500 15.0	12.7*		14.4*		15.2*		15.3*
SHARE OF AUDIENCE %			11				22		34	32 *		34 *		35 *		34 *
AVG. AUD. BY ¼ HR. %			3.5	3.6			6.9	8.3	12.0	13.5	14.0	14.9	15.3	15.0	15.2	15.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,750 3.3		6,250 7.5		22,410 26.9							
NBC TV program					MEET THE PRESS		NFL '82-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,170 2.6		4,580 5.5		11,160 13.4	10.6*		12.9*		13.2*		13.7*
SHARE OF AUDIENCE %					9		16		31	27 *		31 *		30 *		31 *
AVG. AUD. BY ¼ HR. %					2.7	2.6	5.2	5.8	9.4	11.9	12.9	12.8	13.3	13.3	12.9	14.6

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,660 6.8													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,670 4.4	4.4*		4.4*										
SHARE OF AUDIENCE %			15	16 *		15 *										
AVG. AUD. BY ¼ HR. %			4.3	4.5	4.3	4.6										
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,580 5.5				7,910 9.5		27,740 33.3							
CBS TV program			FACE THE NATION				CBS NFL TODAY PRE		← CBS NFL FTBL GM1 → VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)			3,830 4.6				6,330 7.6		14,160 17.0	13.1*		16.6*		17.7*		17.5*
SHARE OF AUDIENCE %			16				24		41	36 *		41 *		44 *		43 *
AVG. AUD. BY ¼ HR. %			4.5	4.7			7.1	8.0	11.2	15.1	16.4	16.8	17.5	17.7	17.1	17.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,580 4.3		6,500 7.8		22,490 27.0							
NBC TV program					MEET THE PRESS		NFL '82-NBC		← NFL FOOTBALL GAME 1-NBC → HOUSTON VS PHILADELPHIA, PITTSBURG VS CLEVELAND, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,500 3.0		5,250 6.3		10,330 12.4	9.4*		12.0*		12.8*		12.9*
SHARE OF AUDIENCE %					11		21		31	27 *		30 *		32 *		32 *
AVG. AUD. BY ¼ HR. %					2.9	3.1	5.5	7.0	8.6	10.2	11.4	12.6	12.5	12.9	13.4	12.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.5	30.3	31.2	31.7	31.9	34.1	35.8	38.3	41.1	42.4	43.2	44.0	44.9	44.6	44.7	46.2
WK. 2	27.5	27.7	28.1	28.0	28.0	29.6	30.9	33.6	35.5	37.7	40.0	40.5	40.1	40.3	40.2	41.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. DEC.19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.12, 1982

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																10,330 12.4	
Program																ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)																8,910 10.7	
SHARE OF AUDIENCE	%															18	
AVG. AUD. BY ¼ HR.	%															10.6	10.7
CBS TV TOTAL AUDIENCE (Households (000) & %)						7,250 8.7				4,080 4.9						6,580 7.9	
Program		CBS NFL FTBL GM1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				CBS NFL FTBL POST VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)(→OP)				AFTERNOON PLAYHOUSE-SUN						CBS EVENING NEWS-DEAN (B)	
AVERAGE AUDIENCE (Households (000) & %)			15.4*		16.0*	5,750 6.9				2,420 2.9	2.6*		3.3*			5,750 6.9	
SHARE OF AUDIENCE	%		33 *		34 *	15				6	5 *		6 *			12	
AVG. AUD. BY ¼ HR.	%	15.3	15.6	15.9	16.4	7.6	4.8	<<		2.4	2.8	3.2	3.3			6.5	7.3
NBC TV TOTAL AUDIENCE (Households (000) & %)						28,070 33.7											
Program		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST											
AVERAGE AUDIENCE (Households (000) & %)			15.0*		15.3*	12,990 15.6	12.0*		14.1*		15.6*		15.8*		16.3*		17.1*
SHARE OF AUDIENCE	%		32 *		33 *	30	26 *		30 *		32 *		31 *		29 *		29 *
AVG. AUD. BY ¼ HR.	%	15.0	15.0	14.8	12.3	11.9	12.4	13.8	14.4	15.3	16.0	15.6	16.1	16.2	16.4	16.8	17.3

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)										2,420 2.9		3,080 3.7				9,160 11.0	
Program										CHAMPIONSHIPS OF THE USGA		SPORTSBEAT				ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)										2,000 2.4		2,170 2.6				7,580 9.1	
SHARE OF AUDIENCE	%									5		5				17	
AVG. AUD. BY ¼ HR.	%									2.4	2.3	2.4	2.8			8.5	9.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					5,660 6.8					4,660 5.6						6,500 7.8	
Program		CBS NFL FTBL GM1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (→OP)				CBS NFL FTBL POST(B) MULTI-SEGMENT TELECAST (→OP)				CBS FIELDTRIP (SUS-OP)						CBS EVENING NEWS-DEAN(B)	
AVERAGE AUDIENCE (Households (000) & %)			18.1*		4,080 4.9					3,000 3.6	3.4*		3.7*			5,160 6.2	
SHARE OF AUDIENCE	%		43 *		11					7	7 *		7 *			11	
AVG. AUD. BY ¼ HR.	%	18.3	17.7	17.9	7.0	5.1	3.7			2.9	3.8	4.0	3.5			6.0	6.5
NBC TV TOTAL AUDIENCE (Households (000) & %)						25,490 30.6											
Program		NFL FOOTBALL GAME 1-NBC HOUSTON VS PHILADELPHIA PITTSBURG VS CLEVELAND(→OP) MULTI-SEGMENT TELECAST				NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES(OP) MULTI-SEGMENT TELECAST											
AVERAGE AUDIENCE (Households (000) & %)			13.3*		12.7*	12,580 15.1			14.1*		15.6*		15.5*		14.7*		16.4*
SHARE OF AUDIENCE	%		32 *		30 *	31			32 *		33 *		31 *		28 *		30 *
AVG. AUD. BY ¼ HR.	%	13.4	13.1	12.4	13.1	2.5	13.4	14.0	14.1	15.2	15.9	15.3	15.7	14.8	14.6	16.1	16.8

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	47.1	48.1	47.5	48.2	47.8	47.6	48.4	48.8	49.2	50.6	51.7	54.6	58.3	59.5	60.2	61.0
	WK. 2	42.1	42.7	44.1	45.4	45.2	44.9	45.0	46.1	48.0	49.9	51.3	52.7	54.1	55.1	55.9	57.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. DEC.19, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL		9.00-12.15AM	→GRID	29,650	35.6	14,580	17.5	29			32,070	38.5	17,240	20.7	34		
			11.00						16.6							21.8	
			11.15				16.5*	29*	16.3					20.0*	35*	18.3	
			11.30						17.5							16.7	
			11.45				16.5*	36*	15.5					15.8*	36*	14.9	
			12.00						12.5							12.6	
NBC NBC NEWS CAPSULE-2-MON(SUS)	2	9.58- 9.59PM	9.45														
EVENING TUESDAY																	
CBS NEWSBREAK TUE (B)	1	8.58- 8.59PM	8.45	8,080	9.7	8,080	9.7	15	9.7								
NBC NBC NEWS CAPSULE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
ABC ABC SPECIAL RPT-7.53(SUS)	1	7.53- 7.56PM	7.45														
ABC ABC SPECIAL REPORT-8.07(SUS)	1	8.07- 8.19PM	8.00														
ABC ABC SPECIAL REPORT-8.31(SUS)	1	8.31- 8.43PM	8.30														
CBS SEVEN BRIDES/SEVEN BRO(B)	1	8.24- 9.24PM	→GRID	18,490	22.2	11,830	14.2	21									
			9.15				16.8*	24*	17.3								
CBS CBS WEDNESDAY NIGHT MOVIE	1	9.24-10.52PM	→GRID	22,660	27.2	14,240	17.1	28									
	1	10.58-11.30PM															
			11.00						17.1								
			11.15				16.9*	32*	16.7								
CBS CBS NEWS SPEC RPT-10.52PM(SUS)	1	10.52-10.58PM	10.45														
NBC NBC SPECIAL REPORT 1(SUS)	1	7.44- 7.49PM	7.30														
NBC NBC SPECIAL REPORT 2(SUS)	1	9.09- 9.14PM	9.00														
NBC NBC NEWS CAPSULE-2-WED(SUS)	2	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS CAPSULE-2-THU(SUS)	1	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS CAPSULE-2-FRI(SUS)	2	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	9,410	11.3	9,410	11.3	19	11.3								
	2	8.57- 8.59PM	8.45								13,580	16.3	12,660	15.2	26	15.2	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,830	15.4	12,830	15.4	26	15.4		17,660	21.2	17,660	21.2	36	21.2	
CBS NEWSBREAK-SAT.	2	8.28- 8.29PM	8.15								10,910	13.1	10,910	13.1	22	13.1	
	1	8.57- 8.59PM	8.45	13,330	16.0	12,330	14.8	25	14.8								
NBC NBC NEWS CAPSULE-SAT		8.58- 8.59PM	8.45	7,660	9.2	7,660	9.2	15	9.2		9,330	11.2	9,330	11.2	19	11.2	
NBC NBC NEWS CAPSULE-2-SAT(SUS)	1	9.58- 9.59PM	9.45														
NBC NBC NEWS CAPSULE-2-SAT.	2	9.58- 9.59PM	9.45								8,160	9.8	8,160	9.8	17	9.8	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	7.57- 7.59PM	7.45								8,830	10.6	8,160	9.8	17	9.8	
ABC ABC NEWSBRIEF-SUN.	2	8.31- 8.32PM	8.30								9,330	11.2	9,330	11.2	18	11.2	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC SPORTS UPDATE-SUN	1	8.33- 8.34PM	8.30	11,910	14.3	11,910	14.3	21	14.3								
ABC ABC NFL FOOTBALL SPECIAL(S)	2	9.00-12.11AM	→GRID								22,910	27.5	11,000	13.2	23		
			12.00													11.2	
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	14,410	17.3	14,410	17.3	26	17.3								
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	15,160	18.2	15,160	18.2	27	18.2		14,830	17.8	14,830	17.8	27	17.8	
NBC NFL FOOTBALL GAME 2-NBC	1	4.00- 7.13PM	→GRID	28,070	33.7	12,990	15.6	30									
	2	4.00- 6.52PM	→GRID								25,490	30.6	12,580	15.1	31		
			7.00													15.3	
			7.15						15.9								
NBC VOYAGERS	2	7.06- 8.06PM	→GRID								12,580	15.1	8,910	10.7	18		
	1	7.17- 8.17PM	→GRID	17,160	20.6	10,830	13.0	20									
			8.00													13.6	
			8.15						15.0								
NBC CHIPS	2	8.06- 9.06PM	→GRID								19,830	23.8	13,830	16.6	26		
	1	8.17- 9.17PM	→GRID	18,410	22.1	12,580	15.1	22									
			9.00													21.7	
			9.15						15.4								
NBC NBC NEWS CAPSULE-SUN	2	9.04- 9.05PM	9.00								15,240	18.3	15,240	18.3	28	18.3	
	1	9.15- 9.16PM	9.15	11,580	13.9	11,580	13.9	20	13.9								
NBC NBC NEWS CAPSULE-2-SUN.	1	10.06-10.07PM	10.00	9,660	11.6	9,660	11.6	18	11.6								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	13,580	16.3	13,330	16.0	25	12.8	M-F	13,410	16.1	12,500	15.0	23	17.9	M-F
			9.45						19.0	TU-TH						15.6	TU-F
			10.00						10.2	FRI.							
ABC ABC NEWS:NIGHTLINE-T-F	1	>	11.30	7,250	8.7	5,750	6.9	19	7.7	TU-F							
	2	11.30-12.00MD	11.30								6,080	7.3	4,910	5.9	16	6.8	TU-F
			11.45				7.0*	19*	6.2	TU-F						5.1	TU-F
			12.00						5.1	WED.							
ABC LAST WORD	1	>	12.00	3,830	4.6	2,420	2.9	12	4.0	TU-F							
	2	12.00- 1.00AM	12.00								3,250	3.9	2,080	2.5	10	3.1	TU-F
			12.15				3.6*	13*	3.2	TU-F				2.9*	10*	2.7	TU-F
			12.30						2.5	TU-F						2.3	TU-F
			12.45				2.3*	11*	2.1	TU-F				2.2*	10*	2.0	TU-F
			1.00						2.2	TU & W							
ABC ABC NEWS:NIGHTLINE-MON		12.45- 1.15AM	12.45	3,580	4.3	3,000	3.6	19	4.0	MON.	2,920	3.5	2,330	2.8	16	3.2	MON.
			1.00						3.2	MON.						2.4	MON.
CBS NEWSBREAK-M-F		>	8.45	14,830	17.8	13,990	16.8	25	17.8	MWTHF	12,910	15.5	12,830	15.4	24	15.3	M-F
			9.15						15.5	WED.							
CBS LATE MOVIE I		>	11.30	7,500	9.0	4,750	5.7	20	6.7	M-F	7,830	9.4	5,250	6.3	21	6.9	M-F
			11.45				6.4*	18*	6.1	MTUTHF				6.6*	18*	6.3	M-F
			12.00						5.9	M-F						6.2	M-F
			12.15				5.7*	21*	5.6	M-F				6.1*	21*	6.1	M-F
			12.30						5.1	M-F						5.7	M-F
			12.45				4.2*	22*	3.9	M-F							
			1.00						4.2	WED.							
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I-CONT'D			1.15						4.0	WED.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,920	4.7	3,170	3.8	22	4.2	M-F	4,500	5.4	3,580	4.3	24	4.9	M-F
			12.45				3.5*	13*	4.1	MTUTHF				4.2*	16*	4.6	M-F
			1.00						3.7	M-F						4.2	M-F
			1.15				3.6*	22*	3.5	M-F				4.1*	25*	3.9	M-F
			1.30						3.8	M-W							
			1.45				3.9*	34*	3.9	M-W							
			2.00						3.5	WED.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,580	1.9	1,170	1.4	18	1.6	MTUTHS	1,670	2.0	1,420	1.7	19	1.8	M-THSU
			2.15						1.2	MTUTHS						1.6	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,330	2.8	750	.9	21		M-THSU	2,580	3.1	920	1.1	25		M-THSU
			2.30						1.3	M-THSU						1.7	M-THSU
			2.45				1.2*	18*	1.2	M-THSU				1.6*	24*	1.5	M-THSU
			3.00						1.2	M-THSU						1.3	M-THSU
			3.15				1.1*	21*	1.1	M-THSU				1.3*	24*	1.2	M-THSU
			3.30						.9	M-THSU						1.1	M-THSU
			3.45				.9*	22*	.8	M-THSU				1.1*	26*	1.1	M-THSU
			4.00						.8	M-THSU						1.0	M-THSU
			4.15				.8*	23*	.7	M-THSU				.9*	24*	.9	M-THSU
			4.30						.7	M-THSU						.9	M-THSU
			4.45				.7*	23*	.7	M-THSU				.8*	24*	.8	M-THSU
			5.30						1.0	M-THSU						.9	M-THSU
			5.45				1.0*	26*	1.0	M-THSU				.9*	24*	.9	M-THSU
NBC NBC NEWS CAPSULE-M-F		8.58- 8.59PM	8.45	11,000	13.2	11,000	13.2	20	13.2	M-F	11,000	13.2	11,000	13.2	20	13.2	M-F
NBC NBC NEWS CAPSULE-2-M-F	1	>	9.45	12,250	14.7	12,250	14.7	22	14.7	MWF							
	2	9.58- 9.59PM	9.45														
NBC NBC SPECIAL REPORT 3(SUS)	1	11.30-11.39PM	11.30								8,500	10.2	8,500	10.2	15	10.2	TU&TH
NBC TONIGHT SHOW										WED.							
		>	11.30	9,250	11.1	5,330	6.4	20	7.6	M-F	10,000	12.0	6,410	7.7	24	8.6	M-F
			11.45				7.2*	20*	6.7	M-F				8.5*	24*	8.4	M-F
			12.00						6.2	M-F						7.6	M-F
			12.15				5.8*	21*	5.3	M-F				6.9*	24*	6.1	M-F
			12.30						4.9	WED.							
NBC DAVID LETTERMAN I		>	12.30	2,670	3.2	2,250	2.7	14	3.0	M-TH	3,580	4.3	2,920	3.5	18	3.8	M-TH
			12.45						2.6	M-TH						3.2	M-TH
			1.00						2.5	WED.							
NBC SCTV NETWORK		12.30- 2.00AM	12.30	6,080	7.3	3,330	4.0	17	5.2	FRI.	6,910	8.3	2,920	3.5	16	5.5	FRI.
			12.45				4.9*	18*	4.6	FRI.				4.9*	18*	4.4	FRI.
			1.00						4.2	FRI.						3.7	FRI.
			1.15				3.9*	17*	3.7	FRI.				3.3*	16*	2.8	FRI.
			1.30						3.1	FRI.						2.4	FRI.
			1.45				3.1*	17*	3.1	FRI.				2.4*	15*	2.4	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,170	2.6	1,750	2.1	15	2.3	M-TH	2,580	3.1	2,000	2.4	16	2.6	M-TH
			1.15						2.0	M-TH						2.2	M-TH
			1.30						1.5	WED.							
NBC NBC NEWS OVERNIGHT-M-F CONT'D		>	1.30	1,420	1.7	1,000	1.2	11	1.3	M-F	1,580	1.9	1,250	1.5	13	1.6	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS OVERNIGHT-M-F-CONT'D			1.45				1.3*	12*	1.3	M-TH				1.5*	13*	1.4	M-TH
			2.00						1.1	M-F						1.4	M-F
			2.15				1.3*	11*	1.1	M-F				1.4*	11*	1.5	M-F
			2.30						1.5	FRI.						1.5	FRI.
			2.45						1.3	FRI.							
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC NEWS THIS MORNING-615(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC NEWS THIS MORNING-645		6.45- 7.00AM	6.45	1,420	1.7	1,330	1.6	15	1.6	M-F	1,920	2.3	1,750	2.1	18	2.1	M-F
ABC ABC SPECIAL REPORT-11.18(SUS)	2	11.18-11.28AM	11.15														TUE.
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,080	8.5	6,910	8.3	29	8.3	M-F	7,330	8.8	7,000	8.4	30	8.4	M-F
ABC ABC SPECIAL RPT-2.30(SUS)	1	2.30- 2.32PM	2.30							WED.							
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								8,330	10.0	5,250	6.3	16	5.3	WED.
			4.45											5.6*	15*	6.0	WED.
			5.00													7.1	WED.
			5.15											7.0*	17*	7.0	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,170	1.4	920	1.1	11	1.0	M-F	1,080	1.3	830	1.0	10	.9	M-F
			6.45						1.2	M-F						1.2	M-F
CBS CBS NEWS SPEC. REPORT-FRI(SUS)	1	11.55-12.13PM	11.45							FRI.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,660	6.8	5,500	6.6	30	6.6	M-TH	6,000	7.2	5,830	7.0	30	7.0	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,580	6.7	5,250	6.3	20	6.3	M-F	5,750	6.9	5,410	6.5	21	6.5	M-F
CBS AFTERNOON PLAYHOUSE-TUE(S)	1	4.30- 5.30PM	4.30	4,410	5.3	2,670	3.2	8	3.1	TUE.							
			4.45				3.0*	8*	2.9	TUE.							
			5.00						3.3	TUE.							
			5.15				3.4*	8*	3.6	TUE.							
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,330	1.6	1,000	1.2	12	1.0	M-F	1,330	1.6	1,080	1.3	13	1.1	M-F
			6.45						1.4	M-F						1.5	M-F
NBC REAGAN NEWS CONF.-NBC(SUS)	1	11.55-12.16PM	11.45							FRI.							
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	5,500	6.6	2,920	3.5	9	4.0	TUE.							
			4.15				3.8*	10*	3.6	TUE.							
			4.30						3.5	TUE.							
			4.45				3.2*	8*	2.9	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	2,500	3.0	2,170	2.6	18	2.6		2,750	3.3	2,080	2.5	19	2.5	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	4,660	5.6	4,170	5.0	18	5.0		4,750	5.7	4,410	5.3	20	5.3	
ABC SCHOOLHOUSE ROCK-11.54AM		11.54-11.59AM	11.45	5,660	6.8	5,080	6.1	20	6.1		6,330	7.6	5,080	6.1	21	6.1	
ABC NCAA POST SEASON-IAA-II(S)	1	1.00- 4.08PM	→GRID	10,000	12.0	2,250	2.7	8									
			4.00						3.1								
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,080	2.5	1,750	2.1	15	2.1		1,920	2.3	1,670	2.0	15	2.0	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,500	3.0	2,080	2.5	13	2.5		2,420	2.9	2,170	2.6	15	2.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,080	3.7	2,580	3.1	14	3.1		3,330	4.0	3,000	3.6	17	3.6	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	3,000	3.6	2,750	3.3	13	3.3		3,420	4.1	3,170	3.8	16	3.8	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,500	6.6	5,330	6.4	22	6.4		5,330	6.4	5,160	6.2	23	6.2	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,410	7.7	5,750	6.9	23	6.9		5,080	6.1	4,660	5.6	20	5.6	
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								3,250	3.9	3,000	3.6	12	3.6	
CBS IN THE NEWS-11.56AM(B)	1	11.56-11.59AM	11.45	3,250	3.9	2,830	3.4	12	3.4								
CBS NCAA FOOTBALL SPECIAL(S)	2	12.15- 3.35PM	→GRID 3.30								8,580	10.3	3,080	3.7	11	 2.9	
CBS CBS NFL FTBL SPECIAL(S)	1	12.30- 3.29PM	→GRID 3.15	23,240	27.9	11,160	13.4 14.8*	38 40*	 14.9								
CBS CBS NCAA BASKETBALL-SAT	1	3.45- 5.49PM	→GRID 5.45	11,830	14.2	5,250	6.3	15	 5.7								
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,580	4.3	3,580	4.3	30	4.3		3,420	4.1	3,330	4.0	31	4.0	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	5,500	6.6	5,410	6.5	33	6.5		4,000	4.8	3,830	4.6	27	4.6	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	8,160	9.8	8,080	9.7	34	9.7		7,910	9.5	7,750	9.3	37	9.3	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	6,080	7.3	5,830	7.0	25	7.0		6,080	7.3	5,910	7.1	27	7.1	
NBC ASK NBC NEWS-11:58AM	2	11.58-12.00NN	11.45								6,330	7.6	5,910	7.1	24	7.1	
NBC ASK NBC NEWS-11:58AM(B)	1	11.58-12.00NN	11.45	5,910	7.1	5,580	6.7	22	6.7								
NBC NFL FOOTBALL GAME-NBC-SA(S)	2	12.30- 3.47PM	→GRID 3.45								22,490	27.0	11,160	13.4	39		
NBC BASKETBALL FILL(SUS)	1	3.19- 3.30PM	3.15													10.0	
NBC NCAA BASKETBALL	2	3.47- 5.43PM	→GRID 5.30								11,830	14.2	4,660	5.6	15	 6.1	
DAY SUNDAY																	
ABC BEST/KIDS-PEOPLE TOO I	1 2	9.30-10.07AM 9.30-10.10AM	→GRID →GRID 10.00	1,670	2.0	1,080	1.3	6	 1.6		 1,170	 1.4	 1,000	 1.2	 5	 1.4	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	1,830	2.2	1,750	2.1	8	2.1		1,330	1.6	1,330	1.6	6	1.6	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFL FTBL GM1		1.00- 4.08PM	→GRID 3.45 4.00 4.15 4.30	26,820	32.2	12,500	15.0	34	 14.1 2.9 <<		27,740	33.3	14,160	17.0 18.1*	41 40*	 18.9 13.3 1.7 <<	
CBS IN THE NEWS.5.56PM-SUN(SUS)	2	5.56- 5.59PM	5.45														
NBC NFL FOOTBALL GAME 1-NBC	1 2	1.00- 3.58PM 1.00- 4.16PM	→GRID →GRID 4.00 4.15	22,410	26.9	11,160	13.4	31	 11.2		 22,490	 27.0	 10,330	 12.4	 31	 14.8 12.0	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).